

**2021 IDEA BOARD** for West Concord  
for **Pedestrian/Bike SAFETY**

Examples from other TOWNS  
for evidence-based DESIGN

# VISIBLE Crosswalks

Crosswalk:

## Grafton Center

These signal walkability. They use brick-like pavers + paint. They are used to mark the main town center.



# VISIBLE Crosswalks - BRICK

New crosswalk:

## Concord Center

These signal walkability.  
They use brick, stone +  
paint. They are around  
the renovated Concord  
Museum.



# VISIBLE Crosswalks

**New** crosswalk:

## **Concord Center**

This one goes to Concord Academy;

Signalling principle entry point for the elite private high school.

It also signals students here matter.



# VISIBLE Crosswalks

Crosswalk:

## **Boston - Kenmore Square**

These signal walkability.  
They use brick + marble;.  
They are not far from  
Fenway Park ...attract lots  
of pedestrians on way to  
ball game.



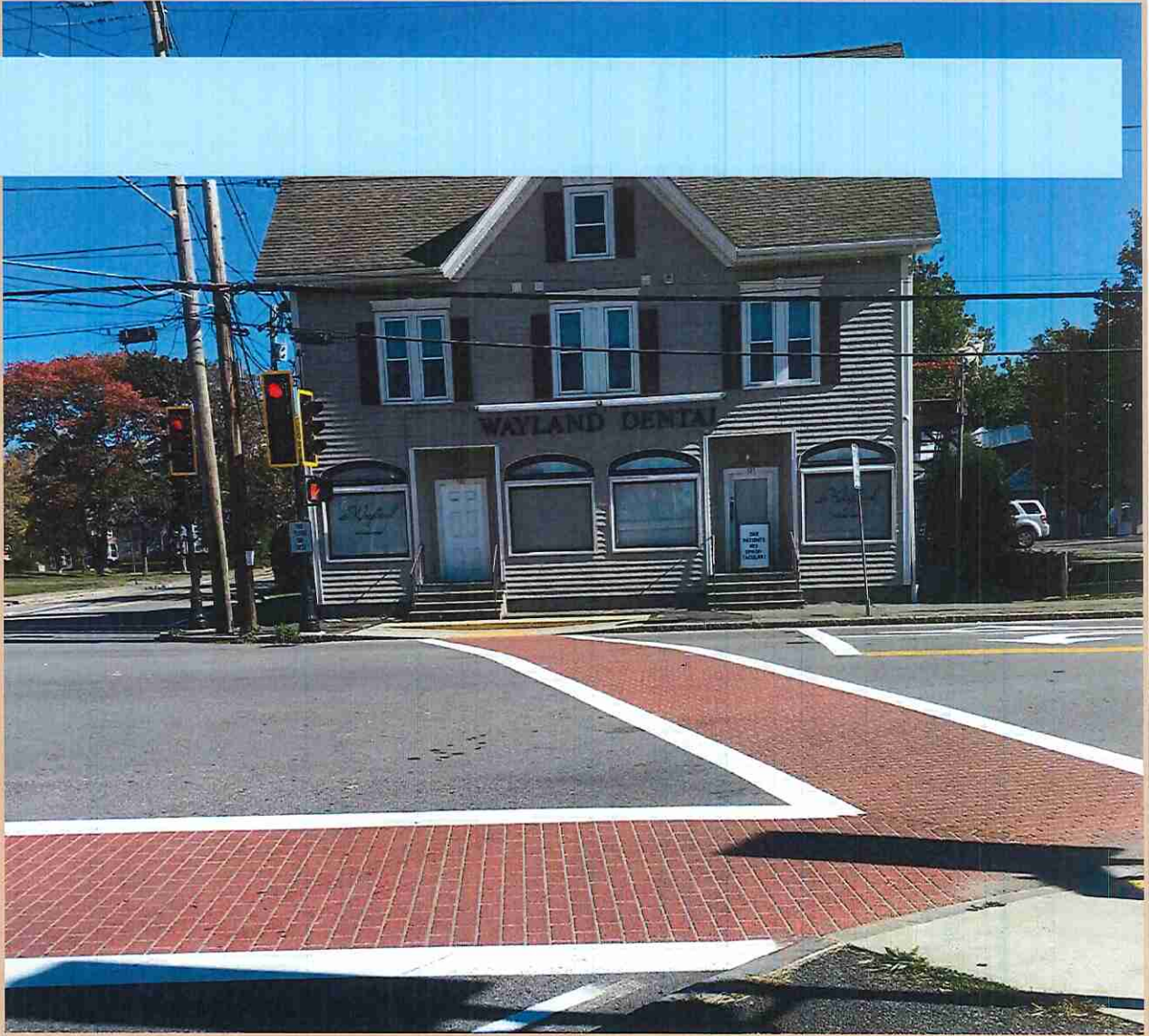
# VISIBLE Crosswalks

West Acton



# VISIBLE Crosswalks

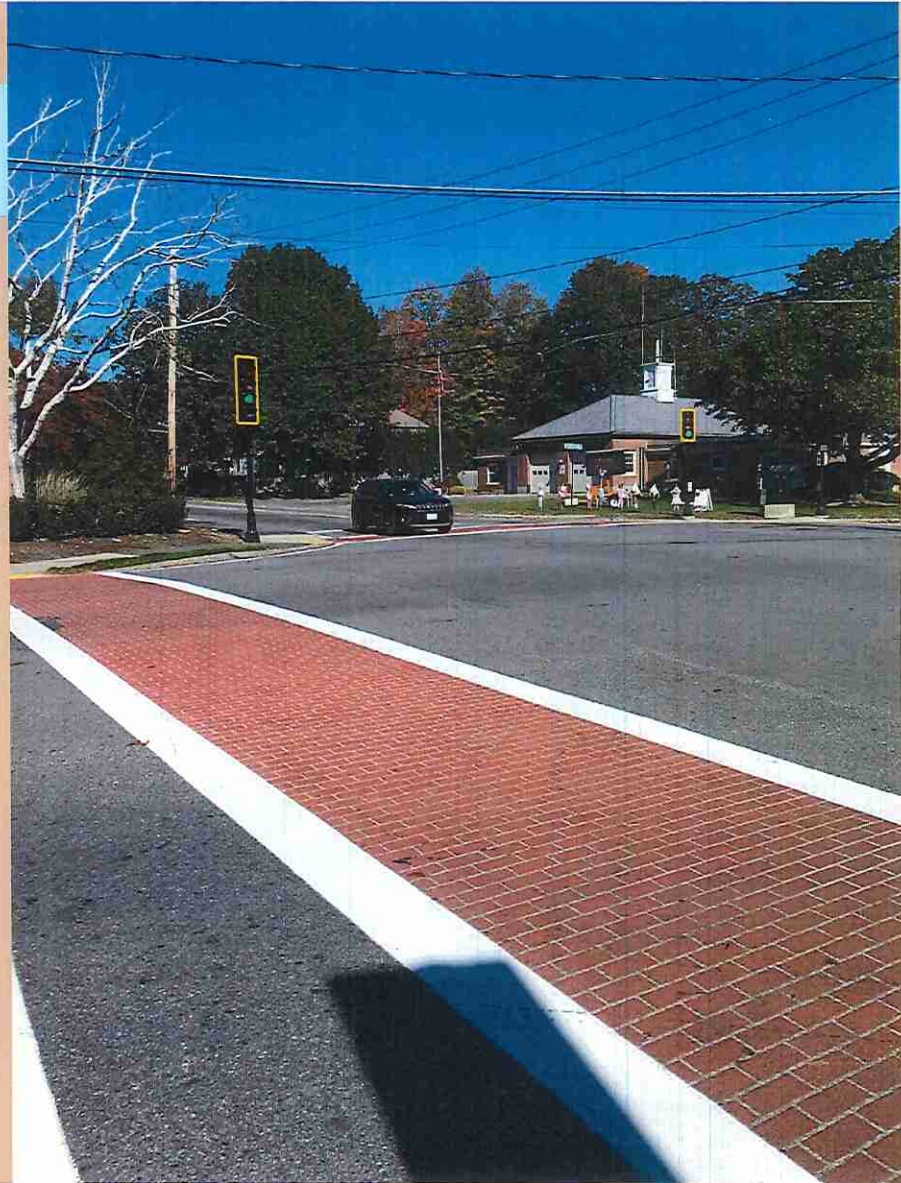
Cochituate



# VISIBLE Crosswalks

## Cochituate

**Brick crosswalks with white borders create a square in Town center.**

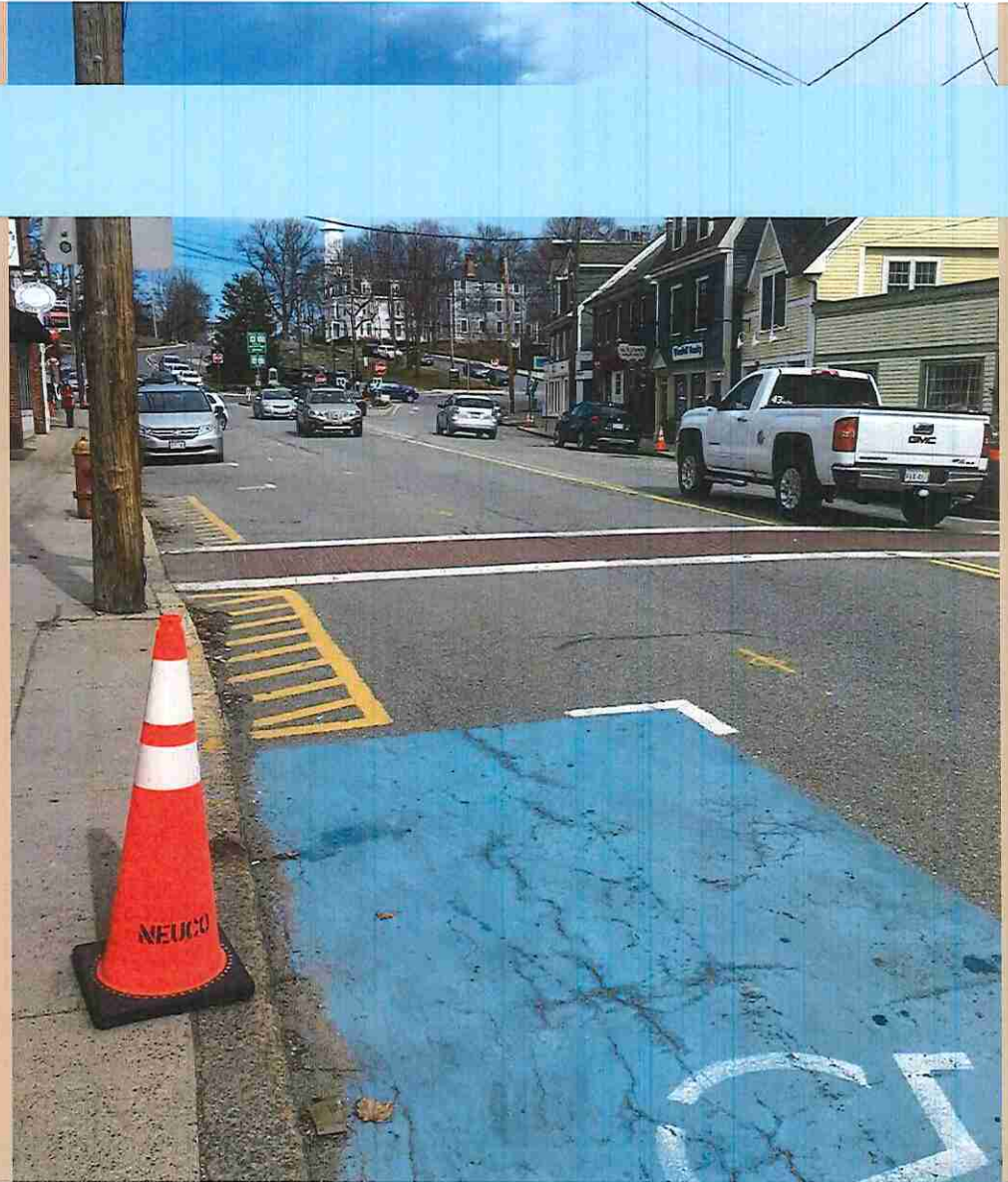


# VISIBLE Crosswalks

Crosswalk

**Ipswich Center**

Brick-like (colored concrete) with white paint.



