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Concord Town Survey
<Weighted> December 2020

1. How would you rate the overall quality of services provided by the Concord Town Government?
BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1155	56	167	503	382	46	117	256	59	32	313	134	97	67	61	19			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET	1077	51	162	469	349	46	111	248	56	29	297	107	92	64	55	18			
=====	93%	91%	97%	93%	92%	100%	95%	97%	95%	89%	95%	80%	95%	95%	91%	93%			
			DE			BCDE	L	L	L		L		L	L	L				
a. Excellent	544	34	98	234	162	16	67	146	20	10	131	34	64	37	28	8			
	47%	61%	59%	47%	42%	34%	57%	57%	33%	30%	42%	26%	66%	55%	46%	41%			
		DEF	DEF				IJKL	IJKL			L		JKLOP	IJL	L				
													I						
b. Good	533	17	64	235	188	31	44	102	36	19	166	72	29	27	28	10			
	46%	30%	38%	47%	49%	66%	38%	40%	61%	59%	53%	54%	30%	40%	46%	52%			
				B	BC	BC					GHMN	M	GHM	GHM					
Bottom 2 NET	78	5	5	35	32	-	6	8	3	4	16	27	4	3	5	1			
=====	7%	9%	3%	7%	8%		5%	3%	5%	11%	5%	20%	5%	5%	9%	7%			
				C	C							IKMNO							
												GH							
c. Fair	75	5	5	33	32	-	6	7	3	4	16	25	4	3	5	1			
	6%	8%	3%	7%	8%		5%	3%	4%	11%	5%	19%	5%	5%	9%	7%			
					C							HIKMN							
												G							
d. Poor	3	1	-	2	1	-	-	1	1	-	-	2	-	-	-	-			
	*%	1%		*%	*%			*%	1%			1%							
e. Don't Know / No Answer	34	1	1	9	20	4	4	4	1	4	10	4	2	1	3	3			
MEAN	3.40	3.51	3.55	3.39	3.34	3.34	3.52	3.54	3.27	3.19	3.37	3.04	3.61	3.51	3.37	3.35			
			DE				IJKL	IJKL			L		IJKLO	JL	L				
STANDARD DEVIATION	0.62	0.70	0.56	0.62	0.63	0.48	0.59	0.57	0.59	0.62	0.58	0.71	0.58	0.59	0.65	0.62			
STANDARD ERROR	0.02	0.09	0.04	0.03	0.04	0.11	0.06	0.03	0.09	0.14	0.04	0.06	0.06	0.08	0.09	0.13			

Comparison Groups: BCDEF/GHIJKLMNPO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1079	55	162	487	331	44	83	242	52	27	306	138	92	66	58	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	966	50	152	434	289	41	79	227	46	18	290	88	89	62	53	13	
=====	90%	91%	94%	89%	87%	93%	96%	94%	89%	67%	95%	64%	97%	94%	92%	83%	
			DE				JL	JL	JL		JL		JL	JL	JL	L	
a. Very satisfied	408	32	74	181	106	15	45	109	21	2	108	15	51	29	24	5	
	38%	58%	45%	37%	32%	35%	54%	45%	40%	8%	35%	11%	55%	44%	41%	33%	
		DE	E				JKL	JKL	JL		JL		JKL	JL	JL	JL	
b. Somewhat satisfied	559	18	79	253	183	26	34	118	25	16	182	73	39	33	29	8	
	52%	33%	49%	52%	55%	58%	42%	49%	49%	58%	60%	53%	42%	50%	51%	50%	
			B	B	B						GHM						
Bottom 2 NET	113	5	10	52	43	3	4	15	6	9	16	50	2	4	5	3	
=====	10%	9%	6%	11%	13%	7%	4%	6%	11%	33%	5%	36%	3%	6%	8%	17%	
				C	C					IKMNO		KMNOP					
										GH		GHI					
c. Not very satisfied	93	3	9	43	38	-	3	14	5	9	14	34	2	4	5	2	
	9%	6%	5%	9%	11%		4%	6%	10%	33%	5%	25%	3%	6%	8%	13%	
					C					IKMNO		IKMNO					
										GH		GH					
d. Not at all satisfied	20	1	1	9	5	3	1	1	1	-	2	15	-	-	-	1	
	2%	2%	1%	2%	2%	7%	1%	*	1%		1%	11%				4%	
												GHIK					
e. Don't Know / No Answer	110	2	6	25	70	6	38	18	8	9	17	-	7	2	6	5	
MEAN	3.26	3.47	3.39	3.25	3.18	3.20	3.49	3.39	3.27	2.75	3.29	2.63	3.52	3.39	3.33	3.12	
		DE	DE				JKLP	JL	JL		JL		IJKLP	JL	JL	L	
STANDARD DEVIATION	0.69	0.73	0.62	0.69	0.68	0.78	0.61	0.61	0.70	0.61	0.58	0.82	0.55	0.59	0.62	0.81	
STANDARD ERROR	0.02	0.09	0.05	0.03	0.05	0.18	0.07	0.04	0.12	0.12	0.04	0.07	0.06	0.08	0.09	0.19	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Concord Town Survey
 <Weighted> December 2020

