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Concord Town Survey  
<Unweighted> December 2020

1. How would you rate the overall quality of services provided by the Concord Town Government?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1155	22	41	23	10	23	36	70	34	14	20	56	83	54	36	19	117	281	117	62	25	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1081	21	41	22	9	18	32	66	32	13	19	51	75	52	34	18	108	264	110	61	23	66
	94%	95%	100%	96%	90%	78%	89%	94%	94%	93%	95%	91%	90%	96%	94%	95%	92%	94%	94%	98%	92%	94%
a. Excellent	574	8	19	10	4	9	16	42	11	6	7	17	47	28	20	9	63	139	64	36	14	32
	50%	36%	46%	43%	40%	39%	44%	60%	32%	43%	35%	30%	57%	52%	56%	47%	54%	49%	55%	58%	56%	46%
			F					IK					L	L	L							
b. Good	507	13	22	12	5	9	16	24	21	7	12	34	28	24	14	9	45	125	46	25	9	34
	44%	59%	54%	52%	50%	39%	44%	34%	62%	50%	60%	61%	34%	44%	39%	47%	38%	44%	39%	40%	36%	49%
								H			H	MO										
Bottom 2 NET =====	74	1	-	1	1	5	4	4	2	1	1	5	8	2	2	1	9	17	7	1	2	4
	6%	5%	-	4%	10%	22%	11%	6%	6%	7%	5%	9%	10%	4%	6%	5%	8%	6%	6%	2%	8%	6%
																	T	T				
c. Fair	70	1	-	1	1	5	4	4	2	1	1	4	8	2	2	1	8	16	7	-	2	4
	6%	5%	-	4%	10%	22%	11%	6%	6%	7%	5%	7%	10%	4%	6%	5%	7%	6%	6%	-	8%	6%
d. Poor	4	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1	-	1	-	-
	*%											2%					1%	*%		2%		
e. Don't Know / No Answer	34	-	2	1	-	1	-	1	1	-	2	1	1	1	1	1	1	10	2	3	4	7
MEAN	3.43	3.32	3.46	3.39	3.30	3.17	3.33	3.54	3.26	3.36	3.30	3.20	3.47	3.48	3.50	3.42	3.45	3.43	3.49	3.55	3.48	3.40
								I					L	L	L							
STANDARD DEVIATION	0.62	0.57	0.50	0.58	0.67	0.78	0.68	0.61	0.57	0.63	0.57	0.64	0.67	0.57	0.61	0.61	0.66	0.62	0.61	0.59	0.65	0.60
STANDARD ERROR	0.02	0.12	0.08	0.12	0.21	0.16	0.11	0.07	0.10	0.17	0.13	0.09	0.07	0.08	0.10	0.14	0.06	0.04	0.06	0.08	0.13	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1085	19	40	23	10	19	35	63	35	14	17	55	78	54	35	16	102	257	115	62	25	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	974	18	38	20	8	16	28	58	31	13	14	47	73	48	33	15	90	235	103	55	22	53
=====	90%	95%	95%	87%	80%	84%	80%	92%	89%	93%	82%	85%	94%	89%	94%	94%	88%	91%	90%	89%	88%	88%
a. Very satisfied	434	9	13	5	5	3	9	32	12	3	4	14	37	24	15	6	35	107	64	27	10	15
	40%	47%	33%	22%	50%	16%	26%	51%	34%	21%	24%	25%	47%	44%	43%	38%	34%	42%	56%	44%	40%	25%
		F						GJK					L	L					QR			
b. Somewhat satisfied	540	9	25	15	3	13	19	26	19	10	10	33	36	24	18	9	55	128	39	28	12	38
	50%	47%	63%	65%	30%	68%	54%	41%	54%	71%	59%	60%	46%	44%	51%	56%	54%	50%	34%	45%	48%	63%
			E	E		E				H							S	S				
Bottom 2 NET	111	1	2	3	2	3	7	5	4	1	3	8	5	6	2	1	12	22	12	7	3	7
=====	10%	5%	5%	13%	20%	16%	20%	8%	11%	7%	18%	15%	6%	11%	6%	6%	12%	9%	10%	11%	12%	12%
c. Not very satisfied	92	1	2	2	-	2	7	4	3	1	3	6	5	4	2	1	11	18	10	6	3	6
	8%	5%	5%	9%		11%	20%	6%	9%	7%	18%	11%	6%	7%	6%	6%	11%	7%	9%	10%	12%	10%
d. Not at all satisfied	19	-	-	1	2	1	-	1	1	-	-	2	-	2	-	-	1	4	2	1	-	1
	2%			4%	20%	5%		2%	3%			4%		4%			1%	2%	2%	2%		2%
e. Don't Know / No Answer	104	3	3	1	-	5	1	8	-	-	5	2	6	1	2	4	16	34	4	3	4	17
MEAN	3.28	3.42	3.28	3.04	3.10	2.95	3.06	3.41	3.20	3.14	3.06	3.07	3.41	3.30	3.37	3.31	3.22	3.32	3.43	3.31	3.28	3.12
		F						G					L	L					Q			
STANDARD DEVIATION	0.69	0.61	0.55	0.71	1.20	0.71	0.68	0.69	0.72	0.53	0.66	0.72	0.61	0.77	0.60	0.60	0.67	0.67	0.73	0.71	0.68	0.64
STANDARD ERROR	0.02	0.14	0.09	0.15	0.38	0.16	0.12	0.09	0.12	0.14	0.16	0.10	0.07	0.10	0.10	0.15	0.07	0.04	0.07	0.09	0.14	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

3. What local issue would you say is the highest priority for you?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1163	22	43	24	10	24	36	69	35	14	21	56	83	52	36	20	114	285	112	65	29	76
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Preservation of the Town's Character	299	4	1	-	-	4	9	11	6	1	4	18	27	13	13	8	40	75	31	17	13	26
	26%	18%	2%			17%	25%	16%	17%	7%	19%	32%	33%	25%	36%	40%	35%	26%	28%	26%	45%	34%
e. Schools	232	12	32	18	7	7	12	29	16	10	9	4	11	7	6	3	11	21	8	8	1	10
	20%	55%	74%	75%	70%	29%	33%	42%	46%	71%	43%	7%	13%	13%	17%	15%	10%	7%	7%	12%	3%	13%
			F	F	F					GH												
f. Taxes	159	1	1	-	2	2	3	7	6	-	1	9	6	8	4	1	16	51	20	12	4	11
	14%	5%	2%		20%	8%	8%	10%	17%		5%	16%	7%	15%	11%	5%	14%	18%	18%	18%	14%	14%
a. Affordable Housing	138	2	1	-	-	2	2	5	-	1	1	4	5	5	4	1	23	54	15	9	2	6
	12%	9%	2%			8%	6%	7%		7%	5%	7%	6%	10%	11%	5%	20%	19%	13%	14%	7%	8%
																	U	U				
g. Sustainability	105	2	2	4	-	3	4	3	3	-	-	8	15	4	2	-	6	21	14	9	4	6
	9%	9%	5%	17%		13%	11%	4%	9%			14%	18%	8%	6%		5%	7%	13%	14%	14%	8%
													O									
h. Economic Vitality	68	-	3	1	-	-	2	5	-	-	2	7	7	4	3	3	6	17	4	1	2	5
	6%		7%	4%			6%	7%			10%	13%	8%	8%	8%	15%	5%	6%	4%	2%	7%	7%
																		T				
c. Public Safety	62	-	1	-	-	1	3	4	1	-	2	1	3	5	1	2	5	17	13	1	2	5
	5%		2%			4%	8%	6%	3%		10%	2%	4%	10%	3%	10%	4%	6%	12%	2%	7%	7%
																		T	QT			
d. Roads	34	-	1	-	1	3	-	2	2	-	1	4	3	-	-	-	1	11	3	2	-	3
	3%		2%		10%	13%		3%	6%		5%	7%	4%				1%	4%	3%	3%		4%
																		Q				
i. Other Town Services	66	1	1	1	-	2	1	3	1	2	1	1	6	6	3	2	6	18	4	6	1	4
	6%	5%	2%	4%		8%	3%	4%	3%	14%	5%	2%	7%	12%	8%	10%	5%	6%	4%	9%	3%	5%
														L								
j. Don't Know / No Answer	26	-	-	-	-	-	-	2	-	-	1	1	1	3	1	-	4	6	7	-	-	1

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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<Unweighted> December 2020

4. What method do you utilize most often when trying to gather information about Town services, news, and events?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1152	22	43	23	10	24	35	70	35	14	21	54	84	55	37	20	114	276	118	64	22	69
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
b. Browsing the Town's website	615	13	22	15	4	13	15	42	21	9	18	30	49	37	25	17	51	132	46	37	12	48
	53%	59%	51%	65%	40%	54%	43%	60%	60%	64%	86%	56%	58%	67%	68%	85%	45%	48%	39%	58%	55%	70%
											GHI					LM				S		
h. Reading the Concord Journal or other local publications	177	2	1	1	-	1	7	9	2	1	1	10	9	6	4	1	18	58	31	11	3	3
	15%	9%	2%	4%		4%	20%	13%	6%	7%	5%	19%	11%	11%	11%	5%	16%	21%	26%	17%	14%	4%
																			Q			
c. Subscribing to News & Notices on the Town's website	158	3	5	4	2	2	4	11	5	3	2	8	15	5	5	2	18	34	21	7	1	5
	14%	14%	12%	17%	20%	8%	11%	16%	14%	21%	10%	15%	18%	9%	14%	10%	16%	12%	18%	11%	5%	7%
																	U		U			
f. Calling Town Offices / Town Departments directly	90	-	1	-	-	1	2	1	2	-	-	2	5	3	1	-	16	34	12	4	5	6
	8%		2%			4%	6%	1%	6%			4%	6%	5%	3%		14%	12%	10%	6%	23%	9%
g. Viewing social media sites (@TownofConcordMA: Facebook, twitter, Instagram)	56	4	12	3	3	4	4	7	1	1	-	2	1	1	1	-	2	5	4	1	-	4
	5%	18%	28%	13%	30%	17%	11%	10%	3%	7%		4%	1%	2%	3%		2%	2%	3%	2%		6%
a. Visiting Town Offices in person	24	-	-	-	-	1	-	-	-	-	-	1	1	2	-	-	4	7	4	3	-	1
	2%					4%						2%	1%	4%			4%	3%	3%	5%		1%
e. Postal mail	23	-	2	-	-	2	3	-	3	-	-	-	2	1	1	-	4	4	-	1	-	2
	2%		5%			8%	9%		9%				2%	2%	3%		4%	1%		2%		3%
d. Email to Town Staff or committees directly	9	-	-	-	1	-	-	-	1	-	-	1	2	-	-	-	1	2	-	-	1	-
	1%				10%				3%			2%	2%				1%	1%			5%	
i. I don't use any of these platforms or methods	21	-	-	1	-	-	1	-	-	-	1	1	-	-	-	-	2	9	1	1	3	3
j. Don't Know / No Answer	16	-	-	-	-	-	-	1	-	-	-	2	-	-	-	-	2	6	-	-	4	5

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
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<Unweighted> December 2020

