

**GOALS FOR 2022-2023 FOR THE PEG ACCESS ADVISORY COMMITTEE (PAAC)**

<p><b>Better understand the purpose, structure, and function of PEG access services, and the PAAC's updated charge.</b></p>	<p><b>Monitor the PEG operating and capital budgets to ensure proper use of PEG funds.</b></p>	<p><b>Promote the public awareness and use of PEG access services.</b></p>	<p><b>Monitor Comcast's compliance with the franchise agreement to safeguard community interests.</b></p>	<p><b>Promote quality telecommunication services that reflect the interests and concerns of Concord residents.</b></p>
<p>Hold regular meetings, elect officers, post minutes, update web page.</p>	<p>Review Comcast's quarterly PEG revenue statements for MMN.</p>	<p>Help Concord subscribers resolve their Comcast and MMN concerns and complaints.</p>	<p>Begin cable franchise renewal process. Review Comcast's Sec. 626 renewal letter. Create and issue RFP for Needs Ascertainment phase with Town Manager's office. Select Consultant, create Needs Assessment Timeline. Franchise agreement expires April 21, 2024.</p>	<p>Receive regular updates about the Fiber Broadband Completion Task Force. Review the Task Force's final report.</p>
<p>Review cable and on-line viewing statistics and look for trends.</p>	<p>Review the PEG budgets and develop a recommendation for the Select Board before the 2023 Enterprise Hearing on the PEG budget (February - March 2023).</p>	<p>Help MMN re-staff to full strength. Encourage MMN – student / citizen outreach, training programs, and content creation.</p>	<p>Update Select Board (February 2023); set up focus groups, conduct focus groups (May 2023), Work with Buske to create Town-wide survey (April 2023), conduct public online survey (May-June 2023). Review draft needs assessment report (July-August 2023).</p>	<p>Provide input to assisted hearing project with Town citizens and MMN staff.</p>
<p>Prepare and present PEG Access Program Awards (June 2023)</p>	<p>Discuss alternative revenue sources – sponsorships, fundraising, etc.</p>	<p>Prepare a report for the Town Annual Report (due Jan. 15, 2023).</p>	<p>Monitor and report on relevant DTC and Federal Communications Commission (FCC) dockets on cable TV.</p>	<p>Offer input to Town's 5-G telecommunications policy.</p>