3. What local issue would you say is the highest priority for you?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1167	56	166	504	393	49	121	260	60	36	323	138	99	68	64	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	
e. Schools	323	6	29	154	119	16	-	-	-	-	323	-	-	-	-	-	
	28%	10%	17%	30%	30%	33%					100%						
				BC	BC	BC											
b. Preservation of the Town's Character	260	14	46	109	78	13	-	260	-	-	-	-	-	-	-	-	
	22%	25%	28%	22%	20%	27%		100%									
f. Taxes	138	6	20	69	40	3	-	-	-	-	-	138	-	-	-	-	
	12%	11%	12%	14%	10%	7%						100%					
a. Affordable Housing	121	8	20	38	54	1	121	-	-	-	-	-	-	-	-	-	
	10%	13%	12%	7%	14%	3%	100%										
					DF												
g. Sustainability	99	12	28	39	17	3	-	-	-	-	-	-	99	-	-	-	
	8%	21%	17%	8%	4%	6%							100%				
		DE	DE														
h. Economic Vitality	68	6	9	27	18	9	-	-	-	-	-	-	-	68	-	-	
	6%	11%	5%	5%	4%	18%								100%			
c. Public Safety	60	1	3	26	29	1	-	-	60	-	-	-	-	-	-	-	
	5%	2%	2%	5%	7%	3%			100%								
				C	BC												
d. Roads	36	-	2	14	20	-	-	-	-	36	-	-	-	-	-	-	
	3%		1%	3%	5%					100%							
					C												
i. Other Town Services	64	4	9	29	19	2	-	-	-	-	-	-	-	-	64	-	
	5%	8%	6%	6%	5%	5%									100%		
j. Don't Know / No Answer	22	1	2	8	9	1	-	-	-	-	-	-	-	-	-	22	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Concord Town Survey
<Weighted> December 2020

4. What method do you utilize most often when trying to gather information about Town services, news, and events?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1160	57	164	501	390	48	118	256	58	35	319	132	96	67	60	18			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
b. Browsing the Town's website	637	30	80	272	222	33	67	137	31	14	186	66	54	35	35	12			
	55%	53%	49%	54%	57%	69%	56%	54%	53%	41%	58%	50%	56%	52%	58%	67%			
c. Subscribing to News & Notices on the Town's website	160	12	36	64	43	4	11	30	6	3	40	23	22	8	13	3			
	14%	21%	22% DE	13%	11%	8%	9%	12%	11%	9%	13%	17%	23% GH	12%	21%	19%			
h. Reading the Concord Journal or other local publications	153	7	29	68	42	7	24	43	7	2	26	20	8	14	8	2			
	13%	12%	17%	14%	11%	14%	20% JKM	17% KM	12%	6%	8%	15%	8%	21% JKM	13%	11%			
g. Viewing social media sites (@TownofConcordMA: Facebook, twitter, Instagram)	87	1	3	36	47	-	3	8	8	4	48	4	4	7	1	-			
	8%	1%	2%	7% BC	12% BCD	-	3%	3%	14% GHLMO	11%	15% GHLMO	3%	4%	11% GHLO	2%	-			
f. Calling Town Offices / Town Departments directly	69	4	10	36	16	3	7	21	6	3	10	13	5	1	2	-			
	6%	7%	6%	7%	4%	6%	6%	8% KN	11%	7%	3%	10% KN	6%	2%	4%	-			
e. Postal mail	28	1	1	12	14	-	2	10	1	7	6	1	1	-	-	-			
	2%	2%	*%	2% C	4% C	-	2%	4% L	1%	19% HIKLM	2%	1%	1%	-	-	-			
a. Visiting Town Offices in person	19	-	6	7	4	1	5	5	-	1	1	3	1	1	1	-			
	2%	-	4%	1%	1%	3%	4%	2%	-	4%	*%	2%	1%	2%	1%	-			
d. Email to Town Staff or committees directly	9	2	-	5	2	-	-	2	-	1	2	1	1	-	1	1			
	1%	3%	-	1%	*%	-	-	1%	-	3%	1%	1%	1%	-	1%	4%			
i. I don't use any of these platforms or methods	17	-	2	7	8	-	1	3	1	-	3	4	1	1	3	1			
j. Don't Know / No Answer	12	-	2	4	4	3	1	1	1	1	1	1	2	-	1	3			

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5. How would you rate your satisfaction with the manner in which you receive information from the Town?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1163	57	167	506	388	46	112	254	59	36	320	134	98	68	62	21	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	1063	50	147	463	357	46	106	235	55	28	294	113	95	61	57	20	
=====	91%	89%	88%	91%	92%	100%	94%	92%	94%	80%	92%	85%	97%	90%	91%	94%	
						BCDE	L	L					L				
a. Very satisfied	460	20	69	193	151	26	43	110	27	10	134	37	48	27	19	5	
	40%	35%	42%	38%	39%	55%	38%	43%	46%	28%	42%	27%	49%	40%	30%	26%	
								L	L		L		JLOP				
b. Somewhat satisfied	603	30	77	269	206	21	63	125	28	18	160	77	47	34	38	14	
	52%	53%	46%	53%	53%	45%	56%	49%	48%	51%	50%	57%	48%	50%	61%	68%	
Bottom 2 NET	100	7	20	43	31	-	6	19	4	7	26	20	3	7	6	1	
=====	9%	11%	12%	9%	8%		6%	8%	6%	20%	8%	15%	3%	10%	9%	6%	
												GHM					
c. Not very satisfied	87	6	16	40	25	-	6	16	4	7	23	18	2	6	6	1	
	8%	10%	10%	8%	7%		6%	6%	6%	18%	7%	13%	2%	9%	9%	3%	
								M			M	GHMP					
d. Not at all satisfied	13	1	4	3	5	-	-	3	-	1	3	2	2	1	-	1	
	1%	1%	2%	1%	1%			1%		2%	1%	2%	2%	1%		3%	
e. Don't Know / No Answer	26	-	1	6	14	4	9	6	1	1	3	4	1	-	1	1	
MEAN	3.30	3.23	3.27	3.29	3.30	3.55	3.33	3.35	3.39	3.06	3.33	3.11	3.44	3.28	3.21	3.17	
						B	L	L	L		L		JLO				
STANDARD DEVIATION	0.65	0.68	0.73	0.63	0.65	0.50	0.58	0.66	0.61	0.74	0.65	0.69	0.62	0.69	0.60	0.64	
STANDARD ERROR	0.02	0.09	0.06	0.03	0.04	0.11	0.06	0.04	0.10	0.15	0.05	0.06	0.06	0.09	0.08	0.13	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
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6. What do you believe to be the ideal frequency for receiving communications from the Town?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1160	54	167	504	385	50	118	251	57	36	320	130	98	67	62	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Weekly; Similar to a condensed report with news/information from all departments	283 24%	21 38%	55 33%	117 23%	77 20%	13 26%	33 28%	64 25%	16 27%	5 15%	78 24%	32 25%	24 25%	13 19%	15 25%	3 12%	
b. Monthly summary document with relevant news	469 40%	14 26%	49 30%	220 44%	160 42%	25 50%	45 38%	103 41%	23 40%	20 54%	129 40%	56 43%	31 31%	32 47%	24 38%	8 38%	
c. The Town's Annual Report only	13 1%	-	1 *%	9 2%	3 1%	-	2 2%	2 1%	-	-	5 2%	1 1%	1 1%	-	1 2%	1 3%	
d. Sporadically; no specific schedule, news sent out as it happens (i.e. news and notices)	396 34%	19 36%	62 37%	159 31%	144 37%	12 24%	38 32%	82 33%	19 33%	11 31%	107 34%	41 32%	42 43%	22 33%	22 36%	10 47%	
e. Don't Know / No Answer	29	3	1	8	17	-	3	9	3	-	3	7	1	1	1	-	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