5. How would you rate your satisfaction with the manner in which you receive information from the Town?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1162	22	43	24	10	23	35	70	34	14	21	57	83	55	36	19	114	282	119	64	25	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	1062	21	41	17	10	21	31	66	29	13	20	46	78	52	35	18	105	259	109	60	22	63
=====	91%	95%	95%	71%	100%	91%	89%	94%	85%	93%	95%	81%	94%	95%	97%	95%	92%	92%	92%	94%	88%	90%
		D	D		D								L	L	L							
a. Very satisfied	466	5	20	10	3	10	11	33	12	7	7	15	33	22	14	10	45	117	52	23	13	33
	40%	23%	47%	42%	30%	43%	31%	47%	35%	50%	33%	26%	40%	40%	39%	53%	39%	41%	44%	36%	52%	47%
			B												L							
b. Somewhat satisfied	596	16	21	7	7	11	20	33	17	6	13	31	45	30	21	8	60	142	57	37	9	30
	51%	73%	49%	29%	70%	48%	57%	47%	50%	43%	62%	54%	54%	55%	58%	42%	53%	50%	48%	58%	36%	43%
		CD			D																	
Bottom 2 NET	100	1	2	7	-	2	4	4	5	1	1	11	5	3	1	1	9	23	10	4	3	7
=====	9%	5%	5%	29%		9%	11%	6%	15%	7%	5%	19%	6%	5%	3%	5%	8%	8%	8%	6%	12%	10%
				BC								MNO										
c. Not very satisfied	87	1	2	5	-	1	3	4	5	1	1	11	5	3	1	1	8	20	9	3	2	4
	7%	5%	5%	21%		4%	9%	6%	15%	7%	5%	19%	6%	5%	3%	5%	7%	7%	8%	5%	8%	6%
												MNO										
d. Not at all satisfied	13	-	-	2	-	1	1	-	-	-	-	-	-	-	-	-	1	3	1	1	1	3
	1%			8%		4%	3%										1%	1%	1%	2%	4%	4%
e. Don't Know / No Answer	27	-	-	-	-	1	1	1	1	-	1	-	1	-	1	1	4	9	-	1	4	7
MEAN	3.30	3.18	3.42	3.04	3.30	3.30	3.17	3.41	3.21	3.43	3.29	3.07	3.34	3.35	3.36	3.47	3.31	3.32	3.34	3.28	3.36	3.33
STANDARD DEVIATION	0.65	0.50	0.59	1.00	0.48	0.76	0.71	0.60	0.69	0.65	0.56	0.68	0.59	0.58	0.54	0.61	0.64	0.65	0.66	0.63	0.81	0.77
STANDARD ERROR	0.02	0.11	0.09	0.20	0.15	0.16	0.12	0.07	0.12	0.17	0.12	0.09	0.06	0.08	0.09	0.14	0.06	0.04	0.06	0.08	0.16	0.09

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

6. What do you believe to be the ideal frequency for receiving communications from the Town?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1154	22	43	24	10	23	35	69	34	14	20	57	84	54	37	20	115	279	112	64	26	72	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Weekly; Similar to a condensed report with news/information from all departments	290	7	5	8	2	2	12	16	9	2	6	17	23	6	11	7	26	73	37	14	4	16	
	25%	32%	12%	33%	20%	9%	34%	23%	26%	14%	30%	30%	27%	11%	30%	35%	23%	26%	33%	22%	15%	22%	
		F		CF								N	N		N	N			U				
b. Monthly summary document with relevant news	443	10	17	10	4	13	16	30	14	4	13	24	29	28	13	10	41	96	27	26	13	39	
	38%	45%	40%	42%	40%	57%	46%	43%	41%	29%	65%	42%	35%	52%	35%	50%	36%	34%	24%	41%	50%	54%	
											J			M				S		S	S		
c. The Town's Annual Report only	13	-	1	-	1	-	-	2	-	-	-	-	-	-	1	-	-	3	3	1	-	1	
	1%		2%		10%			3%						3%				1%	3%	2%		1%	
d. Sporadically; no specific schedule, news sent out as it happens (i.e. news and notices)	408	5	20	6	3	8	7	21	11	8	1	16	32	20	12	3	48	107	45	23	9	16	
	35%	23%	47%	25%	30%	35%	20%	30%	32%	57%	5%	28%	38%	37%	32%	15%	42%	38%	40%	36%	35%	22%	
			B					K	K	GK			P	P									
e. Don't Know / No Answer	35	-	-	-	-	1	1	2	1	-	2	-	-	1	-	-	3	12	7	1	3	5	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

7. How satisfied have you been with Town communications related to COVID19?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1066	21	41	22	9	19	34	67	33	13	16	55	79	50	33	17	106	254	110	55	21	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	899	19	35	19	9	17	29	62	28	12	13	41	62	44	30	14	90	217	91	43	17	46
	84%	90%	85%	86%	100%	89%	85%	93%	85%	92%	81%	75%	78%	88%	91%	82%	85%	85%	83%	78%	81%	82%
a. Very satisfied	452	6	21	11	4	7	9	32	16	7	7	17	31	26	16	8	52	111	42	19	8	22
	42%	29%	51%	50%	44%	37%	26%	48%	48%	54%	44%	31%	39%	52%	48%	47%	49%	44%	38%	35%	38%	39%
b. Somewhat satisfied	447	13	14	8	5	10	20	30	12	5	6	24	31	18	14	6	38	106	49	24	9	24
	42%	62%	34%	36%	56%	53%	59%	45%	36%	38%	38%	44%	39%	36%	42%	35%	36%	42%	45%	44%	43%	43%
Bottom 2 NET =====	167	2	6	3	-	2	5	5	5	1	3	14	17	6	3	3	16	37	19	12	4	10
	16%	10%	15%	14%	-	11%	15%	7%	15%	8%	19%	25%	22%	12%	9%	18%	15%	15%	17%	22%	19%	18%
c. Not very satisfied	126	2	6	3	-	1	5	3	5	1	3	12	14	5	3	3	11	22	15	8	3	6
	12%	10%	15%	14%	-	5%	15%	4%	15%	8%	19%	22%	18%	10%	9%	18%	10%	9%	14%	15%	14%	11%
d. Not at all satisfied	41	-	-	-	-	1	-	2	-	-	-	2	3	1	-	-	5	15	4	4	1	4
	4%	-	-	-	-	5%	-	3%	-	-	-	4%	4%	2%	-	-	5%	6%	4%	7%	5%	7%
e. Don't Know / No Answer	123	1	2	2	1	5	2	4	2	1	6	2	5	5	4	3	12	37	9	10	8	21
MEAN	3.23	3.19	3.37	3.36	3.44	3.21	3.12	3.37	3.33	3.46	3.25	3.02	3.14	3.38	3.39	3.29	3.29	3.23	3.17	3.05	3.14	3.14
STANDARD DEVIATION	0.80	0.60	0.73	0.73	0.53	0.79	0.64	0.71	0.74	0.66	0.77	0.83	0.84	0.75	0.66	0.77	0.84	0.84	0.80	0.89	0.85	0.88
STANDARD ERROR	0.02	0.13	0.11	0.15	0.18	0.18	0.11	0.09	0.13	0.18	0.19	0.11	0.09	0.11	0.11	0.19	0.08	0.05	0.08	0.12	0.19	0.12

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

8. How would you rate the overall quality of services provided by the Finance Department, which includes the services of the Town Clerk, Tax Collector, and Town Assessor?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1008	18	32	18	7	15	33	59	28	11	13	54	74	50	32	12	105	250	105	58	22	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	903	14	29	15	6	10	30	52	21	10	11	46	67	47	30	10	96	230	98	51	20	41	
=====	90%	78%	91%	83%	86%	67%	91%	88%	75%	91%	85%	85%	91%	94%	94%	83%	91%	92%	93%	88%	91%	84%	
a. Excellent	448	6	12	7	3	2	12	29	6	7	4	21	33	28	12	5	51	122	52	23	11	19	
	44%	33%	38%	39%	43%	13%	36%	49%	21%	64%	31%	39%	45%	56%	38%	42%	49%	49%	50%	40%	50%	39%	
			F					I		I													
b. Good	455	8	17	8	3	8	18	23	15	3	7	25	34	19	18	5	45	108	46	28	9	22	
	45%	44%	53%	44%	43%	53%	55%	39%	54%	27%	54%	46%	46%	38%	56%	42%	43%	43%	44%	48%	41%	45%	
Bottom 2 NET	105	4	3	3	1	5	3	7	7	1	2	8	7	3	2	2	9	20	7	7	2	8	
=====	10%	22%	9%	17%	14%	33%	9%	12%	25%	9%	15%	15%	9%	6%	6%	17%	9%	8%	7%	12%	9%	16%	
c. Fair	92	4	2	3	-	5	3	6	6	1	1	7	7	2	2	2	9	16	7	6	2	7	
	9%	22%	6%	17%		33%	9%	10%	21%	9%	8%	13%	9%	4%	6%	17%	9%	6%	7%	10%	9%	14%	
						C																	
d. Poor	13	-	1	-	1	-	-	1	1	-	1	1	-	1	-	-	-	4	-	1	-	1	
	1%		3%		14%			2%	4%		8%	2%		2%				2%		2%		2%	
e. Don't Know / No Answer	181	4	11	6	3	9	3	12	7	3	9	3	10	5	5	8	13	41	14	7	7	28	
MEAN	3.33	3.11	3.25	3.22	3.14	2.80	3.27	3.36	2.93	3.55	3.08	3.22	3.35	3.48	3.31	3.25	3.40	3.39	3.43	3.26	3.41	3.20	
			F					I		I													
STANDARD DEVIATION	0.69	0.76	0.72	0.73	1.07	0.68	0.63	0.74	0.77	0.69	0.86	0.74	0.65	0.68	0.59	0.75	0.64	0.68	0.62	0.71	0.67	0.76	
STANDARD ERROR	0.02	0.18	0.13	0.17	0.40	0.17	0.11	0.10	0.14	0.21	0.24	0.10	0.08	0.10	0.10	0.22	0.06	0.04	0.06	0.09	0.14	0.11	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

9. In terms of the tax assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others similar properties in Town?

BASE = ALL RESPONDENTS

	Age and Polling Place																								
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old						
	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	
	Total	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77			
Total Answering	938	17	33	20	9	15	31	53	30	12	12	53	62	49	29	14	90	221	105	56	17	45			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	282	5	7	6	4	3	15	12	10	4	4	23	21	16	6	5	31	63	27	9	4	16			
	30%	29%	21%	30%	44%	20%	48%	23%	33%	33%	33%	43%	34%	33%	21%	36%	34%	29%	26%	16%	24%	36%			
							H					O					T	T							
b. Under-assessed	9	1	-	-	-	1	-	-	1	-	-	-	1	-	1	-	-	1	2	1	-	1			
	1%	6%				7%			3%				2%		3%			*%	2%	2%					
c. Fairly assessed	647	11	26	14	5	11	16	41	19	8	8	30	40	33	22	9	59	157	76	46	13	28			
	69%	65%	79%	70%	56%	73%	52%	77%	63%	67%	67%	57%	65%	67%	76%	64%	66%	71%	72%	82%	76%	62%			
								G												Q					
d. Rent / Does not apply	68	2	5	-	-	4	-	5	-	-	3	1	5	-	1	3	7	25	2	2	3	11			
e. Don't Know / No Answer	183	3	5	4	1	5	5	13	5	2	7	3	17	6	7	3	21	45	12	7	9	21			

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management, which regulate matters related to buildings, zoning, health, natural resources, and historic preservation?

BASE = ALL RESPONDENTS

	Age and Polling Place																								
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old						
	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	
	Total	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)				
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77			
Total Answering	984	17	31	19	8	13	28	60	29	11	14	53	76	46	32	16	102	241	102	55	20	50			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET	741	14	26	13	6	9	21	50	21	10	10	31	54	36	28	13	72	185	79	39	17	40			
=====	75%	82%	84%	68%	75%	69%	75%	83%	72%	91%	71%	58%	71%	L	LM	81%	71%	77%	77%	71%	85%	80%			
a. Excellent	263	3	11	5	2	4	9	25	2	7	4	7	26	13	9	5	20	58	30	10	9	19			
	27%	18%	35%	26%	25%	31%	32%	42%	7%	64%	29%	13%	34%	28%	28%	31%	20%	24%	29%	18%	45%	38%			
							I	I		I			I								QT				
b. Good	478	11	15	8	4	5	12	25	19	3	6	24	28	23	19	8	52	127	49	29	8	21			
	49%	65%	48%	42%	50%	38%	43%	42%	66%	27%	43%	45%	37%	50%	59%	50%	51%	53%	48%	53%	40%	42%			
									HJ					M											
Bottom 2 NET	243	3	5	6	2	4	7	10	8	1	4	22	22	10	4	3	30	56	23	16	3	10			
=====	25%	18%	16%	32%	25%	31%	25%	17%	28%	9%	29%	42%	29%	22%	13%	19%	29%	23%	23%	29%	15%	20%			
												NO	O												
c. Fair	193	3	4	1	2	3	4	8	7	1	3	14	20	8	4	3	28	39	20	15	2	9			
	20%	18%	13%	5%	25%	23%	14%	13%	24%	9%	21%	26%	26%	17%	13%	19%	27%	16%	20%	27%	10%	18%			
																	RU								
d. Poor	50	-	1	5	-	1	3	2	1	-	1	8	2	2	-	-	2	17	3	1	1	1			
	5%		3%	26%		8%	11%	3%	3%		7%	15%	3%	4%			2%	7%	3%	2%	5%	2%			
				C								M						QT							
e. Don't Know / No Answer	205	5	12	5	2	11	8	11	6	3	8	4	8	9	5	4	16	50	17	10	9	27			
MEAN	2.97	3.00	3.16	2.68	3.00	2.92	2.96	3.22	2.76	3.55	2.93	2.57	3.03	3.02	3.16	3.13	2.88	2.94	3.04	2.87	3.25	3.16			
								I		I			L	L	L	L					Q				
STANDARD DEVIATION	0.82	0.61	0.78	1.16	0.76	0.95	0.96	0.80	0.64	0.69	0.92	0.91	0.85	0.80	0.63	0.72	0.74	0.83	0.78	0.72	0.85	0.79			
STANDARD ERROR	0.03	0.15	0.14	0.27	0.27	0.26	0.18	0.10	0.12	0.21	0.25	0.12	0.10	0.12	0.11	0.18	0.07	0.05	0.08	0.10	0.19	0.11			