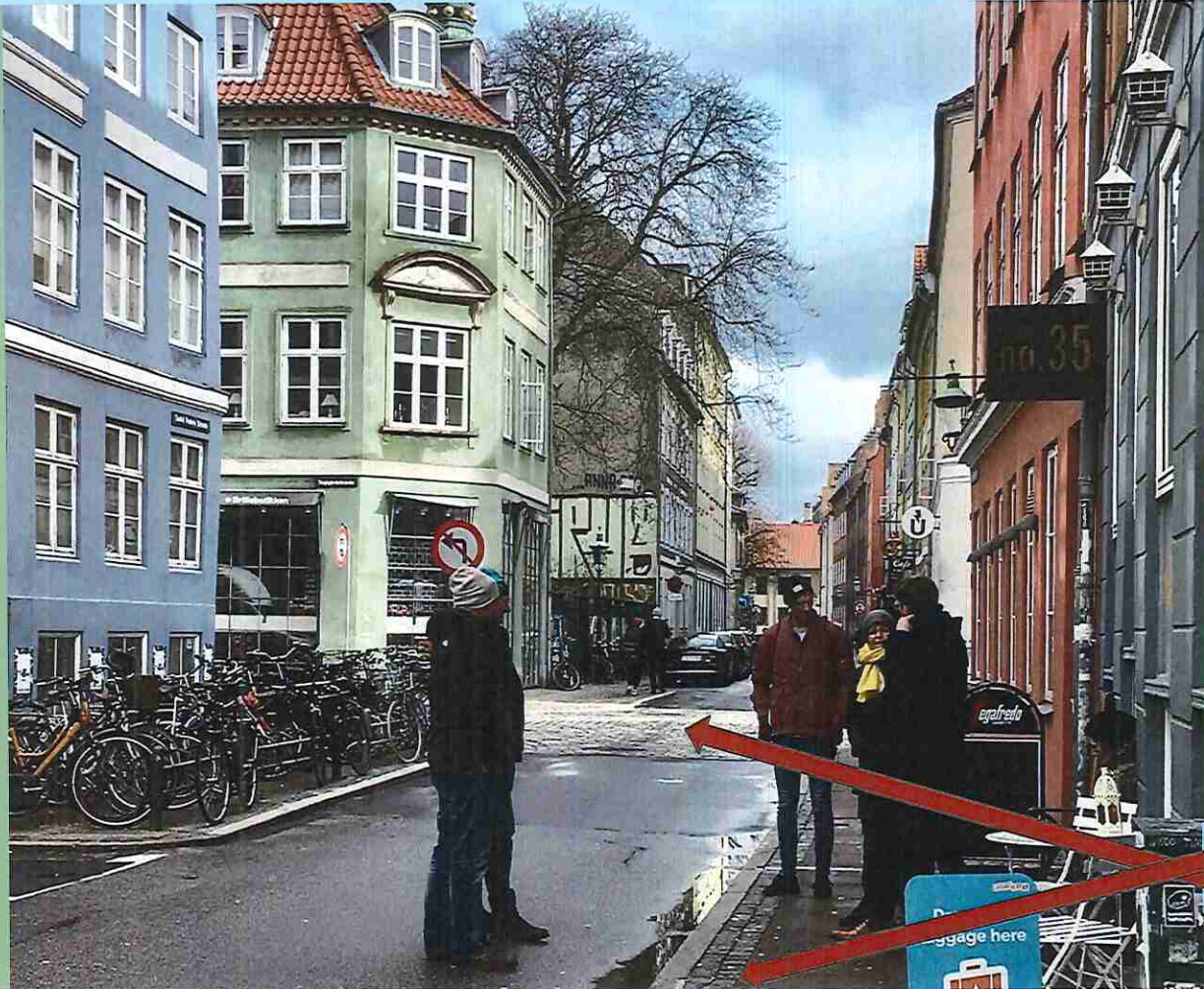
# Cobblestones USED to Narrow Roadway /Slow CARS



**Ipswich Center**

**Combined with Brick-like CROSSWALKS**

Cobblestones in Copenhagen used to enhance pedestrian safety;  
Cobblestones indicate sidewalk edge + cross-street:



Cobblestones

# Cobblestones USED to Define Bike Lane /Slow CARS



Copenhagen



PAVERS in Copenhagen enhance pedestrian zones; Pavers + cobblestones used to clearly distinguish pedestrian from car zones. 'Sharrows' clearly define bike lane at road crossing.



Well-defined sidewalk edge conditions w grab bar for cyclists to hold while waiting before traffic light.

Note how sidewalk design combines concrete and cobblestone + organizes pedestrian experience. Cobblestones define edges and sidewalk center.



Copenhagen

# Rainbow Crosswalks, Northampton



The Town's DPW painted these; the paints were provided by public outreach + donation effort;

[https://www.masslive.com/news/2014/04/northampton\\_dpw\\_crews\\_paint\\_ci.html](https://www.masslive.com/news/2014/04/northampton_dpw_crews_paint_ci.html)

# Patterned Crosswalks, Mission Hill, Boston



## 3D Crosswalks - to SLOW cars, Medford MA



This effort was started by elementary school students after one was almost hit by a car while crossing the street to school.