7. How satisfied have you been with Town communications related to COVID19?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1073	54	157	474	350	39	104	236	56	33	301	117	93	64	50	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	914	48	135	389	304	38	85	199	49	25	268	90	84	58	39	15	
=====	85%	88%	86%	82%	87%	97%	82%	84%	88%	76%	89%	77%	90%	90%	78%	78%	
						CD					L		L	L			
a. Very satisfied	454	27	71	187	154	15	46	102	23	16	122	35	44	37	19	9	
	42%	50%	45%	39%	44%	38%	45%	43%	41%	50%	40%	30%	48%	57%	38%	47%	
							L	L					L	KLO			
b. Somewhat satisfied	460	21	64	202	150	23	39	97	26	9	146	55	39	21	20	6	
	43%	39%	41%	43%	43%	59%	37%	41%	47%	27%	49%	47%	43%	33%	40%	31%	
											JN						
Bottom 2 NET	160	6	22	85	46	1	19	37	7	8	33	27	9	6	11	4	
=====	15%	12%	14%	18%	13%	3%	18%	16%	12%	24%	11%	23%	10%	10%	22%	22%	
			F	F								KMN					
c. Not very satisfied	127	6	16	66	39	-	15	30	5	5	29	17	9	5	9	4	
	12%	10%	10%	14%	11%		14%	13%	8%	16%	10%	14%	10%	9%	17%	19%	
d. Not at all satisfied	33	1	6	19	6	1	4	6	2	3	4	10	-	1	2	1	
	3%	1%	4%	4%	2%	3%	4%	3%	3%	8%	1%	8%		1%	5%	3%	
												HKN					
e. Don't Know / No Answer	116	3	11	38	52	12	17	24	4	4	21	20	6	4	14	2	
MEAN	3.24	3.37	3.27	3.18	3.29	3.33	3.22	3.25	3.26	3.18	3.28	2.99	3.38	3.47	3.11	3.21	
								L			L		LO	LO			
STANDARD DEVIATION	0.78	0.72	0.80	0.81	0.73	0.62	0.84	0.78	0.76	0.99	0.69	0.89	0.66	0.70	0.86	0.89	
STANDARD ERROR	0.03	0.09	0.06	0.04	0.05	0.16	0.09	0.05	0.12	0.22	0.05	0.08	0.07	0.10	0.12	0.19	

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

8. How would you rate the overall quality of services provided by the Finance Department, which includes the services of the Town Clerk, Tax Collector, and Town Assessor?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	985	56	152	441	308	29	92	224	51	27	253	120	87	63	52	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	868	53	136	389	264	27	89	206	41	19	223	88	81	60	48	15	
=====	88%	95%	90%	88%	86%	94%	96%	92%	79%	71%	88%	73%	93%	96%	91%	88%	
		DE					IJKL	JL			L		IJL	IJKL	JL		
a. Excellent	412	36	69	173	120	14	45	104	16	8	105	29	42	33	22	8	
	42%	65%	45%	39%	39%	50%	48%	47%	32%	31%	41%	24%	49%	53%	42%	49%	
		CDE					L	L			L		L	L	L	L	
b. Good	456	17	67	215	144	13	44	102	24	11	118	59	39	27	26	6	
	46%	30%		44%	49%	44%	48%	46%	47%	40%	46%	50%	45%	43%	49%	39%	
			B	B	B												
Bottom 2 NET	116	3	16	52	44	2	3	17	11	8	31	32	6	2	4	2	
=====	12%	5%	10%	12%	14%	6%	4%	8%	21%	29%	12%	27%	7%	4%	9%	12%	
				B	B				GMN	GHMNO	GN	HKMNO				G	
c. Fair	103	1	16	45	39	2	3	17	10	7	31	21	6	1	4	2	
	10%	2%	10%	10%	13%	6%	4%	8%	19%	27%	12%	18%	7%	2%	9%	12%	
			B	B	B			N	GN	GHMN	GN	GHMN					
d. Poor	14	1	-	7	5	-	-	1	1	1	-	11	-	1	-	-	
	1%	2%		2%	2%			*	1%	2%		9%		2%			
												HIN					
e. Don't Know / No Answer	204	1	16	71	93	22	29	36	9	10	69	18	11	5	12	5	
MEAN	3.29	3.58	3.35	3.26	3.23	3.44	3.45	3.38	3.10	2.99	3.29	2.88	3.42	3.48	3.34	3.37	
		CDE					IJL	IJL			JL		IJL	IJL	L	L	
STANDARD DEVIATION	0.71	0.67	0.66	0.70	0.73	0.62	0.57	0.64	0.75	0.83	0.67	0.88	0.62	0.63	0.63	0.71	
STANDARD ERROR	0.03	0.09	0.05	0.04	0.05	0.18	0.06	0.04	0.13	0.17	0.06	0.08	0.07	0.09	0.10	0.17	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

