

**GOALS FOR 2021-2022 FOR THE PEG ACCESS ADVISORY COMMITTEE (PAAC)**

<b>Better understand the purpose, structure, and function of PEG access services, and the PAAC's updated charge.</b>	<b>Monitor the PEG operating and capital budgets to ensure proper use of PEG funds.</b>	<b>Promote the public awareness and use of PEG access services.</b>	<b>Monitor Comcast's compliance with the franchise agreement to safeguard community interests.</b>	<b>Promote quality telecommunication services that reflect the interests and concerns of Concord residents.</b>
Hold regular meetings, elect officers, post minutes, update web page.	Review Comcast's quarterly PEG revenue statements for MMN.	Help Concord subscribers resolve their Comcast and MMN concerns and complaints.	Review Comcast's cable TV rate card and other data on subscribership, rate increases, and revenues.	Appoint a representative to the Fiber Broadband Completion Task Force
Review cable and on-line viewing statistics and look for trends.	Review the PEG budgets and develop a recommendation for the Select Board before the 2022 Enterprise Hearing on the PEG budget.	Help MMN re-staff to full strength. Encourage MMN – student / citizen outreach, training programs, and content creation.	Begin cable franchise renewal process. Draft renewal Timeline. Review Comcast's Sec. 626 renewal letter. Discuss other towns' renewal info. Discuss RFP for Needs Ascertainment phase with Town Manager's office. Select Consultant, update Timeline, post on web page. Franchise agreement expires 4/21/24.	Receive regular updates about the Fiber Broadband Completion Task Force.
Prepare and present PEG Access Program Awards.	Discuss alternative revenue sources – sponsorships, fundraising, etc.	Prepare a report for the Town Annual Report (due Dec. 31).	Monitor and report on relevant DTC and Federal Communications Commission (FCC) dockets on cable TV.	Assist the Fiber Broadband Completion Task Force as needed.