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

11. In terms of land-use and development, how would you rate your satisfaction with recent development projects in Concord?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	928	14	37	17	6	11	24	57	27	9	15	44	75	43	29	13	99	240	95	47	15	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	642	11	31	10	4	9	13	37	18	7	13	23	43	33	23	12	75	160	69	34	13	30
=====	69%	79%	84%	59%	67%	82%	54%	65%	67%	78%	87%	52%	57%	77%	79%	92%	76%	67%	73%	72%	87%	75%
a. Very satisfied	158	3	7	4	1	3	4	12	-	4	4	3	10	11	7	4	13	38	15	7	7	15
	17%	21%	19%	24%	17%	27%	17%	21%		44%	27%	7%	13%	26%	24%	31%	13%	16%	16%	15%	47%	38%
														L	L						QRST	
b. Somewhat satisfied	484	8	24	6	3	6	9	25	18	3	9	20	33	22	16	8	62	122	54	27	6	15
	52%	57%	65%	35%	50%	55%	38%	44%	67%	33%	60%	45%	44%	51%	55%	62%	63%	51%	57%	57%	40%	38%
			D						GH								R					
Bottom 2 NET	286	3	6	7	2	2	11	20	9	2	2	21	32	10	6	1	24	80	26	13	2	10
=====	31%	21%	16%	41%	33%	18%	46%	35%	33%	22%	13%	48%	43%	23%	21%	8%	24%	33%	27%	28%	13%	25%
							K	K				NOP	NOP				U					
c. Not very satisfied	214	3	5	5	2	2	7	17	4	2	2	14	26	9	4	1	17	56	21	11	1	7
	23%	21%	14%	29%	33%	18%	29%	30%	15%	22%	13%	32%	35%	21%	14%	8%	17%	23%	22%	23%	7%	18%
												P	OP				U	U				
d. Not at all satisfied	72	-	1	2	-	-	4	3	5	-	-	7	6	1	2	-	7	24	5	2	1	3
	8%		3%	12%			17%	5%	19%			16%	8%	2%	7%		7%	10%	5%	4%	7%	8%
												N										
e. Don't Know / No Answer	261	8	6	7	4	13	12	14	8	5	7	13	9	12	8	7	19	51	24	18	14	37
MEAN	2.78	3.00	3.00	2.71	2.83	3.09	2.54	2.81	2.48	3.22	3.13	2.43	2.63	3.00	2.97	3.23	2.82	2.73	2.83	2.83	3.27	3.05
										I	GI			LM	L	LM					QRS	
STANDARD DEVIATION	0.82	0.68	0.67	0.99	0.75	0.70	0.98	0.83	0.80	0.83	0.64	0.85	0.82	0.76	0.82	0.60	0.75	0.85	0.75	0.73	0.88	0.93
STANDARD ERROR	0.03	0.18	0.11	0.24	0.31	0.21	0.20	0.11	0.15	0.28	0.17	0.13	0.09	0.12	0.15	0.17	0.08	0.05	0.08	0.11	0.23	0.15

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

12. How would you rate the overall quality of services provided by the Concord Free Public Library?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1096	21	41	23	8	14	35	68	31	12	17	54	77	52	34	16	115	271	112	61	22	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1065	21	39	22	8	13	34	68	31	11	17	50	77	50	33	15	109	264	110	61	21	53
	97%	100%	95%	96%	100%	93%	97%	100%	100%	92%	100%	93%	100%	96%	97%	94%	95%	97%	98%	100%	95%	95%
a. Excellent	838	19	31	17	7	10	19	56	20	10	10	35	64	39	22	10	87	225	87	47	15	36
	76%	90%	76%	74%	88%	71%	54%	82%	65%	83%	59%	65%	83%	75%	65%	63%	76%	83%	78%	77%	68%	64%
b. Good	227	2	8	5	1	3	15	12	11	1	7	15	13	11	11	5	22	39	23	14	6	17
	21%	10%	20%	22%	13%	21%	43%	18%	35%	8%	41%	28%	17%	21%	32%	31%	19%	14%	21%	23%	27%	30%
Bottom 2 NET =====	31	-	2	1	-	1	1	-	-	1	-	4	-	2	1	1	6	7	2	-	1	3
	3%		5%	4%		7%	3%			8%		7%		4%	3%	6%	5%	3%	2%		5%	5%
c. Fair	24	-	1	-	-	1	1	-	-	-	-	4	-	1	1	1	4	7	1	-	1	3
	2%		2%			7%	3%					7%		2%	3%	6%	3%	3%	1%		5%	5%
d. Poor	7	-	1	1	-	-	-	-	-	1	-	-	-	1	-	-	2	-	1	-	-	-
	1%		2%	4%						8%				2%			2%		1%			
e. Don't Know / No Answer	93	1	2	1	2	10	1	3	4	2	5	3	7	3	3	4	3	20	7	4	7	21
MEAN	3.73	3.90	3.68	3.65	3.88	3.64	3.51	3.82	3.65	3.67	3.59	3.57	3.83	3.69	3.62	3.56	3.69	3.80	3.75	3.77	3.64	3.59
STANDARD DEVIATION	0.53	0.30	0.65	0.71	0.35	0.63	0.56	0.38	0.49	0.89	0.51	0.63	0.38	0.61	0.55	0.63	0.63	0.46	0.51	0.42	0.58	0.60
STANDARD ERROR	0.02	0.07	0.10	0.15	0.13	0.17	0.10	0.05	0.09	0.26	0.12	0.09	0.04	0.08	0.09	0.16	0.06	0.03	0.05	0.05	0.12	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

13. Within the next year, are you more likely to participate in programs or events that are:  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	833	19	32	17	6	16	26	51	25	6	20	41	61	43	28	17	87	183	83	43	20	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
c. Hybrid Mix	334	13	15	7	2	6	11	25	7	1	9	14	29	18	15	6	30	77	29	13	4	18
	40%	68%	47%	41%	33%	38%	42%	49%	28%	17%	45%	34%	48%	42%	54%	35%	34%	42%	35%	30%	20%	32%
																		U				
b. Online / Live Streams	230	3	4	2	1	4	5	8	8	2	5	13	17	13	4	4	33	49	24	18	9	18
	28%	16%	13%	12%	17%	25%	19%	16%	32%	33%	25%	32%	28%	30%	14%	24%	38%	27%	29%	42%	45%	32%
a. In Person	199	-	9	8	1	3	5	14	9	3	4	8	11	9	6	6	19	40	28	9	5	14
	24%		28%	47%	17%	19%	19%	27%	36%	50%	20%	20%	18%	21%	21%	35%	22%	22%	34%	21%	25%	25%
																			R			
d. Self-Guided (Not Live)	70	3	4	-	2	3	5	4	1	-	2	6	4	3	3	1	5	17	2	3	2	6
	8%	16%	13%		33%	19%	19%	8%	4%		10%	15%	7%	7%	11%	6%	6%	9%	2%	7%	10%	11%
																		S				
e. I do not plan to participate in library programs	201	2	6	2	2	5	8	14	9	4	2	10	12	7	7	2	15	60	20	10	3	10
f. Don't Know / No Answer	155	1	5	5	2	3	2	6	1	4	-	6	11	5	2	1	16	48	16	12	6	11

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

14. How would you rate the overall quality of services provided by the Senior Services Division / Council on Aging, which includes social and recreational programming, nursing services, transportation and clinical social work?

BASE = ALL RESPONDENTS

	Age and Polling Place																								
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old						
	141	HWC	Rip	Hunt	NoVt/	141	141	HWC	Rip	Hunt	NoVt/	141	HWC	Rip	Hunt	NoVt/	141	HWC	Rip	Hunt	NoVt/	141			
	Total	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)				
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77			
Total Answering	447	1	3	-	2	1	6	12	3	2	3	15	20	4	7	1	65	187	71	29	10	14			
	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET	408	1	3	-	1	1	6	12	3	2	3	11	18	2	6	1	60	174	65	24	10	14			
=====	91%	100%	100%		50%	100%	100%	100%	100%	100%	100%	73%	90%	50%	86%	100%	92%	93%	92%	83%	100%	100%			
																LN					QRST				
a. Excellent	262	1	1	-	1	-	1	8	2	1	-	7	11	-	4	-	40	120	41	17	6	7			
	59%	100%	33%		50%		17%	67%	67%	50%		47%	55%		57%		62%	64%	58%	59%	60%	50%			
		C						G																	
b. Good	146	-	2	-	-	1	5	4	1	1	3	4	7	2	2	1	20	54	24	7	4	7			
	33%		67%			100%	83%	33%	33%	50%	100%	27%	35%	50%	29%	100%	31%	29%	34%	24%	40%	50%			
							H				HI					LMNO									
Bottom 2 NET	39	-	-	-	1	-	-	-	-	-	-	4	2	2	1	-	5	13	6	5	-	-			
=====	9%				50%							27%	10%	50%	14%		8%	7%	8%	17%					
c. Fair	27	-	-	-	1	-	-	-	-	-	-	3	1	1	1	-	3	10	6	1	-	-			
	6%				50%							20%	5%	25%	14%		5%	5%	8%	3%					
d. Poor	12	-	-	-	-	-	-	-	-	-	-	1	1	1	-	-	2	3	-	4	-	-			
	3%											7%	5%	25%			3%	2%		14%					
e. Don't use service	434	9	26	10	3	16	12	37	15	7	9	21	43	32	12	9	32	70	36	21	10	29			
f. Don't Know / No Answer	308	12	14	14	5	7	18	22	17	5	10	21	21	19	18	10	21	34	12	15	9	34			
MEAN	3.47	4.00	3.33	-	3.00	3.00	3.17	3.67	3.67	3.50	3.00	3.13	3.40	2.25	3.43	3.00	3.51	3.56	3.49	3.28	3.60	3.50			
								GK					N												
STANDARD DEVIATION	0.73	0.00	0.58	-	1.41	0.00	0.41	0.49	0.58	0.71	0.00	0.99	0.82	0.96	0.79	0.00	0.73	0.67	0.65	1.07	0.52	0.52			
STANDARD ERROR	0.03	0.00	0.33		1.00	0.00	0.17	0.14	0.33	0.50	0.00	0.26	0.18	0.48	0.30	0.00	0.09	0.05	0.08	0.20	0.16	0.14			