9. In terms of the tax assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others similar properties in Town?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	932	52	141	422	282	35	69	206	44	25	265	123	80	53	52	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Over-assessed	283	12	40	137	84	11	12	57	14	11	75	75	13	12	9	5	
	30%	23%	28%	33%	30%	31%	18%	28%	33%	44%	28%	61%	16%	23%	17%	33%	
								M		GMO	M	KMNOP					
												GHI					
b. Under-assessed	9	1	1	3	3	1	1	-	1	-	3	2	2	-	1	-	
	1%	2%	1%	1%	1%	2%	1%		1%		1%	1%	3%		2%		
c. Fairly assessed	639	39	101	282	195	23	56	149	29	14	187	47	65	41	42	10	
	69%	75%	71%	67%	69%	67%	81%	72%	66%	56%	71%	38%	81%	77%	81%	67%	
							JL	L	L		L		JL	L	JL	L	
d. Rent / Does not apply	79	1	4	17	55	2	33	14	3	5	10	-	4	4	4	3	
e. Don't Know / No Answer	178	4	23	73	65	13	20	40	13	7	47	14	14	11	8	3	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management, which regulate matters related to buildings, zoning, health, natural resources, and historic preservation?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	955	57	152	433	278	35	104	224	47	29	226	110	88	59	54	15	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	726	42	114	323	221	27	86	167	41	18	179	76	70	45	33	11	
	76%	73%	74%	75%	80%	77%	83%	75%	87%	63%	79%	69%	79%	76%	61%	71%	
							LO		JLO		O		O				
a. Excellent	264	11	55	112	78	6	26	55	14	2	78	17	33	19	14	6	
	28%	20%	36%	26%	28%	19%	25%	25%	29%	7%	34%	16%	37%	33%	26%	37%	
			BD				J	JL	J		HJL		HJL	JL	J	J	
b. Good	462	30	58	211	143	20	60	112	27	16	102	59	37	26	19	5	
	48%	53%	38%	49%	51%	58%	58%	50%	58%	56%	45%	54%	42%	43%	35%	34%	
		C		C	C		MO		O			O					
Bottom 2 NET =====	229	15	39	109	57	8	18	57	6	11	46	34	18	14	21	4	
	24%	27%	26%	25%	20%	23%	17%	25%	13%	37%	21%	31%	21%	24%	39%	29%	
										I		GI			GIKM		
c. Fair	179	13	35	80	43	8	17	46	4	8	38	23	17	9	14	3	
	19%	22%	23%	19%	16%	23%	16%	20%	9%	29%	17%	21%	20%	15%	26%	20%	
															I		
d. Poor	49	3	4	29	13	-	1	11	2	2	9	11	1	5	7	1	
	5%	5%	3%	7%	5%		1%	5%	4%	8%	4%	10%	1%	9%	12%	9%	
				C				GM				GKM			GM		
e. Don't Know / No Answer	234	-	16	79	124	15	17	36	13	7	97	28	11	9	10	7	
MEAN	2.99	2.89	3.08	2.94	3.03	2.96	3.07	2.94	3.12	2.62	3.10	2.75	3.16	3.00	2.75	2.99	
							JLO	L	JL		JLO		HJLO				
STANDARD DEVIATION	0.82	0.78	0.84	0.84	0.80	0.65	0.66	0.81	0.73	0.74	0.81	0.84	0.76	0.92	0.99	0.99	
STANDARD ERROR	0.03	0.10	0.07	0.04	0.06	0.17	0.07	0.05	0.13	0.15	0.07	0.08	0.08	0.13	0.14	0.25	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

11. In terms of land-use and development, how would you rate your satisfaction with recent development projects in Concord?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	903	55	145	414	263	26	91	216	45	25	222	105	79	59	50	12	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	635	32	87	297	198	21	70	149	36	15	169	65	50	46	27	10	
=====	70%	58%	60%	72% BC	75% BC	82%	77% LO	69% O	80% LO	58%	76% LO	62%	63%	78% LO	53%	83% O	
a. Very satisfied	164	6	18	69	61	9	16	42	3	-	57	8	15	12	10	1	
	18%	11%	13%	17% BC	23% BC	37%	18% IL	19% IL	6% IL	26% IL	8% IL	19% IL	21% L	20% L	9%		
b. Somewhat satisfied	471	26	69	228	137	12	54	107	33	15	112	57	35	34	16	9	
	52%	47%	47%	55%	52%	45%	59% O	50% O	74% HKLMO	58% O	50% O	54% O	44% O	57% O	33% MO	74% MO	
Bottom 2 NET	269	23	58	118	65	5	21	67	9	10	53	40	29	13	24	2	
=====	30%	42% DE	40% DE	28%	25%	18%	23%	31%	20%	42%	24%	38% GIKN	37%	22%	47% HIKNP G	17%	
c. Not very satisfied	203	17	52	81	48	5	17	45	4	8	47	29	24	10	18	1	
	22%	30% DE	36% DE	20%	18%	18%	19% I	21% I	8% I	33% I	21% I	28% I	30% I	17% IN	35% IN	11% IN	
d. Not at all satisfied	66	6	6	36	17	-	4	22	5	2	6	11	6	3	6	1	
	7%	12% C	4% C	9% C	6% C	-	4% K	10% K	12% K	9% K	3% K	11% K	7% K	5% K	12% K	6% K	
e. Don't Know / No Answer	286	2	23	98	139	25	30	44	15	11	101	32	20	9	14	10	
MEAN	2.81	2.58	2.68	2.79	2.92 BC	3.19 BC	2.90 JL	2.78 L	2.74	2.50	2.99 HJLMO	2.59	2.75	2.94 JL	2.62	2.87	
STANDARD DEVIATION	0.81	0.84	0.75	0.82	0.82	0.73	0.73	0.87	0.75	0.66	0.76	0.78	0.85	0.76	0.95	0.67	
STANDARD ERROR	0.03	0.11	0.06	0.04	0.06	0.21	0.09	0.06	0.14	0.14	0.07	0.07	0.10	0.11	0.14	0.20	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

