



**TOWN OF CONCORD**  
**Transportation Advisory Committee**  
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**To:** Steve Dookran, Town Engineer

**cc:** Megan Zammuto, Deput Town Manager  
Elizabeth Hughes, Town Planner

**From:** Concord Transportation Advisory Committee

**Subject:** Transportation & Mobility Plan - Task 3B Five Year Transportation Solutions –  
Public Transit Options

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The Transportation Advisory Committee (TAC) requests that the following information outlined below be provided to Stantec to assist with **Transportation & Mobility Plan, Task 3B Five Year Transportation Solutions** and the preparation of planning level designs and cost estimates for public transit options.

Whereas the TAC has stated that developing public transportation in Concord is a high priority for the town, as articulated in the Town's vision statement, TAC would like STANTEC to help it understand what similar services have been implemented in comparable communities including Lexington, Acton, Bedford or others. and the effectiveness of these services.

It will be helpful if the five-year transportation solutions included the possibility of regional destinations, fixed routes within town, and on-demand services.

Other possible considerations that Stantec can investigate are the option for the Town to join a different Regional Transit Authority or the creation of a Transportation Management Association, as well as a service run by Concord itself, to address public transit needs.

As part of the data collection from the experiences of the selected communities, the following, and any similar relevant information, would be helpful. Where relevant, tables or charts comparing towns would also be valuable.

**Data Collection**

- Fixed routes and/or door-to-door
- Information on current service and any discontinued services, and if discontinued, why?
- Route maps
- Frequency, hours of operation
  - Is there early and late weekday service for travel to and from work?
  - Is there weekend service for recreational, social, and cultural activities?
- Is a rider app provided?

- Intra-town vs regional
- How has the service been marketed?
- How are/were towns funding it?
  - Startup and ongoing
  - If fares, how administered? any discounts?
  - Actual amounts spent for services implemented by the towns
- Ridership levels
  - If possible, by routes including variation due to seasons, other factors
- Streetscape requirements (stops, shelters, signs...)
- Funding partners: (e.g., businesses, cultural organizations, real estate developers, institutions)
- Working with MBTA or other people carriers
- Has there been any analysis of benefits such as economic vitality, social engagement, reduced congestion or parking need, etc.?
- Were there any zoning or parking policy changes implemented related to a public transit program?
- Evidence of benefits to underserved groups

Lastly, recommendations from Stantec on ADA accessibility requirements and beneficial intermodal interfaces