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

15. How would you rate the amount of social, physical, or mental support provided to you by Senior Services/COA during the COVID19 Pandemic?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	282	-	1	-	1	2	1	3	1	-	2	7	12	3	3	1	43	132	44	17	6	11
	100%		100%		100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	234	-	-	-	1	2	1	2	-	-	2	3	9	1	2	1	34	116	39	12	6	11
=====	83%				100%	100%	100%	67%			100%	43%	75%	33%	67%	100%	79%	88%	89%	71%	100%	100%
																LMN					QRST	
a. Excellent	146	-	-	-	1	1	1	1	-	-	-	1	4	-	-	1	26	76	24	5	4	7
	52%				100%	50%	100%	33%				14%	33%			100%	60%	58%	55%	29%	67%	64%
							H									LM	T	T				
b. Good	88	-	-	-	-	1	-	1	-	-	2	2	5	1	2	-	8	40	15	7	2	4
	31%					50%		33%			100%	29%	42%	33%	67%		19%	30%	34%	41%	33%	36%
											H											
Bottom 2 NET	48	-	1	-	-	-	-	1	1	-	-	4	3	2	1	-	9	16	5	5	-	-
=====	17%		100%					33%	100%			57%	25%	67%	33%		21%	12%	11%	29%		
									H													
c. Fair	33	-	1	-	-	-	-	1	1	-	-	3	2	-	1	-	8	12	2	2	-	-
	12%		100%					33%	100%			43%	17%		33%		19%	9%	5%	12%		
									H								S					
d. Poor	15	-	-	-	-	-	-	-	-	-	-	1	1	2	-	-	1	4	3	3	-	-
	5%											14%	8%	67%			2%	3%	7%	18%		
														M								
e. Don't use service	588	12	33	11	5	17	20	48	21	7	9	30	50	32	19	10	49	107	55	33	13	36
f. Don't Know / No Answer	319	10	9	13	4	5	15	20	13	7	11	20	22	20	15	9	26	52	20	15	10	30
MEAN	3.29	-	2.00	-	4.00	3.50	4.00	3.00	2.00	-	3.00	2.43	3.00	1.67	2.67	4.00	3.37	3.42	3.36	2.82	3.67	3.64
																	T	T	T			
STANDARD DEVIATION	0.87	-	0.00	-	0.00	0.71	0.00	1.00	0.00	-	0.00	0.98	0.95	1.15	0.58	0.00	0.87	0.78	0.87	1.07	0.52	0.50
STANDARD ERROR	0.05		0.00		0.00	0.50	0.00	0.58	0.00		0.00	0.37	0.28	0.67	0.33	0.00	0.13	0.07	0.13	0.26	0.21	0.15

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

16. How would you rate the overall quality of services provided by the Concord Police Department?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1092	22	40	20	8	17	33	64	34	14	17	56	79	53	37	18	112	267	106	61	23	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1046	21	39	19	7	16	31	61	31	14	17	53	75	51	37	18	108	257	100	57	23	60
	96%	95%	98%	95%	88%	94%	94%	95%	91%	100%	100%	95%	95%	96%	100%	100%	96%	96%	94%	93%	100%	98%
															M	M					QRST	
a. Excellent	700	11	28	14	4	10	16	48	22	10	11	35	49	29	23	8	79	173	73	38	14	32
	64%	50%	70%	70%	50%	59%	48%	75%	65%	71%	65%	63%	62%	55%	62%	44%	71%	65%	69%	62%	61%	52%
								G														
b. Good	346	10	11	5	3	6	15	13	9	4	6	18	26	22	14	10	29	84	27	19	9	28
	32%	45%	28%	25%	38%	35%	45%	20%	26%	29%	35%	32%	33%	42%	38%	56%	26%	31%	25%	31%	39%	46%
							H															
Bottom 2 NET =====	46	1	1	1	1	1	2	3	3	-	-	3	4	2	-	-	4	10	6	4	-	1
	4%	5%	3%	5%	13%	6%	6%	5%	9%			5%	5%	4%			4%	4%	6%	7%		2%
c. Fair	34	1	1	1	1	-	2	1	3	-	-	2	3	2	-	-	4	6	5	2	-	-
	3%	5%	3%	5%	13%		6%	2%	9%			4%	4%	4%			4%	2%	5%	3%		
d. Poor	12	-	-	-	-	1	-	2	-	-	-	1	1	-	-	-	-	4	1	2	-	1
	1%					6%		3%				2%	1%				1%	1%	3%			2%
e. Don't Know / No Answer	97	-	3	4	2	7	3	7	1	-	5	1	5	2	-	2	6	24	13	4	6	16
MEAN	3.59	3.45	3.68	3.65	3.38	3.47	3.42	3.67	3.56	3.71	3.65	3.55	3.56	3.51	3.62	3.44	3.67	3.60	3.62	3.52	3.61	3.49
STANDARD DEVIATION	0.61	0.60	0.53	0.59	0.74	0.80	0.61	0.67	0.66	0.47	0.49	0.66	0.64	0.58	0.49	0.51	0.54	0.61	0.62	0.72	0.50	0.60
STANDARD ERROR	0.02	0.13	0.08	0.13	0.26	0.19	0.11	0.08	0.11	0.13	0.12	0.09	0.07	0.08	0.08	0.12	0.05	0.04	0.06	0.09	0.10	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

17. How would you rate the overall quality of services provided by the Concord Fire Department?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	994	21	36	16	8	12	30	57	26	11	13	51	72	46	33	14	106	253	100	56	20	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	984	21	36	16	7	12	30	56	25	11	13	50	72	46	32	14	105	250	100	55	20	49
	99%	100%	100%	100%	88%	100%	100%	98%	96%	100%	100%	98%	100%	100%	97%	100%	99%	99%	100%	98%	100%	100%
a. Excellent	772	10	25	12	2	9	16	46	20	9	7	39	59	35	28	10	88	203	85	46	15	33
	78%	48%	69%	75%	25%	75%	53%	81%	77%	82%	54%	76%	82%	76%	85%	71%	83%	80%	85%	82%	75%	67%
			E	E		E		G														
b. Good	212	11	11	4	5	3	14	10	5	2	6	11	13	11	4	4	17	47	15	9	5	16
	21%	52%	31%	25%	63%	25%	47%	18%	19%	18%	46%	22%	18%	24%	12%	29%	16%	19%	15%	16%	25%	33%
							HI															
Bottom 2 NET =====	10	-	-	-	1	-	-	1	1	-	-	1	-	-	1	-	1	3	-	1	-	-
	1%				13%			2%	4%			2%			3%		1%	1%		2%		
c. Fair	8	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	1	3	-	1	-	-
	1%				13%				4%						3%		1%	1%		2%		
d. Poor	2	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*%							2%				2%										
e. Don't Know / No Answer	195	1	7	8	2	12	6	14	9	3	9	6	12	9	4	6	12	38	19	9	9	28
MEAN	3.76	3.48	3.69	3.75	3.13	3.75	3.53	3.77	3.73	3.82	3.54	3.73	3.82	3.76	3.82	3.71	3.82	3.79	3.85	3.80	3.75	3.67
			E	E		E		G														
STANDARD DEVIATION	0.46	0.51	0.47	0.45	0.64	0.45	0.51	0.54	0.53	0.40	0.52	0.57	0.39	0.43	0.46	0.47	0.41	0.44	0.36	0.44	0.44	0.47
STANDARD ERROR	0.01	0.11	0.08	0.11	0.23	0.13	0.09	0.07	0.10	0.12	0.14	0.08	0.05	0.06	0.08	0.13	0.04	0.03	0.04	0.06	0.10	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

18. How would you rate the overall quality of services provided by Concord Public Works?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1166	22	43	24	10	23	36	71	34	14	19	57	84	54	37	18	116	283	118	65	26	69	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	978	19	35	19	6	14	31	62	23	12	13	47	73	46	32	17	103	233	104	56	23	58	
	84%	86%	81%	79%	60%	61%	86%	87%	68%	86%	68%	82%	87%	85%	86%	94%	89%	82%	88%	86%	88%	84%	
a. Excellent	483	11	18	10	4	6	14	34	15	8	4	22	35	28	16	7	54	100	56	26	12	24	
	41%	50%	42%	42%	40%	26%	39%	48%	44%	57%	21%	39%	42%	52%	43%	39%	47%	35%	47%	40%	46%	35%	
b. Good	495	8	17	9	2	8	17	28	8	4	9	25	38	18	16	10	49	133	48	30	11	34	
	42%	36%	40%	38%	20%	35%	47%	39%	24%	29%	47%	44%	45%	33%	43%	56%	42%	47%	41%	46%	42%	49%	
Bottom 2 NET =====	188	3	8	5	4	9	5	9	11	2	6	10	11	8	5	1	13	50	14	9	3	11	
	16%	14%	19%	21%	40%	39%	14%	13%	32%	14%	32%	18%	13%	15%	14%	6%	11%	18%	12%	14%	12%	16%	
c. Fair	149	2	6	3	3	8	5	4	9	2	5	6	9	5	5	1	11	42	12	8	1	10	
	13%	9%	14%	13%	30%	35%	14%	6%	26%	14%	26%	11%	11%	9%	14%	6%	9%	15%	10%	12%	4%	14%	
d. Poor	39	1	2	2	1	1	-	5	2	-	1	4	2	3	-	-	2	8	2	1	2	1	
	3%	5%	5%	8%	10%	4%	-	7%	6%	-	5%	7%	2%	6%	-	-	2%	3%	2%	2%	8%	1%	
e. Don't Know / No Answer	23	-	-	-	-	1	-	-	1	-	3	-	-	1	-	2	2	8	1	-	3	8	
MEAN	3.22	3.32	3.19	3.13	2.90	2.83	3.25	3.28	3.06	3.43	2.84	3.14	3.26	3.31	3.30	3.33	3.34	3.15	3.34	3.25	3.27	3.17	
STANDARD DEVIATION	0.79	0.84	0.85	0.95	1.10	0.89	0.69	0.86	0.98	0.76	0.83	0.88	0.75	0.86	0.70	0.59	0.72	0.77	0.73	0.73	0.87	0.73	
STANDARD ERROR	0.02	0.18	0.13	0.19	0.35	0.18	0.12	0.10	0.17	0.20	0.19	0.12	0.08	0.12	0.12	0.14	0.07	0.05	0.07	0.09	0.17	0.09	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

19. How would you rate your satisfaction with the condition and maintenance of Town roadways and sidewalks?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1178	22	43	24	10	23	36	71	35	14	20	57	84	55	37	20	117	290	115	65	27	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	985	19	34	18	8	20	33	60	29	13	17	45	68	46	34	19	98	240	96	54	23	67
	84%	86%	79%	75%	80%	87%	92%	85%	83%	93%	85%	79%	81%	84%	92%	95%	84%	83%	83%	83%	85%	92%
															LM							
a. Very satisfied	356	12	14	6	1	6	12	21	12	10	5	17	26	21	16	8	32	75	31	18	12	24
	30%	55%	33%	25%	10%	26%	33%	30%	34%	71%	25%	30%	31%	38%	43%	40%	27%	26%	27%	28%	44%	33%
		DEF								GHIK												
b. Somewhat satisfied	629	7	20	12	7	14	21	39	17	3	12	28	42	25	18	11	66	165	65	36	11	43
	53%	32%	47%	50%	70%	61%	58%	55%	49%	21%	60%	49%	50%	45%	49%	55%	56%	57%	57%	55%	41%	59%
					B	B	J	J	J		J											
Bottom 2 NET =====	193	3	9	6	2	3	3	11	6	1	3	12	16	9	3	1	19	50	19	11	4	6
	16%	14%	21%	25%	20%	13%	8%	15%	17%	7%	15%	21%	19%	16%	8%	5%	16%	17%	17%	17%	15%	8%
												P	P									
c. Not very satisfied	142	3	6	4	2	1	2	8	4	1	3	7	8	7	2	-	15	40	16	9	2	4
	12%	14%	14%	17%	20%	4%	6%	11%	11%	7%	15%	12%	10%	13%	5%		13%	14%	14%	14%	7%	5%
d. Not at all satisfied	51	-	3	2	-	2	1	3	2	-	-	5	8	2	1	1	4	10	3	2	2	2
	4%		7%	8%		9%	3%	4%	6%			9%	10%	4%	3%	5%	3%	3%	3%	3%	7%	3%
e. Don't Know / No Answer	11	-	-	-	-	1	-	-	-	-	2	-	-	-	-	-	1	1	4	-	2	4
MEAN	3.10	3.41	3.05	2.92	2.90	3.04	3.22	3.10	3.11	3.64	3.10	3.00	3.02	3.18	3.32	3.30	3.08	3.05	3.08	3.08	3.22	3.22
		D								HIK												
STANDARD DEVIATION	0.77	0.73	0.87	0.88	0.57	0.82	0.68	0.76	0.83	0.63	0.64	0.89	0.89	0.80	0.71	0.73	0.73	0.73	0.72	0.74	0.89	0.67
STANDARD ERROR	0.02	0.16	0.13	0.18	0.18	0.17	0.11	0.09	0.14	0.17	0.14	0.12	0.10	0.11	0.12	0.16	0.07	0.04	0.07	0.09	0.17	0.08