12. How would you rate the overall quality of services provided by the Concord Free Public Library?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1077	51	163	483	344	35	110	244	56	32	301	117	92	58	53	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	1045	51	158	468	332	35	104	239	54	31	289	113	92	58	49	16	
=====	97%	100%	97%	97%	96%	100%	95%	98%	97%	96%	96%	97%	100%	100%	93%	100%	
		DE				DE							GHKO	GHKO		GHKO	
a. Excellent	813	40	138	365	247	23	96	193	32	22	230	76	74	46	33	12	
	76%	78%	85%	76%	72%	65%	87%	79%	58%	68%	77%	65%	80%	80%	62%	74%	
			DE				IKLO	ILO			IL		ILO	ILO			
b. Good	231	11	20	103	85	12	9	46	21	9	58	38	18	12	16	4	
	21%	22%	12%	21%	25%	35%	8%	19%	38%	28%	19%	32%	20%	20%	30%	26%	
				C	C	C		G	GHKM		G	GHKM	G		G		
Bottom 2 NET	32	-	4	15	13	-	5	5	2	1	12	3	-	-	4	-	
=====	3%		3%	3%	4%		5%	2%	3%	4%	4%	3%			7%		
c. Fair	22	-	4	10	7	-	5	3	2	1	4	2	-	-	4	-	
	2%		3%	2%	2%		5%	1%	3%	2%	1%	2%			7%		
d. Poor	10	-	-	5	6	-	-	2	-	1	7	1	-	-	-	-	
	1%			1%	2%			1%		2%	2%	1%					
e. Don't Know / No Answer	112	6	5	29	57	15	11	16	4	4	22	21	7	10	11	6	
MEAN	3.72	3.78	3.83	3.71	3.66	3.65	3.82	3.76	3.55	3.62	3.70	3.62	3.80	3.80	3.55	3.74	
			DE				ILO	ILO					ILO	ILO			
STANDARD DEVIATION	0.55	0.42	0.45	0.56	0.60	0.49	0.49	0.50	0.57	0.64	0.62	0.56	0.40	0.41	0.63	0.45	
STANDARD ERROR	0.02	0.06	0.03	0.03	0.04	0.11	0.05	0.03	0.09	0.14	0.05	0.05	0.04	0.05	0.09	0.11	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

13. Within the next year, are you more likely to participate in programs or events that are:
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	851	43	126	368	272	42	93	187	44	25	238	83	76	53	39	13	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
c. Hybrid Mix	349	25	54	150	105	16	28	74	19	4	115	30	37	21	14	6	
	41%	58%	43%	41%	38%	37%	30%	40%	43%	16%	48%	37%	48%	40%	35%	47%	
		DE						J	J		GJ	J	GJ	J		J	
b. Online / Live Streams	211	9	41	86	69	6	31	44	14	6	44	30	21	9	10	3	
	25%	21%	33%	23%	25%	15%	33%	23%	32%	26%	18%	36%	27%	18%	27%	22%	
							K					HKN					
a. In Person	203	6	20	93	71	13	15	54	5	9	56	19	12	18	11	3	
	24%	14%	16%	25%	26%	32%	16%	29%	12%	37%	24%	23%	16%	35%	28%	22%	
				BC	BC			GIM		I				GIM			
d. Self-Guided (Not Live)	87	3	11	38	28	7	19	15	6	5	23	4	6	4	4	1	
	10%	7%	8%	10%	10%	16%	21%	8%	13%	21%	10%	5%	8%	8%	10%	8%	
							HKLMN										
e. I do not plan to participate in library programs	198	7	19	80	90	1	11	36	10	11	50	34	13	8	19	7	
f. Don't Know / No Answer	140	6	23	64	39	7	17	37	6	1	34	21	9	7	6	1	

Comparison Groups: BCDEF/GHIJKLMN
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

