

CCTV INC.

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www.concordtv.org www.carlisle.tv.org
CCTV, Inc.

~ communication, collaboration, community ~

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COMMUNITY ACCESS TELEVISION BEGINS 6TH YEAR OF SERVICE

CCTV, INC. continued its development as an important communication provider for local citizens, organizations and local government. Relationships with Concord and Carlisle public schools were strengthened with several outreach and production partnerships. A new full-time staff member joined CCTV, bringing more community television production experience and energy to our production training and outreach.

CCTV is an independent corporation that operates under contracts with the towns of Concord and Carlisle, and utilizes franchise fee revenues from Comcast to fund most of the operations of the station. Major services include programming on Channels 8, 9 and 10, devoted to Public, Government and Education programming respectively.

Community access television relies on local citizens to produce the lion's share of our programming. Anyone living in Concord or Carlisle or affiliated with a Town organization or company may apply to join as a member of CCTV. Eligibility criteria are simple, and upon payment of nominal annual dues a member may receive training, borrow equipment, and produce programming for broadcast. Thus, CCTV is a dynamic local communi-

cation mechanism, with programming defined by the members who contribute. The staff makes it possible for first-time videographers to televise a meeting, showcase a community event, exchange views on a topic of local interest, or entertain through the medium of cable access TV.

Developments in 2009 for CCTV included upgrading our three in-house editing workstations, developing partnerships with several departments in the Concord and Carlisle public schools to increase student involvement in video production and the presentation of AC-MNE awards for several CCTV volunteer producers.

Environmental issues covered by ConcordCAN/LWV, Concord Holiday Open House, Rep. Corey Atkins, and regular installments from the Concord and Carlisle Councils on Aging were among programs that continued in 2009, while Debra's Natural Gourmet, Creative Conversations, and CCTV's PSA Day were among some of the new programs that were developed. Channel 8 cablecasts 24 hours a day, 7 days a week, with limited time allotted for local bulletin board information.

CCTV is committed to the Towns' goals of promoting civic involvement through the use of cable access television. The government access channel (9) continued to provide live coverage of Monday night Concord Selectmen meetings, and taped broadcasts of Carlisle Selectmen meetings, Concord, Concord-Carlisle and Carlisle School Committee meetings, and many of the meetings of local boards and committees. Committee meetings leading up to Concord Town Meeting are cablecast live and streamed on the web as well as the gavel-to-gavel coverage of the Town Meeting itself. All recorded local government meetings are archived on CCTV's video-on-demand website for instant access while all local live meetings are streamed on concordtv.org. The amount of meeting coverage on CCTV is limited only by the number of volunteers in Concord and Carlisle who will learn the rudiments of meeting video coverage.

State and federal government meetings have been added to channel 9's schedule as web-based distribution channels have improved and the content has become relevant to the citizens of Concord and Carlisle.

Increased participation by students has been one of

the major accomplishments at CCTV this last year. The education channel (10) features programming submitted by local students, teachers, and schools. Highlights included Patriot Magazine, Ruettgers Series and regular local weather forecasts produced by CCHS Weather Services. All CCPOPS supported arts performances were video taped by students enrolled in the CCHS independent study course in Video Production. The independent study course supervised by CCHS English teacher, Andy Sapp, is developing interest and experience in video production at CCHS.

Training for beginners and more advanced videographers is a priority for CCTV staff in order to encourage members to contribute higher quality programming. In 2009, over 2000 hours of training were provided by CCTV staff in 30 individual courses on Field Production, Studio Production, Editing, and over 1000 individual tutorials for members.

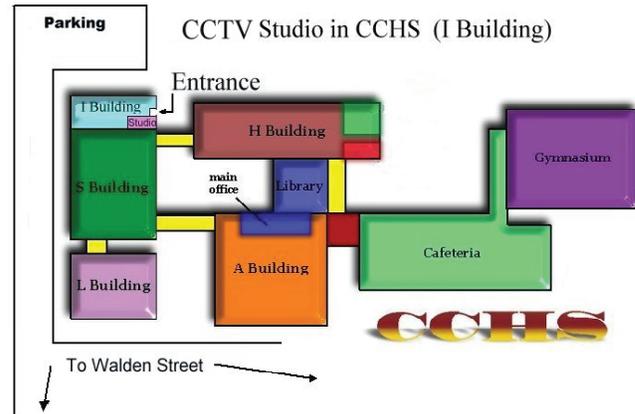
The Board of Directors and staff developed a new strategic plan, calling attention to goals and measurements that will allow the community corporation to mature successfully as it moves beyond its initial development stages of its first four years. The strategic plan will offer guidance and direction as CCTV heads into the digital media forefront. New members of the Board joined in 2009, with additional succession planned each year to maintain the vitality of CCTV's volunteer leadership.

In fiscal year 2009, CCTV had total revenue and support of \$357,870 with expenses totaling \$289,697. CCTV continues to prepare for future technology needs and long-term financial stability beyond the current contract periods with the towns of Concord and Carlisle.

Volunteers are the backbone of CCTV. There are currently over 250 members of the non-profit corporation up from 175 in 2008, along with hundreds of supporters, and still more viewers. There was an encouraging increase in the number of members actively producing material for broadcast in 2009. The CCTV Board and staff recognize and thank all the members of the community who participate in creating unique and local 'user generated content' for their fellow residents.

CCTV invites all residents to join their community television project, and learn how to operate a camera and share the fascinating activities of Concord with an

interested audience. Our goal is to continually add to the transparency of the Concord and Carlisle communities through utilization of the three CCTV Channels. For more information, a membership form, and to volunteer, please see www.concordtv.org, or email manager@concordtv.org, or call the station at 978-369-5038.



VETERANS SERVICES

Richard Krug
Veterans Officer

The Veterans' Services program is mandated according to Massachusetts General Law, Chapter 115 and is administered under State guidelines to provide information, advice and assistance regarding benefits to veterans and their families. Every city and town in the Commonwealth is required to have a benefits program for its resident veterans and their dependents, as well as a full-time Veterans' Services Officer. The Veterans' Services Officer must be a war-era veteran and be available full time to provide assistance. The Town is reimbursed by the State for 75% of benefits paid under this mandated program. With the support of the Commonwealth's House, Senate and Executive Office, Massachusetts is now recognized as having one of the most comprehensive veterans' programs in the nation.

The Office of Veterans' Services, located at 105 Everett Street, is a one stop human service office with the top priority of providing services designed to improve the quality of life for every veteran in Town. In addition to Chapter 115, the mission of the Veterans' Services Officer has grown to encompass the full range of VA federal benefits, rehabilitation, employment and training services, military records, tax exemptions, annuities, burials and care and decoration of veterans' graves.