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

20. How would you rate your satisfaction with the Town's snow plowing and winter maintenance efforts?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1145	20	38	24	7	19	35	71	34	13	18	57	84	55	37	16	116	283	119	64	23	61	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1053	20	36	22	6	17	32	68	33	13	17	51	75	48	33	15	106	263	108	58	20	56	
	92%	100%	95%	92%	86%	89%	91%	96%	97%	100%	94%	89%	89%	87%	89%	94%	91%	93%	91%	91%	87%	92%	
a. Very satisfied	647	13	20	15	6	9	20	49	19	10	8	30	46	35	23	10	58	141	72	44	13	33	
	57%	65%	53%	63%	86%	47%	57%	69%	56%	77%	44%	53%	55%	64%	62%	63%	50%	50%	61%	69%	57%	54%	
					CF					K									R	QR			
b. Somewhat satisfied	406	7	16	7	-	8	12	19	14	3	9	21	29	13	10	5	48	122	36	14	7	23	
	35%	35%	42%	29%		42%	34%	27%	41%	23%	50%	37%	35%	24%	27%	31%	41%	43%	30%	22%	30%	38%	
																	T	ST					
Bottom 2 NET =====	92	-	2	2	1	2	3	3	1	-	1	6	9	7	4	1	10	20	11	6	3	5	
	8%		5%	8%	14%	11%	9%	4%	3%		6%	11%	11%	13%	11%	6%	9%	7%	9%	9%	13%	8%	
c. Not very satisfied	69	-	2	1	1	1	3	2	-	-	-	2	6	5	4	1	8	15	10	5	3	4	
	6%		5%	4%	14%	5%	9%	3%				4%	7%	9%	11%	6%	7%	5%	8%	8%	13%	7%	
d. Not at all satisfied	23	-	-	1	-	1	-	1	1	-	1	4	3	2	-	-	2	5	1	1	-	1	
	2%			4%		5%		1%	3%		6%	7%	4%	4%			2%	2%	1%	2%		2%	
e. Don't Know / No Answer	44	2	5	-	3	5	1	-	1	1	4	-	-	-	-	4	2	8	-	1	6	16	
MEAN	3.46	3.65	3.47	3.50	3.71	3.32	3.49	3.63	3.50	3.77	3.33	3.35	3.40	3.47	3.51	3.56	3.40	3.41	3.50	3.58	3.43	3.44	
STANDARD DEVIATION	0.70	0.49	0.60	0.78	0.76	0.82	0.66	0.62	0.66	0.44	0.77	0.86	0.78	0.81	0.69	0.63	0.70	0.67	0.69	0.71	0.73	0.70	
STANDARD ERROR	0.02	0.11	0.10	0.16	0.29	0.19	0.11	0.07	0.11	0.12	0.18	0.11	0.08	0.11	0.11	0.16	0.06	0.04	0.06	0.09	0.15	0.09	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

21. How would you rate your satisfaction with the Town's maintenance of parks and playgrounds?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1056	22	41	24	8	21	33	67	32	13	19	56	78	49	33	18	103	242	105	56	25	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	1035	21	41	23	7	20	32	65	32	13	19	55	76	49	33	18	102	236	104	54	25	62
	98%	95%	100%	96%	88%	95%	97%	97%	100%	100%	100%	98%	97%	100%	100%	100%	99%	98%	99%	96%	100%	97%
a. Very satisfied	780	16	32	17	6	10	24	53	22	12	14	34	59	37	22	11	80	189	77	41	18	40
	74%	73%	78%	71%	75%	48%	73%	79%	69%	92%	74%	61%	76%	76%	67%	61%	78%	78%	73%	73%	72%	63%
			F							I												
b. Somewhat satisfied	255	5	9	6	1	10	8	12	10	1	5	21	17	12	11	7	22	47	27	13	7	22
	24%	23%	22%	25%	13%	48%	24%	18%	31%	8%	26%	38%	22%	24%	33%	39%	21%	19%	26%	23%	28%	34%
						CE			J			M										
Bottom 2 NET =====	21	1	-	1	1	1	1	2	-	-	-	1	2	-	-	-	1	6	1	2	-	2
	2%	5%		4%	13%	5%	3%	3%				2%	3%				1%	2%	1%	4%		3%
c. Not very satisfied	15	1	-	1	1	1	-	2	-	-	-	-	2	-	-	-	1	3	1	1	-	2
	1%	5%		4%	13%	5%		3%					3%				1%	1%	1%	2%		3%
d. Not at all satisfied	6	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	3	-	1	-	-
	1%						3%					2%						1%		2%		
e. Don't Know / No Answer	133	-	2	-	2	3	3	4	3	1	3	1	6	6	4	2	15	49	14	9	4	13
MEAN	3.71	3.68	3.78	3.67	3.63	3.43	3.67	3.76	3.69	3.92	3.74	3.57	3.73	3.76	3.67	3.61	3.77	3.74	3.72	3.68	3.72	3.59
			F																			
STANDARD DEVIATION	0.52	0.57	0.42	0.56	0.74	0.60	0.65	0.50	0.47	0.28	0.45	0.60	0.50	0.43	0.48	0.50	0.45	0.54	0.47	0.61	0.46	0.56
STANDARD ERROR	0.02	0.12	0.07	0.12	0.26	0.13	0.11	0.06	0.08	0.08	0.10	0.08	0.06	0.06	0.08	0.12	0.04	0.03	0.05	0.08	0.09	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

22. Please indicate your consideration of the price of - Water Service?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	983	19	38	23	7	19	33	58	31	14	18	51	73	50	29	13	104	219	102	55	17	51	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	154	-	-	3	1	1	1	11	-	1	1	6	9	3	3	-	18	54	27	10	4	5	
	16%			13%	14%	5%	3%	19%		7%	6%	12%	12%	6%	10%		17%	25%	26%	18%	24%	10%	
								G															
b. Reasonably Priced	692	17	32	17	3	14	21	38	26	12	12	33	51	42	19	11	76	140	69	43	11	35	
	70%	89%	84%	74%	43%	74%	64%	66%	84%	86%	67%	65%	70%	84%	66%	85%	73%	64%	68%	78%	65%	69%	
		E	E						H					L						R			
c. Excessively Price	137	2	6	3	3	4	11	9	5	1	5	12	13	5	7	2	10	25	6	2	2	11	
	14%	11%	16%	13%	43%	21%	33%	16%	16%	7%	28%	24%	18%	10%	24%	15%	10%	11%	6%	4%	12%	22%	
							J											T					
d. Don't Use Service	77	-	2	-	2	2	1	4	2	-	2	2	4	3	6	2	7	25	7	6	-	5	
e. Don't Know / No Answer	129	3	3	1	1	3	2	9	2	-	2	4	7	2	2	5	7	47	10	4	12	21	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

23. Please indicate your consideration of the price of - Sewer Service?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																							
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old					
	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/	DK/NA
	Total	Keyes		Gym			Keyes			Gym			Keyes			Gym			Keyes			Gym		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77		
Total Answering	477	15	15	7	4	10	25	25	11	6	12	40	31	22	7	7	78	83	51	12	11	27		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	51	-	-	-	-	1	-	1	1	-	1	3	4	2	1	-	15	14	5	2	1	1		
	11%					10%		4%	9%		8%	8%	13%	9%	14%		19%	17%	10%	17%	9%	4%		
b. Reasonably Priced	346	13	13	7	4	8	19	17	8	6	10	24	25	18	5	6	49	59	36	8	8	21		
	73%	87%	87%	100%	100%	80%	76%	68%	73%	100%	83%	60%	81%	82%	71%	86%	63%	71%	71%	67%	73%	78%		
										GHI			L											
c. Excessively Price	80	2	2	-	-	1	6	7	2	-	1	13	2	2	1	1	14	10	10	2	2	5		
	17%	13%	13%			10%	24%	28%	18%		8%	33%	6%	9%	14%	14%	18%	12%	20%	17%	18%	19%		
											MN													
d. Don't Use Service	506	4	20	14	5	10	6	35	20	7	5	13	40	24	26	9	28	130	55	44	7	26		
e. Don't Know / No Answer	206	3	8	3	1	4	5	11	4	1	5	4	13	9	4	4	12	78	13	9	11	24		

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

24. Please indicate your consideration of the price of - Trash and Recycling Pickup provided by the Town?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	880	18	34	20	8	17	33	58	31	11	17	44	64	47	29	14	85	168	101	56	15	50	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	91	-	-	1	1	-	-	2	2	1	2	3	5	4	4	-	16	25	14	7	4	3	
	10%			5%	13%			3%	6%	9%	12%	7%	8%	9%	14%		19%	15%	14%	13%	27%	6%	
b. Reasonably Priced	567	12	15	9	6	12	22	43	20	8	12	26	44	31	19	9	50	111	61	40	10	34	
	64%	67%	44%	45%	75%	71%	67%	74%	65%	73%	71%	59%	69%	66%	66%	64%	59%	66%	60%	71%	67%	68%	
c. Excessively Price	222	6	19	10	1	5	11	13	9	2	3	15	15	12	6	5	19	32	26	9	1	13	
	25%	33%	56%	50%	13%	29%	33%	22%	29%	18%	18%	34%	23%	26%	21%	36%	22%	19%	26%	16%	7%	26%	
			E	E												U		U					
d. Don't Use Service	220	3	7	4	2	5	1	10	4	3	2	10	18	4	7	4	19	84	16	8	7	16	
e. Don't Know / No Answer	89	1	2	-	-	2	2	3	-	-	3	3	2	4	1	2	14	39	2	1	7	11	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

25. Please indicate your consideration of the price of - Electricity?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/	141	HWCC	Ripley	Hunt	NoVt/	141	HWCC	Ripley	Hunt	NoVt/	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1123	22	42	21	9	23	33	68	35	14	21	55	82	49	35	19	113	268	114	65	24	68	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	238	4	3	2	1	3	1	11	3	3	1	8	13	11	4	1	34	75	36	13	8	11	
	21%	18%	7%	10%	11%	13%	3%	16%	9%	21%	5%	15%	16%	22%	11%	5%	30%	28%	32%	20%	33%	16%	
								G															
b. Reasonably Priced	746	16	33	16	7	19	24	46	24	10	18	35	57	35	21	15	67	170	67	47	14	48	
	66%	73%	79%	76%	78%	83%	73%	68%	69%	71%	86%	64%	70%	71%	60%	79%	59%	63%	59%	72%	58%	71%	
c. Excessively Price	139	2	6	3	1	1	8	11	8	1	2	12	12	3	10	3	12	23	11	5	2	9	
	12%	9%	14%	14%	11%	4%	24%	16%	23%	7%	10%	22%	15%	6%	29%	16%	11%	9%	10%	8%	8%	13%	
												N			N								
d. Don't Use Service	16	-	-	1	-	-	-	2	-	-	-	-	-	2	-	-	1	9	1	-	-	-	
e. Don't Know / No Answer	50	-	1	2	1	1	3	1	-	-	1	2	2	4	2	1	4	14	4	-	5	9	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

26. Please indicate your consideration of the price of - Internet Service provided by the Town's Broadband Division within the Concord Municipal Light Plant?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/	DK/NA	141	HWCC	Ripley	Hunt	NoVt/
Total	Keyes	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	411	10	23	15	4	9	19	28	17	5	8	21	36	21	10	4	38	70	47	18	4	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	141	5	9	6	1	3	4	9	3	1	2	6	13	5	2	-	14	31	17	8	1	2	
	34%	50%	39%	40%	25%	33%	21%	32%	18%	20%	25%	29%	36%	24%	20%		37%	44%	36%	44%	25%	12%	
b. Reasonably Priced	206	3	13	7	2	4	9	16	13	3	3	7	19	9	6	2	20	30	25	9	3	12	
	50%	30%	57%	47%	50%	44%	47%	57%	76%	60%	38%	33%	53%	43%	60%	50%	53%	43%	53%	50%	75%	71%	
c. Excessively Price	64	2	1	2	1	2	6	3	1	1	3	8	4	7	2	2	4	9	5	1	-	3	
	16%	20%	4%	13%	25%	22%	32%	11%	6%	20%	38%	38%	11%	33%	20%	50%	11%	13%	11%	6%		18%	
							I					M											
d. Don't Use Service	617	12	19	8	5	13	10	39	16	9	8	29	42	27	25	13	65	162	59	35	13	41	
e. Don't Know / No Answer	161	-	1	1	1	2	7	4	2	-	6	7	6	7	2	3	15	59	13	12	12	19	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