14. How would you rate the overall quality of services provided by the Senior Services Division / Council on Aging, which includes social and recreational programming, nursing services, transportation and clinical social work?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	340	27	63	153	91	6	57	87	24	13	30	58	27	15	21	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	310	27	53	141	83	6	51	81	22	10	29	51	24	14	19	8	
	91%	100%	83%	92%	92%	90%	88%	93%	95%	81%	96%	88%	91%	93%	92%	100%	
		CDE		C												GHLM	
a. Excellent	191	13	34	88	52	4	35	49	11	5	16	26	18	13	12	5	
	56%	47%	53%	58%	58%	60%	61%	56%	48%	42%	53%	45%	69%	84%	59%	66%	
							L						L	GHIJKL			
b. Good	119	14	19	53	31	2	16	32	11	5	13	25	6	1	7	3	
	35%	53%	30%	34%	34%	30%	27%	37%	46%	39%	43%	43%	22%	9%	33%	34%	
		C					N	N	N		N	GMN			N		
Bottom 2 NET =====	30	-	11	12	7	1	7	6	1	2	1	7	2	1	2	-	
	9%		17%	8%	8%	10%	12%	7%	5%	19%	4%	12%	9%	7%	8%		
			D														
c. Fair	21	-	8	9	5	-	5	4	1	2	1	4	2	-	1	-	
	6%		12%	6%	5%		9%	4%	5%	19%	4%	7%	9%		3%		
d. Poor	9	-	3	3	2	1	1	3	-	-	-	3	-	1	1	-	
	3%		5%	2%	3%	10%	2%	3%				5%		7%	5%		
e. Don't use service	480	20	62	209	175	13	30	106	19	17	157	42	45	36	18	9	
f. Don't Know / No Answer	369	10	42	150	136	31	33	67	17	6	136	37	27	17	25	5	
MEAN	3.45	3.47	3.32	3.48	3.47	3.40	3.47	3.46	3.43	3.23	3.49	3.27	3.60	3.70	3.45	3.66	
STANDARD DEVIATION	0.73	0.51	0.87	0.70	0.72	1.00	0.76	0.72	0.61	0.78	0.58	0.82	0.66	0.83	0.80	0.51	
STANDARD ERROR	0.04	0.09	0.10	0.05	0.08	0.32	0.09	0.07	0.15	0.22	0.11	0.09	0.11	0.20	0.17	0.16	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

15. How would you rate the amount of social, physical, or mental support provided to you by Senior Services/COA during the COVID19 Pandemic?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	207	12	40	90	61	4	37	44	20	6	16	41	16	10	12	5	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	169	11	29	73	52	3	31	36	17	4	9	34	16	7	10	5	
=====	82%	94%	73%	81%	86%	83%	83%	82%	84%	71%	58%	84%	96%	71%	85%	100%	
		CD											GHK			GHKLN	
a. Excellent	101	5	16	47	29	3	20	24	6	4	4	19	9	5	6	3	
	49%	44%	41%	52%	48%	67%	55%	56%	29%	71%	25%	46%	54%	51%	54%	61%	
							K	K		K							
b. Good	68	6	13	26	23	1	11	11	11	-	5	15	7	2	4	2	
	33%	50%	32%	29%	38%	17%	28%	26%	55%		34%	38%	42%	20%	31%	39%	
									H								
Bottom 2 NET	38	1	11	17	9	1	6	8	3	2	7	6	1	3	2	-	
=====	18%	6%	27%	19%	14%	17%	17%	18%	16%	29%	42%	16%	4%	29%	15%		
			B	B			M	M			M						
c. Fair	26	1	5	15	6	-	4	6	3	-	6	5	1	2	-	-	
	13%	6%	14%	16%	9%		11%	14%	13%		38%	13%	4%	18%			
											GLM						
d. Poor	11	-	5	3	3	1	2	2	1	2	1	1	-	1	2	-	
	6%		13%	3%	5%	17%	6%	4%	3%	29%	4%	3%		11%	15%		
			D														
e. Don't use service	628	29	85	274	221	20	47	141	28	22	205	57	52	40	26	10	
f. Don't Know / No Answer	354	17	44	147	119	27	37	75	12	9	102	40	30	18	26	6	
MEAN	3.25	3.39	3.02	3.30	3.29	3.33	3.31	3.33	3.10	3.13	2.79	3.27	3.50	3.11	3.24	3.61	
							K	K					K			K	
STANDARD DEVIATION	0.88	0.62	1.05	0.85	0.84	1.28	0.91	0.89	0.75	1.49	0.89	0.81	0.59	1.12	1.08	0.55	
STANDARD ERROR	0.06	0.15	0.15	0.08	0.11	0.52	0.13	0.11	0.21	0.61	0.23	0.11	0.12	0.32	0.28	0.21	

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

16. How would you rate the overall quality of services provided by the Concord Police Department?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1089	56	162	481	348	42	110	244	55	29	298	125	86	65	59	18	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	1036	53	156	456	334	37	98	238	53	25	287	114	85	65	56	17	
=====	95%	96%	96%	95%	96%	89%	89%	98%	95%	87%	96%	91%	99%	99%	95%	93%	
								GL			G		GL	GL			
a. Excellent	681	40	107	304	203	28	68	165	29	15	187	68	59	46	30	13	
	63%	72%	66%	63%	58%	67%	61%	68%	53%	52%	63%	55%	69%	70%	52%	72%	
		E						LO					L				
b. Good	355	13	49	153	131	9	30	73	23	10	100	46	25	19	25	4	
	33%	24%	30%	32%	38%	23%	27%	30%	42%	35%	34%	37%	30%	29%	43%	20%	
					B										P		
Bottom 2 NET	53	2	6	25	15	4	12	6	3	4	11	11	1	1	3	1	
=====	5%	4%	4%	5%	4%	11%	11%	2%	5%	13%	4%	9%	1%	1%	5%	7%	
							HKMN					HMN					
c. Fair	39	2	5	19	8	4	8	3	3	2	10	9	1	1	2	1	
	4%	4%	3%	4%	2%	11%	7%	1%	5%	8%	3%	7%	1%	1%	4%	4%	
							HMN					HMN					
d. Poor	14	-	1	6	6	-	4	3	-	1	2	2	-	-	1	1	
	1%		1%	1%	2%		4%	1%		5%	1%	1%			1%	4%	
							HK										
e. Don't Know / No Answer	100	1	6	31	53	9	11	16	5	7	25	13	13	2	5	3	
MEAN	3.56	3.67	3.61	3.57	3.52	3.56	3.46	3.64	3.49	3.34	3.58	3.45	3.68	3.69	3.46	3.62	
								GJL					GJLO	GJLO			
STANDARD DEVIATION	0.63	0.56	0.59	0.63	0.64	0.69	0.80	0.58	0.59	0.83	0.59	0.69	0.50	0.49	0.63	0.74	
STANDARD ERROR	0.02	0.07	0.05	0.03	0.04	0.17	0.09	0.04	0.10	0.16	0.05	0.06	0.05	0.07	0.09	0.17	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

