



# CALL FOR PROPOSALS

## 2026 Concord Center Cultural District Grant Round

**Application Deadline:** May 1, 2026 at Noon

**Enhancement Grants:** Up to \$500

**Project Grants:** Up to \$3,000

**Project Completion:** December 31, 2026

**Submit to:** [PublicArtCall@ConcordMA.gov](mailto:PublicArtCall@ConcordMA.gov)

### ABOUT THIS GRANT

The Concord Cultural Council, administrator of the Concord Center Cultural District (CCCD), invites proposals for its 2026 grant round. We seek projects that activate Concord Center with compelling programming that is open and accessible to all members of the public.

The Massachusetts Cultural Council (MCC), our primary funder, recognizes that Cultural Districts drive economic growth, strengthen distinctive local character, and improve quality of life across Massachusetts. By supporting arts, humanities, and science organizations and events, Cultural Districts attract tourists and entrepreneurs — helping communities foster their cultural sector and expand their tax base.

### ELIGIBILITY & REQUIREMENTS

We seek projects that connect arts and cultural programming with the economic health and distinctive character of Concord Center.

#### Successfully funded projects must satisfy the following:

- Take place within the boundaries of the Concord Center Cultural District. Please consult the attached district map and specify in your proposal the exact location of your event, performance, installation, or display.
- Open to the public.
- Involve partnerships with local businesses and other institutions in the district.
- Be completed no later than December 31, 2026.
- Led by a person 18 years of age or older.

#### Preference shall be given to projects that:

- Is Concord-based. Artists, cultural interpreters, educators, event producers, businesses, and organizations — working individually or in teams — are encouraged to apply.
- Actively involve new talent and new audiences including youth.
- Are offered free of charge.

- Speak to the town's past, present and future, and explore its role in producing a better society.
- Draw visitors to local businesses, activate underused public spaces, or enhance the appeal of the district for residents and tourists alike.

## GRANT TYPES

### Enhancement Grant — Up to \$500

To support the addition of a cultural element to an existing program or event, or the provision of materials that enable a cultural activity to take place in a district location. Ideal for organizations or businesses to enrich what they are already doing with an arts or cultural dimension.

**Examples:** *Hiring a band to perform at the Chamber of Commerce's annual Sidewalk Sale; funding art supplies that allow a local artist to display work in a business window.*

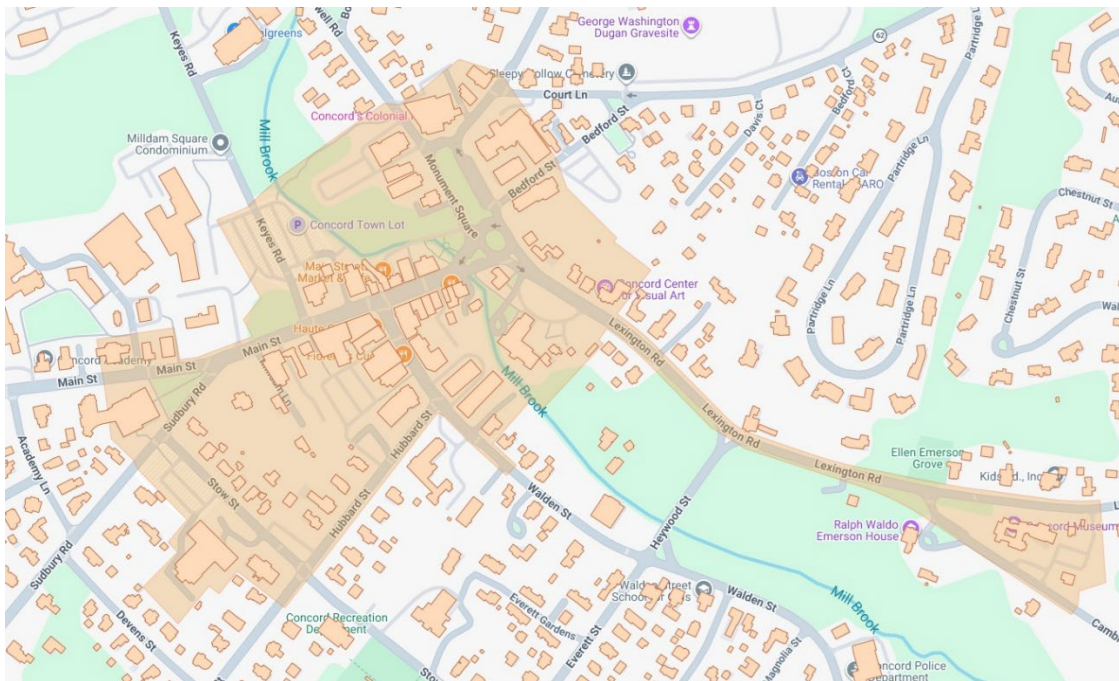
**Application Instructions:** *Complete sections 1-3 and sections 7-9. Skip sections 4,5,6.*

### Project Grant — Up to \$3,000

To support standalone cultural projects within the Concord Center Cultural District such as cultural community events, innovative promotional activities, and temporary public art (defined as installations on display for less than 72 hours). These grants are ideal for individuals, organizations and businesses.