27. Please indicate your consideration of the price of - Recreation Programs (such as after school programs, special events, programs and summer camp)?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	369	11	32	17	4	7	22	38	23	8	6	21	27	21	12	2	23	46	25	13	7	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	83	3	6	3	-	2	3	13	4	-	2	5	3	1	5	-	5	17	7	4	-	2	
	22%	27%	19%	18%		29%	14%	34%	17%		33%	24%	11%	5%	42%		22%	37%	28%	31%		13%	
															MN								
b. Reasonably Priced	248	7	23	12	3	2	19	22	18	7	4	15	16	18	5	2	15	28	17	7	6	10	
	67%	64%	72%	71%	75%	29%	86%	58%	78%	88%	67%	71%	59%	86%	42%	100%	85%	61%	68%	54%	86%	63%	
			F	F			H			H				MO		LMO							
c. Excessively Price	38	1	3	2	1	3	-	3	1	1	-	1	8	2	2	-	3	1	1	2	1	4	
	10%	9%	9%	12%	25%	43%		8%	4%	13%		5%	30%	10%	17%		13%	2%	4%	15%	14%	25%	
													L										
d. Don't Use Service	627	11	9	5	5	11	9	27	12	3	7	31	42	29	21	13	71	182	77	42	14	38	
e. Don't Know / No Answer	193	-	2	2	1	6	5	6	-	3	9	5	15	5	4	5	24	63	17	10	8	23	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

28. Please indicate your consideration of the price of - Beede Swim and Fitness Center?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	512	16	18	15	4	5	20	40	19	10	7	32	37	30	19	4	48	97	49	28	9	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Good Bargain	65	1	-	1	-	1	-	3	-	2	1	2	1	1	2	-	5	27	11	4	3	3
	13%	6%		7%		20%		8%		20%	14%	6%	3%	3%	11%		10%	28%	22%	14%	33%	16%
																		Q				
b. Reasonably Priced	246	9	7	7	-	3	11	20	10	4	2	11	14	19	9	2	30	41	26	17	3	7
	48%	56%	39%	47%		60%	55%	50%	53%	40%	29%	34%	38%	63%	47%	50%	63%	42%	53%	61%	33%	37%
														LM				R				
c. Excessively Price	201	6	11	7	4	1	9	17	9	4	4	19	22	10	8	2	13	29	12	7	3	9
	39%	38%	61%	47%	100%	20%	45%	43%	47%	40%	57%	59%	59%	33%	42%	50%	27%	30%	24%	25%	33%	47%
					BCDF							N	N									
d. Don't Use Service	552	6	21	8	4	12	12	28	16	3	8	21	38	23	18	13	56	155	60	32	12	38
e. Don't Know / No Answer	125	-	4	1	2	7	4	3	-	1	7	4	9	2	-	3	14	39	10	5	8	20

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

29. Given the current health climate, how satisfied have you been with the Town's efforts to continue essential services for the public?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1083	20	40	21	8	19	35	66	32	13	18	55	79	51	34	17	112	261	109	59	22	64
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	1042	18	38	20	8	19	33	64	30	13	18	53	78	50	33	17	106	254	104	54	21	62
=====	96%	90%	95%	95%	100%	100%	94%	97%	94%	100%	100%	96%	99%	98%	97%	100%	95%	97%	95%	92%	95%	97%
a. Very satisfied	702	13	27	12	5	12	20	42	19	11	13	30	52	37	21	11	76	169	76	37	14	43
	65%	65%	68%	57%	63%	63%	57%	64%	59%	85%	72%	55%	66%	73%	62%	65%	68%	65%	70%	63%	64%	67%
										G				L								
b. Somewhat satisfied	340	5	11	8	3	7	13	22	11	2	5	23	26	13	12	6	30	85	28	17	7	19
	31%	25%	28%	38%	38%	37%	37%	33%	34%	15%	28%	42%	33%	25%	35%	35%	27%	33%	26%	29%	32%	30%
Bottom 2 NET	41	2	2	1	-	-	2	2	2	-	-	2	1	1	1	-	6	7	5	5	1	2
=====	4%	10%	5%	5%			6%	3%	6%			4%	1%	2%	3%		5%	3%	5%	8%	5%	3%
c. Not very satisfied	29	1	2	1	-	-	1	1	1	-	-	1	1	1	1	-	3	5	4	4	1	2
	3%	5%	5%	5%			3%	2%	3%			2%	1%	2%	3%		3%	2%	4%	7%	5%	3%
d. Not at all satisfied	12	1	-	-	-	-	1	1	1	-	-	1	-	-	-	-	3	2	1	1	-	-
	1%	5%					3%	2%	3%			2%					3%	1%	1%	2%		
e. Don't Know / No Answer	106	2	3	3	2	5	1	5	3	1	4	2	5	4	3	3	6	30	10	6	7	13
MEAN	3.60	3.50	3.63	3.52	3.63	3.63	3.49	3.59	3.50	3.85	3.72	3.49	3.65	3.71	3.59	3.65	3.60	3.61	3.64	3.53	3.59	3.64
STANDARD DEVIATION	0.60	0.83	0.59	0.60	0.52	0.50	0.70	0.61	0.72	0.38	0.46	0.63	0.51	0.50	0.56	0.49	0.68	0.57	0.60	0.70	0.59	0.55
STANDARD ERROR	0.02	0.18	0.09	0.13	0.18	0.11	0.12	0.07	0.13	0.10	0.11	0.09	0.06	0.07	0.10	0.12	0.06	0.04	0.06	0.09	0.13	0.07

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

30. If you have children under the age of 18 living in your home: How satisfied have you been with the programs offered by Concord Recreation including afterschool, childcare, and summer camps made available throughout the pandemic?

BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	153	8	25	14	2	5	15	26	14	4	8	3	7	5	6	-	2	2	2	4	-	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%		100%
Top 2 NET	133	8	23	9	2	2	14	24	14	3	6	3	7	3	6	-	1	2	2	3	-	4
=====	87%	100%	92%	64%	100%	40%	93%	92%	100%	75%	75%	100%	100%	60%	100%		50%	100%	100%	75%		67%
a. Very Satisfied	75	7	16	6	-	1	5	14	5	1	4	1	4	3	4	-	-	1	2	1	-	2
	49%	88%	64%	43%		20%	33%	54%	36%	25%	50%	33%	57%	60%	67%			50%	100%	25%		33%
		DF	DF		DF														T			
b. Somewhat Satisfied	58	1	7	3	2	1	9	10	9	2	2	2	3	-	2	-	1	1	-	2	-	2
	38%	13%	28%	21%	100%	20%	60%	38%	64%	50%	25%	67%	43%		33%		50%	50%		50%		33%
					BCDF				K													
Bottom 2 NET	20	-	2	5	-	3	1	2	-	1	2	-	-	2	-	-	1	-	-	1	-	2
=====	13%		8%	36%		60%	7%	8%		25%	25%			40%			50%			25%		33%
				C		C																
c. Not Very Satisfied	12	-	2	3	-	3	-	1	-	1	2	-	-	-	-	-	-	-	-	-	-	2
	8%		8%	21%		60%		4%		25%	25%											33%
						C																
d. Not At All Satisfied	8	-	-	2	-	-	1	1	-	-	-	-	-	2	-	-	1	-	-	1	-	-
	5%			14%			7%	4%						40%			50%			25%		
e. Don't have children under the age of 18 at home	790	4	4	1	4	8	7	13	7	3	2	46	62	45	25	13	103	251	103	53	26	48
f. Don't Know / No Answer	246	10	14	9	4	11	14	32	14	7	12	8	15	5	6	7	13	38	14	8	3	23
MEAN	3.31	3.88	3.56	2.93	3.00	2.60	3.20	3.42	3.36	3.00	3.25	3.33	3.57	2.80	3.67	-	2.00	3.50	4.00	2.75	-	3.00
		DEF	DF																			
STANDARD DEVIATION	0.83	0.35	0.65	1.14	0.00	0.89	0.77	0.76	0.50	0.82	0.89	0.58	0.53	1.64	0.52	-	1.41	0.71	0.00	1.26	-	0.89
STANDARD ERROR	0.07	0.13	0.13	0.30	0.00	0.40	0.20	0.15	0.13	0.41	0.31	0.33	0.20	0.73	0.21		1.00	0.50	0.00	0.63		0.37

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

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<Unweighted> December 2020

31. How satisfied are you with the availability of Town Staff and services throughout the pandemic?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	915	17	37	17	9	20	28	54	30	13	14	48	67	45	33	14	99	210	84	51	14	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	840	17	33	14	8	20	24	51	28	13	12	44	61	44	31	13	86	195	78	47	12	47
	92%	100%	89%	82%	89%	100%	86%	94%	93%	100%	86%	92%	91%	98%	94%	93%	87%	93%	93%	92%	86%	90%
a. Very satisfied	495	11	21	6	6	11	12	33	14	8	8	18	36	26	16	7	58	116	48	27	9	28
	54%	65%	57%	35%	67%	55%	43%	61%	47%	62%	57%	38%	54%	58%	48%	50%	59%	55%	57%	53%	64%	54%
b. Somewhat satisfied	345	6	12	8	2	9	12	18	14	5	4	26	25	18	15	6	28	79	30	20	3	19
	38%	35%	32%	47%	22%	45%	43%	33%	47%	38%	29%	54%	37%	40%	45%	43%	28%	38%	36%	39%	21%	37%
Bottom 2 NET =====	75	-	4	3	1	-	4	3	2	-	2	4	6	1	2	1	13	15	6	4	2	5
	8%		11%	18%	11%		14%	6%	7%		14%	8%	9%	2%	6%	7%	13%	7%	7%	8%	14%	10%
c. Not very satisfied	58	-	4	2	1	-	3	1	-	-	2	2	5	1	2	1	9	12	6	3	2	5
	6%		11%	12%	11%		11%	2%			14%	4%	7%	2%	6%	7%	9%	6%	7%	6%	14%	10%
d. Not at all satisfied	17	-	-	1	-	-	1	2	2	-	-	2	1	-	-	-	4	3	-	1	-	-
	2%			6%			4%	4%	7%			4%	1%				4%	1%		2%		
e. Don't Know / No Answer	274	5	6	7	1	4	8	17	5	1	8	9	17	10	4	6	19	81	35	14	15	25
MEAN	3.44	3.65	3.46	3.12	3.56	3.55	3.25	3.52	3.33	3.62	3.43	3.25	3.43	3.56	3.42	3.43	3.41	3.47	3.50	3.43	3.50	3.44
STANDARD DEVIATION	0.70	0.49	0.69	0.86	0.73	0.51	0.80	0.72	0.80	0.51	0.76	0.73	0.70	0.55	0.61	0.65	0.82	0.67	0.63	0.70	0.76	0.67
STANDARD ERROR	0.02	0.12	0.11	0.21	0.24	0.11	0.15	0.10	0.15	0.14	0.20	0.11	0.09	0.08	0.11	0.17	0.08	0.05	0.07	0.10	0.20	0.09