17. How would you rate the overall quality of services provided by the Concord Fire Department?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	974	48	144	435	311	37	95	212	53	23	253	124	78	61	55	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	962	46	144	431	308	33	94	210	53	22	248	121	78	61	55	20	
=====	99%	97%	100%	99%	99%	88%	99%	99%	99%	94%	98%	98%	100%	100%	100%	100%	
			F	F	F								K	K	K	K	
a. Excellent	722	41	120	332	203	27	73	172	36	14	180	83	63	52	34	16	
	74%	87%	83%	76%	65%	72%	76%	81%	66%	61%	71%	67%	80%	85%	62%	81%	
		DE	DE	E				IKLO					LO	IJKLO			
b. Good	240	5	24	99	105	6	22	38	17	8	67	38	16	9	21	4	
	25%	11%	17%	23%	34%	16%	23%	18%	32%	33%	27%	30%	20%	15%	38%	19%	
				B	BCD				HN		H	HN			HMN		
Bottom 2 NET	13	1	-	4	3	4	1	1	1	1	5	3	-	-	-	-	
=====	1%	3%		1%	1%	12%	1%	1%	1%	6%	2%	2%					
						DE											
c. Fair	10	1	-	3	1	4	1	1	1	-	5	2	-	-	-	-	
	1%	3%		1%	*%	12%	1%	1%	1%		2%	2%					
						DE											
d. Poor	2	-	-	1	1	-	-	-	-	1	-	1	-	-	-	-	
	*%			*%	*%					6%		1%					
e. Don't Know / No Answer	215	9	24	77	91	13	25	48	7	13	70	13	20	7	9	2	
MEAN	3.73	3.84	3.83	3.75	3.64	3.60	3.75	3.81	3.65	3.49	3.69	3.64	3.80	3.85	3.62	3.81	
		E	DEF	E			J	IJKLO					JLO	IJKLO			
STANDARD DEVIATION	0.48	0.44	0.37	0.47	0.52	0.70	0.46	0.41	0.51	0.79	0.50	0.56	0.40	0.36	0.49	0.40	
STANDARD ERROR	0.02	0.06	0.03	0.02	0.04	0.19	0.05	0.03	0.09	0.17	0.04	0.05	0.05	0.05	0.08	0.09	

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

18. How would you rate the overall quality of services provided by Concord Public Works?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)		
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22		
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26		
Total Answering	1169	57	165	511	388	48	116	255	58	36	321	136	99	65	61	21		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET	962	52	150	419	309	33	100	228	51	15	268	96	87	56	45	18		
=====	82%	92%	90%	82%	80%	69%	86%	89%	87%	41%	83%	71%	88%	86%	73%	86%		
		DEF	DEF				JL	JLO	JL		JL	J	JLO	JL	J	J		
a. Excellent	481	30	73	205	152	21	59	119	26	3	134	35	43	34	20	8		
	41%	52%	44%	40%	39%	43%	50%	47%	44%	8%	42%	25%	44%	52%	33%	41%		
				JLO	JL	JL		JL	J	JL	J	JL	JLO	J	J	J		
b. Good	481	22	76	214	156	12	41	108	25	12	133	62	43	22	25	9		
	41%	39%	46%	42%	40%	26%	36%	42%	43%	32%	42%	45%	44%	34%	41%	45%		
			F															
Bottom 2 NET	206	5	16	92	79	15	16	28	7	21	54	40	12	9	16	3		
=====	18%	8%	10%	18%	20%	31%	14%	11%	13%	59%	17%	29%	12%	14%	27%	14%		
				BC	BC	BC				LMNOP		HIKMN			HM			
										GHIK		G						
c. Fair	159	5	14	72	58	10	13	23	7	13	39	31	12	7	12	2		
	14%	8%	8%	14%	15%	20%	11%	9%	12%	35%	12%	23%	12%	10%	20%	11%		
				C	C					HIKMN		GHRMN						
										G								
d. Poor	47	-	2	19	21	5	3	4	1	8	15	8	-	3	4	1		
	4%		1%	4%	5%	11%	3%	2%	1%	24%	5%	6%		4%	7%	3%		
				C	C					HIKMN		H						
										G								
e. Don't Know / No Answer	20	-	3	1	14	3	5	5	2	1	1	2	-	2	3	1		
MEAN	3.19	3.44	3.34	3.18	3.13	3.02	3.34	3.34	3.30	2.26	3.20	2.90	3.32	3.33	2.99	3.23		
		DEF	DE				JLO	JLO	JL		JL	J	JLO	JLO	J	J		
STANDARD DEVIATION	0.82	0.65	0.68	0.81	0.86	1.04	0.79	0.72	0.72	0.93	0.83	0.85	0.68	0.83	0.90	0.79		
STANDARD ERROR	0.03	0.08	0.05	0.04	0.06	0.23	0.09	0.04	0.11	0.19	0.06	0.08	0.07	0.12	0.13	0.17		