**Examples:** *A concert series in Monument Square; a pop-up gallery; a cultural walking tour or street performance festival, a video showcasing a cultural treasure in Concord Center.*

**Application Instructions:** *Complete all application sections.*



Concord Center Cultural District Map

# 2026 GRANT APPLICATION

Concord Center Cultural District • Concord Cultural Council

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## SECTION 1 — APPLICANT INFORMATION

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Applicant / Organization  
Name:

Contact  
Person:

Title / Role:

Mailing Address:

City / State / Zip:

Phone:

Email:

Website or Social Media (if  
applicable):

## SECTION 2 — GRANT TYPE

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Select the grant type you are applying for:

Enhancement Grant (up to \$500)

*For adding a cultural element to an existing program or event, or providing materials that enable a cultural activity in a district location.*

Project Grant (up to \$3,000)

*For standalone cultural events, innovative promotional activities, or temporary public art installations (72 hours or less) in the District.*

## SECTION 3 — PROJECT DESCRIPTION

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Project / Activity Title:

Proposed  
Date(s):

Duration:

**Location within the Concord Center Cultural District:**

*Refer to the district map. Funded activities must take place within district boundaries.*

**Describe your project. What will happen, who will be involved, and what will the public experience? For enhancement grants, describe the existing program or event you are enhancing and how the cultural element will be integrated.**

***Enhancement Grant Applicants, skip to Section 7***

## **SECTION 4 — ARTS & ECONOMIC VITALITY**

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The Concord Center Cultural District seeks projects that connect arts and cultural programming with the economic health and distinctive character of Concord Center. Funded projects should demonstrate how cultural activity and economic vitality reinforce each other — for example, by drawing visitors to local businesses, activating underused public spaces, supporting local artists as economic contributors, or enhancing the appeal of the district for residents and tourists alike.

**How does your project connect arts or cultural programming with economic vitality in Concord Center? How will it strengthen the district’s distinctive local character? *(Project Applicants only)***

**Who is your intended audience, and how will you reach them? Estimate the number of people you expect to engage. *(Project Applicants only)***

## SECTION 5 — PARTNERSHIPS & COLLABORATORS

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**Are you working with any other organizations, businesses, or individuals on this project?**  
*(Project Applicants only)*

- Yes — please describe below       No

**List partners and describe the nature of their involvement (financial contribution, in-kind support, logistical assistance, etc.).** *(Project Applicants only)*


## SECTION 6 — PROJECT TIMELINE

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**List the key milestones and activities required to complete your project, along with your target dates. All projects must be completed by December 31, 2026.** *(Project Applicants only)*

Milestone / Activity	Target Date	Notes

## SECTION 7 — BUDGET

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Provide a breakdown of how you plan to use grant funds. If you are receiving support from other sources, note those amounts in the “Other Source” column. Requests may not exceed \$3,000 for Project Grants.

Expense Item	Amount Requested (\$)	Other Source (\$)
<b>TOTAL GRANT REQUEST</b>		

Other funding sources:

## SECTION 8 — PUBLIC ENGAGEMENT

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The Concord Cultural Council is required by the Massachusetts Cultural Council (MCC) to report on public engagement for all funded projects. Please describe how you will measure and document participation.

- Methods:**
- Attendance count
  - Sign-in sheet
  - Registration / ticketing data
  - Social media reach
  - Surveys / feedback forms
  - Press coverage
  - Other — describe below

Describe your engagement tracking plan and estimated reach:

## SECTION 9 — FUNDING ACKNOWLEDGMENT & CERTIFICATION

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### Funding Acknowledgment Requirement

All projects that receive a grant award must acknowledge the source of funding in their promotional and public-facing materials. Required acknowledgment language:

*“Supported by the Concord Cultural Council and the Concord Center Cultural District, with funding from the Massachusetts Cultural Council.”*

This acknowledgment must appear in printed programs, event signage, social media posts, press releases, and any other promotional materials related to the funded activity.

### Applicant Certification

By signing below, I certify that:

- The information provided in this application is accurate and complete.
- I have read and agree to the requirements of the Concord Center Cultural District 2026 Grant Round.
- If awarded, the project will be free and open to the public and completed by December 31, 2026.
- All activities will take place within the Concord Center Cultural District.
- Required funding acknowledgment will appear in all promotional materials.
- I understand that grant funds are contingent upon completion of a final report to the Concord Cultural Council.

Signature:  Date:

Printed Name:  Title:

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***Submit completed application as a single PDF to [PublicArtCall@ConcordMA.gov](mailto:PublicArtCall@ConcordMA.gov) by noon on May 1, 2026.***

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Concord Cultural Council • 22 Monument Square, Concord, MA 01742