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

32. How satisfied are you with the experience of using Zoom meetings for public meetings, public forums, and other community input sessions?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(V)
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	571	10	20	14	4	10	20	40	15	9	11	28	47	24	19	10	59	137	51	29	6	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	516	10	20	13	4	10	18	37	14	9	11	25	45	21	19	7	52	118	45	28	4	20
=====	90%	100%	100%	93%	100%	100%	90%	93%	93%	100%	100%	89%	96%	88%	100%	70%	88%	86%	88%	97%	67%	74%
a. Very satisfied	273	4	15	6	1	7	8	27	5	5	8	10	22	16	12	5	25	59	23	11	1	12
	48%	40%	75%	43%	25%	70%	40%	68%	33%	56%	73%	36%	47%	67%	63%	50%	42%	43%	45%	38%	17%	44%
b. Somewhat satisfied	243	6	5	7	3	3	10	10	9	4	3	15	23	5	7	2	27	59	22	17	3	8
	43%	60%	25%	50%	75%	30%	50%	25%	60%	44%	27%	54%	49%	21%	37%	20%	46%	43%	43%	59%	50%	30%
Bottom 2 NET	55	-	-	1	-	-	2	3	1	-	-	3	2	3	-	3	7	19	6	1	2	7
=====	10%			7%			10%	8%	7%			11%	4%	13%		30%	12%	14%	12%	3%	33%	26%
c. Not very satisfied	41	-	-	-	-	-	1	3	1	-	-	3	2	2	-	3	3	17	4	-	1	5
	7%						5%	8%	7%			11%	4%	8%		30%	5%	12%	8%		17%	19%
d. Not at all satisfied	14	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	4	2	2	1	1	2
	2%			7%			5%							4%			7%	1%	4%	3%	17%	7%
e. Don't Know / No Answer	618	12	23	10	6	14	16	31	20	5	11	29	37	31	18	10	59	154	68	36	23	50
MEAN	3.36	3.40	3.75	3.29	3.25	3.70	3.25	3.60	3.27	3.56	3.73	3.25	3.43	3.50	3.63	3.20	3.24	3.28	3.29	3.31	2.67	3.11
STANDARD DEVIATION	0.72	0.52	0.44	0.83	0.50	0.48	0.79	0.63	0.59	0.53	0.47	0.65	0.58	0.83	0.50	0.92	0.84	0.73	0.78	0.66	1.03	0.97
STANDARD ERROR	0.03	0.16	0.10	0.22	0.25	0.15	0.18	0.10	0.15	0.18	0.14	0.12	0.08	0.17	0.11	0.29	0.11	0.06	0.11	0.12	0.42	0.19

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

33. Has your ability to participate in Town government public meetings, public forums, and other community input sessions increased with the online Zoom format?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	702	13	25	17	6	10	24	46	21	12	10	31	54	29	26	15	68	168	70	33	13	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Yes	357	11	16	9	4	9	14	29	11	8	7	17	33	17	15	7	34	65	29	14	2	18
	51%	85%	64%	53%	67%	90%	58%	63%	52%	67%	70%	55%	61%	59%	58%	47%	50%	39%	41%	42%	15%	47%
		D				D											U	U	U	U		
b. No	345	2	9	8	2	1	10	17	10	4	3	14	21	12	11	8	34	103	41	19	11	20
	49%	15%	36%	47%	33%	10%	42%	37%	48%	33%	30%	45%	39%	41%	42%	53%	50%	61%	59%	58%	85%	53%
				BF																	QRST	
c. Don't Know/ No Answer	487	9	18	7	4	14	12	25	14	2	12	26	30	26	11	5	50	123	49	32	16	39

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

34. How interested would you be in having Administrative offices open to the public for general business in both Concord Center and West Concord Center?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1048	18	41	19	7	21	30	66	30	11	18	50	77	48	31	19	104	265	100	59	24	65	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	536	8	27	6	2	13	13	44	17	10	14	19	47	17	15	10	37	154	43	19	14	41	
=====	51%	44%	66%	32%	29%	62%	43%	67%	57%	91%	78%	38%	61%	35%	48%	53%	36%	58%	43%	32%	58%	63%	
a. Very Interested	214	4	12	3	1	6	5	23	1	2	4	4	23	8	9	6	13	66	14	4	6	13	
	20%	22%	29%	16%	14%	29%	17%	35%	3%	18%	22%	8%	30%	17%	29%	32%	13%	25%	14%	7%	25%	20%	
b. Somewhat Interested	322	4	15	3	1	7	8	21	16	8	10	15	24	9	6	4	24	88	29	15	8	28	
	31%	22%	37%	16%	14%	33%	27%	32%	53%	73%	56%	30%	31%	19%	19%	21%	23%	33%	29%	25%	33%	43%	
Bottom 2 NET	512	10	14	13	5	8	17	22	13	1	4	31	30	31	16	9	67	111	57	40	10	24	
=====	49%	56%	34%	68%	71%	38%	57%	33%	43%	9%	22%	62%	39%	65%	52%	47%	64%	42%	57%	68%	42%	37%	
c. Not Very Interested	277	6	9	6	4	5	8	13	6	1	2	11	19	18	6	4	39	61	32	20	5	10	
	26%	33%	22%	32%	57%	24%	27%	20%	20%	9%	11%	22%	25%	38%	19%	21%	38%	23%	32%	34%	21%	15%	
d. Not At All Interested	235	4	5	7	1	3	9	9	7	-	2	20	11	13	10	5	28	50	25	20	5	14	
	22%	22%	12%	37%	14%	14%	30%	14%	23%		11%	40%	14%	27%	32%	26%	27%	19%	25%	34%	21%	22%	
e. Don't Know / No Answer	141	4	2	5	3	3	6	5	5	3	4	7	7	7	6	1	14	26	19	6	5	12	
MEAN	2.49	2.44	2.83	2.11	2.29	2.76	2.30	2.88	2.37	3.09	2.89	2.06	2.77	2.25	2.45	2.58	2.21	2.64	2.32	2.05	2.63	2.62	
STANDARD DEVIATION	1.05	1.10	1.00	1.10	0.95	1.04	1.09	1.05	0.89	0.54	0.90	1.02	1.04	1.04	1.23	1.22	0.98	1.05	1.00	0.94	1.10	1.04	
STANDARD ERROR	0.03	0.26	0.16	0.25	0.36	0.23	0.20	0.13	0.16	0.16	0.21	0.14	0.12	0.15	0.22	0.28	0.10	0.06	0.10	0.12	0.22	0.13	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

35. Given the current health climate, are you comfortable using or accessing the Town recreational open space and park facilities?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1113	22	43	24	10	24	36	71	35	14	22	57	81	52	36	20	109	257	103	57	27	75	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1005	20	42	21	10	19	33	70	34	14	20	55	80	47	32	18	95	229	83	50	22	63	
	90%	91%	98%	88%	100%	79%	92%	99%	97%	100%	91%	96%	99%	90%	89%	90%	87%	89%	81%	88%	81%	84%	
a. Very Comfortable	660	13	23	14	4	13	23	55	26	14	10	35	57	31	26	13	58	147	51	28	12	40	
	59%	59%	53%	58%	40%	54%	64%	77%	74%	100%	45%	61%	70%	60%	72%	65%	53%	57%	50%	49%	44%	53%	
								K	K	GHIK													
b. Somewhat Comfortable	345	7	19	7	6	6	10	15	8	-	10	20	23	16	6	5	37	82	32	22	10	23	
	31%	32%	44%	29%	60%	25%	28%	21%	23%	-	45%	35%	28%	31%	17%	25%	34%	32%	31%	39%	37%	31%	
					F						H	O											
Bottom 2 NET =====	108	2	1	3	-	5	3	1	1	-	2	2	1	5	4	2	14	28	20	7	5	12	
	10%	9%	2%	13%	-	21%	8%	1%	3%	-	9%	4%	1%	10%	11%	10%	13%	11%	19%	12%	19%	16%	
						C								M									
c. Not Very Comfortable	77	2	1	2	-	5	1	1	1	-	2	2	1	4	4	1	10	17	15	3	3	9	
	7%	9%	2%	8%	-	21%	3%	1%	3%	-	9%	4%	1%	8%	11%	5%	9%	7%	15%	5%	11%	12%	
						C													RT				
d. Not At All Comfortable	31	-	-	1	-	-	2	-	-	-	-	-	-	1	-	1	4	11	5	4	2	3	
	3%			4%			6%							2%		5%	4%	4%	5%	7%	7%	4%	
e. Don't Know / No Answer	76	-	-	-	-	-	-	-	-	-	-	-	3	3	1	-	9	34	16	8	2	2	
MEAN	3.47	3.50	3.51	3.42	3.40	3.33	3.50	3.76	3.71	4.00	3.36	3.58	3.69	3.48	3.61	3.50	3.37	3.42	3.25	3.30	3.19	3.33	
								GK	K	GIK			N										
STANDARD DEVIATION	0.74	0.67	0.55	0.83	0.52	0.82	0.81	0.46	0.52	0.00	0.66	0.57	0.49	0.73	0.69	0.83	0.80	0.80	0.88	0.87	0.92	0.84	
STANDARD ERROR	0.02	0.14	0.08	0.17	0.16	0.17	0.14	0.05	0.09	0.00	0.14	0.07	0.05	0.10	0.11	0.18	0.08	0.05	0.09	0.11	0.18	0.10	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
 <Unweighted> December 2020

36. Please indicate your thinking of Town spending on - Town Government Services. This includes the Police Department, Fire Department, Public Works, Planning and Land Management, and General Government Services.  
 BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																							
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old					
	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/	141	Hunt	NoVt/
	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym	DK/NA	Keyes	HWCC	Ripley	Gym
Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77		
Total Answering	934	21	33	20	7	10	30	50	33	12	13	45	68	50	32	15	95	221	97	52	18	49		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Not enough money	53	2	5	-	-	-	-	7	3	1	1	3	4	2	1	1	4	13	2	2	1	3		
	6%	10%	15%					14%	9%	8%	8%	7%	6%	4%	3%	7%	4%	6%	2%	4%	6%	6%		
b. About the right amount of money	794	17	26	18	6	9	24	40	24	11	11	35	59	40	29	13	83	195	85	42	17	43		
	85%	81%	79%	90%	86%	90%	80%	80%	73%	92%	85%	78%	87%	80%	91%	87%	87%	88%	88%	81%	94%	88%		
c. Too much money	87	2	2	2	1	1	6	3	6	-	1	7	5	8	2	1	8	13	10	8	-	3		
	9%	10%	6%	10%	14%	10%	20%	6%	18%		8%	16%	7%	16%	6%	7%	8%	6%	10%	15%		6%		
d. Don't Know / No Answer	255	1	10	4	3	14	6	21	2	2	9	12	16	5	5	5	23	70	22	13	11	28		

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.  
 Pacific Market Research - 2020

Concord Town Survey  
 <Unweighted> December 2020

37. Please indicate your thinking of Town spending on - Concord Public Schools (Kindergarten through 8th Grade).  
 BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	879	19	37	21	7	12	33	59	33	12	15	48	66	49	28	8	83	191	84	47	15	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Not enough money	95	5	10	9	3	4	4	7	8	2	2	3	5	3	6	1	9	11	2	1	-	3
	11%	26%	27%	43%	43%	33%	12%	12%	24%	17%	13%	6%	8%	6%	21%	13%	11%	6%	2%	2%	-	7%
																ST						
b. About the right amount of money	619	14	27	11	4	8	24	44	22	10	12	31	48	33	19	7	53	141	58	34	12	30
	70%	74%	73%	52%	57%	67%	73%	75%	67%	83%	80%	65%	73%	67%	68%	88%	64%	74%	69%	72%	80%	73%
c. Too much money	165	-	-	1	-	-	5	8	3	-	1	14	13	13	3	-	21	39	24	12	3	8
	19%			5%			15%	14%	9%		7%	29%	20%	27%	11%		25%	20%	29%	26%	20%	20%
												O										
d. Don't Know / No Answer	310	3	6	3	3	12	3	12	2	2	7	9	18	6	9	12	35	100	35	18	14	36

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.  
 Pacific Market Research - 2020

Concord Town Survey  
 <Unweighted> December 2020

38. Please indicate your thinking of Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)  
 BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	862	17	30	21	6	8	33	59	33	11	13	48	67	49	29	9	82	190	84	47	14	38	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	70	3	4	4	1	2	4	4	6	3	2	2	5	3	6	1	7	10	2	-	-	3	
	8%	18%	13%	19%	17%	25%	12%	7%	18%	27%	15%	4%	7%	6%	21%	11%	9%	5%	2%			8%	
															L								
b. About the right amount of money	594	14	26	15	4	6	22	46	21	8	9	31	48	31	18	7	51	135	56	30	11	25	
	69%	82%	87%	71%	67%	75%	67%	78%	64%	73%	69%	65%	72%	63%	62%	78%	62%	71%	67%	64%	79%	66%	
c. Too much money	198	-	-	2	1	-	7	9	6	-	2	15	14	15	5	1	24	45	26	17	3	10	
	23%			10%	17%		21%	15%	18%		15%	31%	21%	31%	17%	11%	29%	24%	31%	36%	21%	26%	
d. Don't Know / No Answer	327	5	13	3	4	16	3	12	2	3	9	9	17	6	8	11	36	101	35	18	15	39	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.  
 Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