<https://foxbaltimore.com/news/nation-world/elementary-students-create-3d-crosswalk-to-make-drivers-stop-and-think>

## A Student Initiative started in 2019...is growing

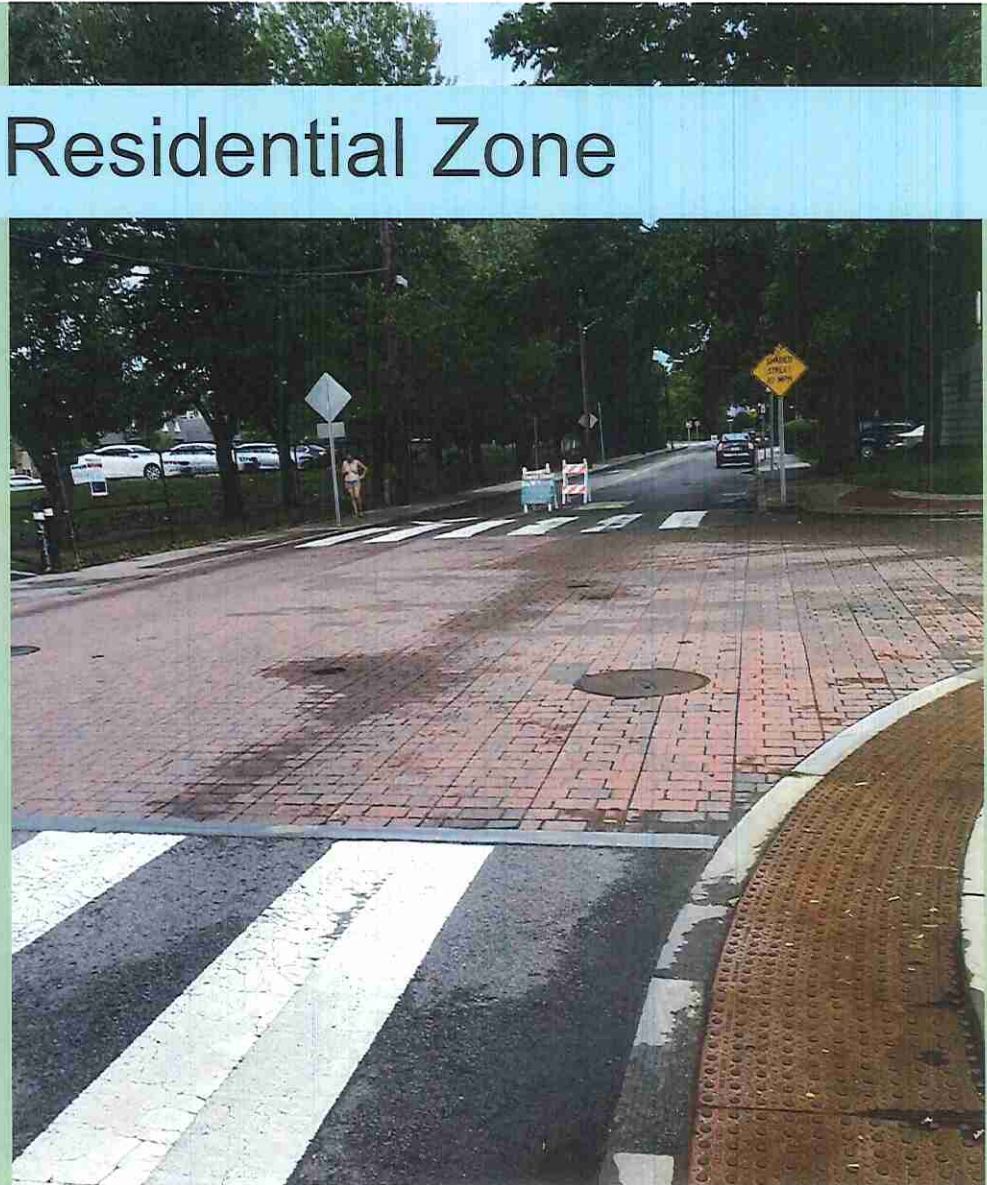


Medford is planning to install 3D crosswalks around 3 of its public schools; this second one was installed in 2019.

# VISIBLE Intersections in Residential Zone

Brick area edged with granite makes crosswalks more visible - will slow cars; signifies pedestrian presence

Fresh Pond, Cambridge, MA



# VISIBLE Crosswalks: South Shore Plaza in Braintree



I was at S Shore Plaza recently & didn't take a pic so this is from Google Maps Streetview. This is a potentially intimidating crossing for pedestrians in front of the entrance to a parking structure given the amount of car traffic to expect (not unlike the driveway leading into W Concord Shopping Plaza in front of Adelita) but the crosswalk shows that pedestrians are encouraged/welcomed.