



TOWN OF CONCORD

Office of the Town Manager

Operational Status Reports and Departmental Updates

For the week ending August 4, 2023

Police Department

Activity Log:

- Log items: 646
- Traffic enforcements: 54
- Motor vehicle stops: 37
- Motor vehicle crashes and/or paper exchanges: 7
- Arrests: 2

Community

- Detective Paladino, Detective Rodriguez, and Sergeant Manchuso concluded the Concord Police Youth Academy. Students were treated to a fun filled week of activities pertaining to police work. Activities included a trip to Concord District Court, MA State Police Horse Barn, and Hanscom Air Force Base, and students were even visited by Middlesex District Attorney Marian Ryan and State representatives Simon Cataldo and Carmine Gentile.
- Officer Deric Maddaleni completed the last phase of his field training and was assigned to a permanent shift rotation as part of the Patrol division.
- Officer Gregory Mailloux responded to Stoneham PD for "National Night Out" as part of the NEMLEC Motorcycle Unit.
- Detectives Paladino and Rodriguez trained staff at The Guild School in Active Shooter Training.

Economic Vitality

Local Love Campaign

The Local Love campaign seeks to boost area businesses in West Concord that are negatively impacted by the roadway reconstruction underway on Commonwealth Ave. Economic Vitality Manager Mimi Graney is working with area businesses and other town staff, including Communications Manager Donna McIntosh, Tourism Manager Beth Williams, and Dorrie Karlin of the Fowler Library to facilitate a "passport" project. Promotional efforts include weekly social media features of individual businesses and videos of prize drawings by different district shop owners taking place every Wednesday through early October.

Tourism

Visitors

This week, both international and long distance visitors have been coming from far and wide- in one day, people from Alaska, Hawaii and as far away as Singapore, Israel, and the UK have visited Concord.

July year over year stats are up about 10%, with the largest increase coming from small, private tours.

Mimi Graney and Beth Williams received some very nice press in the Lowell Sun for our hosting of the Mass Cultural Council. This is great recognition for our arts in Concord. Read the story below:

<https://www.lowellsun.com/2023/07/26/simon-cataldo-hosts-cultural-council-arts-and-business-r-eps-for-west-concord-tour/>

This Saturday Aug 5th , the Visitor Center is working with the Chamber of Commerce for their annual summer sidewalk sale- SHOP LOCAL and have fun!

Division of Planning and Land Management

Punkatasset Preserve

Land Manager Will Holden led an invasive plant removal project at Punkatasset Preserve where eight volunteers and Conservation Crew tackled the 400-foot-long trailhead entrance from Monument Street leading to the trailhead kiosk. Various invasives including honeysuckle, barberry, bittersweet, common buckthorn, and privet were removed. Three full trailer loads were filled and hauled to Composting Facility for disposal in the invasives bin. This project has improved the ecological health and aesthetic of the area, providing a more welcoming entrance to the preserve.