39. How interested are you in providing General Fund (tax dollars) support for economic vitality or Concord businesses?  
BASE = ALL RESPONDENTS

	Age and Polling Place																					
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old			
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77
Total Answering	1111	21	42	24	10	21	33	68	34	14	17	55	81	54	34	19	109	264	111	59	28	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET	806	17	37	14	6	14	25	51	24	13	13	38	59	38	25	15	71	190	83	43	23	54
=====	73%	81%	88%	58%	60%	67%	76%	75%	71%	93%	76%	69%	73%	70%	74%	79%	65%	72%	75%	73%	82%	75%
			D							HI											Q	
a. Very Interested	326	6	14	2	2	5	8	26	7	6	7	19	24	15	13	6	29	73	35	16	11	22
	29%	29%	33%	8%	20%	24%	24%	38%	21%	43%	41%	35%	30%	28%	38%	32%	27%	28%	32%	27%	39%	31%
			D																			
b. Somewhat Interested	480	11	23	12	4	9	17	25	17	7	6	19	35	23	12	9	42	117	48	27	12	32
	43%	52%	55%	50%	40%	43%	52%	37%	50%	50%	35%	35%	43%	43%	35%	47%	39%	44%	43%	46%	43%	44%
Bottom 2 NET	305	4	5	10	4	7	8	17	10	1	4	17	22	16	9	4	38	74	28	16	5	18
=====	27%	19%	12%	42%	40%	33%	24%	25%	29%	7%	24%	31%	27%	30%	26%	21%	35%	28%	25%	27%	18%	25%
				C				J	J								U					
c. Not Very Interested	164	2	2	6	3	5	4	12	5	-	1	9	14	5	5	3	21	40	14	8	4	8
	15%	10%	5%	25%	30%	24%	12%	18%	15%		6%	16%	17%	9%	15%	16%	19%	15%	13%	14%	14%	11%
				C																		
d. Not At All Interested	141	2	3	4	1	2	4	5	5	1	3	8	8	11	4	1	17	34	14	8	1	10
	13%	10%	7%	17%	10%	10%	12%	7%	15%	7%	18%	15%	10%	20%	12%	5%	16%	13%	13%	14%	4%	14%
														P			U	U				
e. Don't Know / No Answer	78	1	1	-	-	3	3	3	1	-	5	2	3	1	3	1	9	27	8	6	1	5
MEAN	2.89	3.00	3.14	2.50	2.70	2.81	2.88	3.06	2.76	3.29	3.00	2.89	2.93	2.78	3.00	3.05	2.76	2.87	2.94	2.86	3.18	2.92
			D																		Q	
STANDARD DEVIATION	0.97	0.89	0.81	0.88	0.95	0.93	0.93	0.93	0.96	0.83	1.12	1.05	0.93	1.08	1.02	0.85	1.02	0.96	0.97	0.97	0.82	0.99
STANDARD ERROR	0.03	0.20	0.13	0.18	0.30	0.20	0.16	0.11	0.16	0.22	0.27	0.14	0.10	0.15	0.17	0.19	0.10	0.06	0.09	0.13	0.15	0.12

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

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40. In terms of your personal household's financial situation/outlook, would you say you are doing better than you were two years ago, worse, or about the same?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1165	21	42	24	9	24	36	70	34	14	22	53	83	54	37	20	118	284	117	65	29	73	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Better	227	12	17	7	3	12	9	17	7	3	7	11	16	8	7	7	16	32	18	10	6	26	
	19%	57%	40%	29%	33%	50%	25%	24%	21%	21%	32%	21%	19%	15%	19%	35%	14%	11%	15%	15%	21%	36%	
		D																					
b. Worse	185	1	2	7	3	4	5	18	4	-	5	11	13	13	8	3	17	44	12	10	5	10	
	16%	5%	5%	29%	33%	17%	14%	26%	12%		23%	21%	16%	24%	22%	15%	14%	15%	10%	15%	17%	14%	
				BC																			
c. About the Same	753	8	23	10	3	8	22	35	23	11	10	31	54	33	22	10	85	208	87	45	18	37	
	65%	38%	55%	42%	33%	33%	61%	50%	68%	79%	45%	58%	65%	61%	59%	50%	72%	73%	74%	69%	62%	51%	
										HK													
d. Don't Know / No Answer	24	1	1	-	1	-	-	1	1	-	-	4	1	1	-	-	-	7	2	-	-	4	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

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41. Have your household finances changed due to the COVID19 pandemic?  
 BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Better	73	3	5	3	-	3	1	7	2	1	4	3	3	2	2	3	7	14	4	4	2	8	
	6%	14%	12%	13%		13%	3%	10%	6%	7%	18%	5%	4%	4%	5%	15%	6%	5%	3%	6%	7%	10%	
b. Worse	212	2	8	8	3	4	10	24	5	2	8	11	19	14	5	4	17	45	8	8	5	16	
	18%	9%	19%	33%	30%	17%	28%	34%	14%	14%	36%	19%	23%	25%	14%	20%	14%	15%	7%	12%	17%	21%	
				B				I										S					
c. About the Same	873	17	29	13	7	17	25	40	27	11	10	39	60	38	30	12	92	221	106	52	21	46	
	73%	77%	67%	54%	70%	71%	69%	56%	77%	79%	45%	68%	71%	69%	81%	60%	78%	76%	89%	80%	72%	60%	
									HK	K									QR				
d. Don't Know / No Answer	31	-	1	-	-	-	-	-	1	-	-	4	2	1	-	1	2	11	1	1	1	7	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.  
 Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

42. In which of the following groups is your age?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																							
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old							
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)			
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77		
Total Answering	1176	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	64		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Under 35	21	6	6	1	1	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6		
	2%	27%	14%	4%	10%	29%																9%		
		D				D																		
b. 35 to 44	102	16	37	23	9	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10		
	9%	73%	86%	96%	90%	71%																16%		
				BF																				
c. 45 to 54	178	-	-	-	-	-	36	71	35	14	22	-	-	-	-	-	-	-	-	-	-	10		
	15%						100%	100%	100%	100%	100%											16%		
d. 55 to 64	253	-	-	-	-	-	-	-	-	-	-	57	84	55	37	20	-	-	-	-	-	17		
	22%											100%	100%	100%	100%	100%						27%		
e. 65 or Over	622	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118	291	119	65	29	21		
	53%																100%	100%	100%	100%	100%	33%		
f. Don't Know / No Answer	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13		

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.  
Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

43. How long have you lived in Concord?  
BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1188	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	76	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Less than One Year	49	4	6	-	3	11	-	-	2	1	4	-	1	-	-	6	-	5	-	-	6	23	
	4%	18%	14%		30%	46%			6%	7%	18%		1%			30%		2%			21%	30%	
						BC										M					R		
b. 1 to 5 Years	171	14	21	12	3	10	7	15	5	-	9	11	10	6	4	6	5	18	1	4	8	23	
	14%	64%	49%	50%	30%	42%	19%	21%	14%		41%	19%	12%	11%	11%	30%	4%	6%	1%	6%	28%	30%	
											I							S			QRST		
c. 6 to 10 years	146	2	10	6	3	3	9	16	11	8	6	7	10	4	6	4	6	23	5	4	1	7	
	12%	9%	23%	25%	30%	13%	25%	23%	31%	57%	27%	12%	12%	7%	16%	20%	5%	8%	4%	6%	3%	9%	
											GH												
d. Over 10 Years	822	2	6	6	1	-	20	40	17	5	3	39	63	45	27	4	107	245	113	57	14	23	
	69%	9%	14%	25%	10%		56%	56%	49%	36%	14%	68%	75%	82%	73%	20%	91%	84%	95%	88%	48%	30%	
							K	K	K			P	P	P	P		U	U	RU	U			
e. Don't Know / No Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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Pacific Market Research - 2020

Concord Town Survey  
 <Unweighted> December 2020

44. Do you currently have any children under the age of 18 living in your household?  
 BASE = ALL RESPONDENTS

	Age and Polling Place																						
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1181	22	43	24	10	24	36	70	35	14	22	56	84	55	37	20	118	291	119	64	28	72	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Yes	306	18	39	23	6	16	29	56	28	10	17	9	16	6	11	5	3	5	4	2	1	24	
	26%	82%	91%	96%	60%	67%	81%	80%	80%	71%	77%	16%	19%	11%	30%	25%	3%	2%	3%	3%	4%	33%	
			F	EF											N								
b. No	875	4	4	1	4	8	7	14	7	4	5	47	68	49	26	15	115	286	115	62	27	48	
	74%	18%	9%	4%	40%	33%	19%	20%	20%	29%	23%	84%	81%	89%	70%	75%	97%	98%	97%	97%	96%	67%	
					D	CD									O								
c. Don't Know / No Answer	8	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	1	5	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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 Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

45. Which Polling Place do you use?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old					55 to 64 Years Old					65 Plus Years Old						
	Total	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	141	HWCC	Ripley	Hunt Gym	NoVt/DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1090	22	43	24	10	-	36	71	35	14	-	57	84	55	37	-	118	291	119	65	-	9	
	100%	100%	100%	100%	100%		100%	100%	100%	100%		100%	100%	100%	100%		100%	100%	100%	100%		100%	
a. 141 Keyes Road	236	22	-	-	-	-	36	-	-	-	-	57	-	-	-	-	118	-	-	-	-	3	
	22%	100%					100%					100%					100%					33%	
b. Harvey Wheeler	494	-	43	-	-	-	-	71	-	-	-	-	84	-	-	-	-	291	-	-	-	5	
	45%		100%					100%					100%					100%				56%	
c. Ripley	234	-	-	24	-	-	-	-	35	-	-	-	-	55	-	-	-	-	-	119	-	1	
	21%			100%					100%					100%						100%		11%	
d. Hunt Gym	126	-	-	-	10	-	-	-	-	14	-	-	-	-	37	-	-	-	-	-	65	-	
	12%				100%					100%					100%						100%		
e. Don't Vote in Concord	31	-	-	-	-	8	-	-	-	-	12	-	-	-	-	3	-	-	-	-	-	8	
f. Don't Know / No Answer	68	-	-	-	-	16	-	-	-	-	10	-	-	-	-	17	-	-	-	-	-	21	
																						68	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
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Pacific Market Research - 2020

Concord Town Survey  
<Unweighted> December 2020

46. Do you attend Town Meeting? And if so, how often?  
BASE = ALL RESPONDENTS

	===== Age and Polling Place =====																						
	Less than 45 Years Old						45 to 54 Years Old						55 to 64 Years Old						65 Plus Years Old				
	Total	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	141	HWCC	Ripley	Hunt	NoVt/ DK/NA	DK/NA	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		
Total	1189	22	43	24	10	24	36	71	35	14	22	57	84	55	37	20	118	291	119	65	29	77	
Total Answering	1150	21	40	24	8	23	36	71	34	14	18	57	83	55	37	14	114	284	119	64	22	60	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. I always attend all days/sessions	68 6%	-	-	-	-	-	3 8%	1 1%	1 3%	-	-	4 7%	6 7%	9 16%	2 5%	-	10 9%	20 7%	6 5%	4 6%	1 5%	2 3%	
b. I often attend, but not all days/sessions	191 17%	1 5%	1 3%	3 13%	-	-	3 8%	10 14%	6 18%	2 14%	1 6%	12 21%	24 29%	10 18%	6 16%	1 7%	21 18%	41 14%	30 25%	15 23%	1 5%	4 7%	
c. I occasionally attend if/when an article is of interest	533 46%	11 52%	22 55%	13 54%	3 38%	2 9%	19 53%	36 51%	17 50%	8 57%	6 33%	28 49%	40 48%	24 44%	15 41%	5 36%	48 42%	132 46%	59 50%	31 48%	8 36%	18 30%	
d. I never attend	358 31%	9 43%	17 43%	8 33%	5 63%	21 91%	11 31%	24 34%	10 29%	4 29%	11 61%	13 23%	13 16%	12 22%	14 38%	8 57%	35 31%	91 32%	24 20%	14 22%	12 55%	36 60%	
e. I Don't Know / No Answer	39	1	3	-	2	1	-	-	1	-	4	-	1	-	-	6	4	7	-	1	7	17	

Comparison Groups: BCDEF/GHIJK/LMNOP/QRSTU  
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Pacific Market Research - 2020