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

19. How would you rate your satisfaction with the condition and maintenance of Town roadways and sidewalks?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1179	57	168	509	397	48	117	260	59	36	321	138	96	68	63	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	983	51	146	419	329	38	105	229	53	15	275	101	84	57	46	18	
=====	83%	89%	87%	82%	83%	79%	JLO	JLO	JL	41%	85%	73%	87%	83%	73%	90%	
							JLO	JLO	JL		JL	J	JLO	J	J	JL	
a. Very satisfied	369	19	41	154	135	20	45	90	14	1	116	19	35	26	16	7	
	31%	34%	24%	30%	34%	41%	JL	JL	J		JL	J	JL	JL	J	JL	
					C		JL	JL	J		JL	J	JL	JL	J	JL	
b. Somewhat satisfied	613	31	104	265	194	18	60	139	39	14	159	82	49	30	30	11	
	52%	55%	62%	52%	49%	38%	51%	54%	66%	38%	50%	59%	51%	45%	48%	55%	
			DEF						JN			J					
Bottom 2 NET	197	6	22	90	68	10	12	31	7	22	47	37	12	11	17	2	
=====	17%	11%	13%	18%	17%	21%	10%	12%	11%	59%	15%	27%	13%	17%	27%	10%	
										LMNOP		HIKMP			GHM		
										GHIK		G					
c. Not very satisfied	143	5	19	69	40	10	8	20	5	11	38	27	9	10	12	2	
	12%	9%	11%	14%	10%	20%	7%	8%	8%	30%	12%	20%	10%	15%	19%	10%	
										GHIM		GHIKM					
d. Not at all satisfied	54	1	4	21	28	1	4	10	2	11	9	9	3	1	5	-	
	5%	2%	2%	4%	7%	1%	3%	4%	3%	29%	3%	7%	3%	2%	8%		
					BC					KLMNO		N					
										GHI							
e. Don't Know / No Answer	10	-	-	3	5	2	3	-	1	-	1	-	2	-	1	1	
MEAN	3.10	3.21	3.09	3.08	3.10	3.19	3.25	3.19	3.09	2.14	3.19	2.80	3.21	3.21	2.90	3.26	
							JLO	JLO	JL		JLO	J	JLO	JLO	J	JL	
STANDARD DEVIATION	0.78	0.68	0.67	0.77	0.84	0.80	0.73	0.74	0.66	0.89	0.75	0.76	0.73	0.75	0.87	0.64	
STANDARD ERROR	0.03	0.09	0.05	0.04	0.05	0.18	0.08	0.05	0.10	0.18	0.06	0.07	0.08	0.10	0.12	0.14	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

20. How would you rate your satisfaction with the Town's snow plowing and winter maintenance efforts?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1119	57	167	506	365	24	118	252	54	34	302	128	96	60	56	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	1033	54	155	470	331	24	109	238	51	26	287	112	90	55	46	19	
=====	92%	94%	93%	93%	90%	100%	92%	95%	94%	76%	95%	88%	94%	92%	82%	91%	
						BCDE		LO			JLO		O				
a. Very satisfied	637	32	97	283	211	14	72	147	32	6	187	54	58	39	25	15	
	57%	56%	58%	56%	58%	57%	61%	59%	60%	19%	62%	43%	60%	65%	44%	73%	
							JLO	JL	JL		JLO	J	JL	JLO	J	JLO	
b. Somewhat satisfied	396	22	58	187	119	10	36	91	18	20	99	58	32	16	21	4	
	35%	38%	35%	37%	33%	43%	31%	36%	34%	57%	33%	45%	34%	27%	38%	18%	
										GKMNP		GKNP					
Bottom 2 NET	86	3	12	37	35	-	9	14	3	8	15	15	6	5	10	2	
=====	8%	6%	7%	7%	10%		8%	5%	6%	24%	5%	12%	6%	8%	18%	9%	
										K		HK			HKM		
c. Not very satisfied	61	3	9	27	21	-	7	13	3	5	8	10	4	3	6	2	
	5%	6%	5%	5%	6%		6%	5%	5%	15%	3%	8%	5%	6%	11%	9%	
															K		
d. Not at all satisfied	26	-	3	9	14	-	2	1	1	3	7	5	1	1	4	-	
	2%		2%	2%	4%		2%	*%	1%	9%	2%	4%	1%	2%	7%		
											H	H			H		
e. Don't Know / No Answer	70	-	1	6	36	27	3	8	6	2	21	10	3	8	8	1	
MEAN	3.47	3.51	3.50	3.47	3.45	3.57	3.52	3.53	3.52	2.86	3.55	3.27	3.53	3.54	3.20	3.65	
							JLO	JLO	JLO		JLO	J	JLO	JLO		JLO	
STANDARD DEVIATION	0.70	0.61	0.68	0.68	0.77	0.51	0.70	0.61	0.65	0.83	0.66	0.78	0.65	0.71	0.90	0.65	
STANDARD ERROR	0.02	0.08	0.05	0.03	0.05	0.13	0.08	0.04	0.10	0.17	0.05	0.07	0.07	0.09	0.12	0.14	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

21. How would you rate your satisfaction with the Town's maintenance of parks and playgrounds?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1069	51	158	470	347	43	105	237	48	33	305	119	94	60	52	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	1042	49	155	462	334	42	105	231	48	32	299	108	94	58	51	17	
=====	97%	96%	98%	98%	96%	98%	100%	97%	99%	98%	98%	91%	100%	97%	98%	100%	
							HKL	L	L		L		HKL			HKL	
a. Very satisfied	771	39	120	338	238	35	84	186	28	11	220	67	80	46	34	14	
	72%	76%	76%	72%	69%	81%	80%	79%	57%	33%	72%	57%	85%	78%	65%	80%	
							IJL	IJL			JL	J	IJKLO	IJL	J	JL	
b. Somewhat satisfied	271	10	34	124	96	7	21	44	20	21	78	41	14	12	17	3	
	25%	20%	22%	26%	28%	17%	20%	19%	42%	65%	26%	34%	15%	19%	32%	20%	
									GHMN	LMNOP	M	GHMN			M		
										GHK							
Bottom 2 NET	27	2	3	8	13	1	-	6	1	1	6	11	-	2	1	-	
=====	3%	4%	2%	2%	4%	2%		3%	1%	2%	2%	9%		3%	2%		
												HIK					
c. Not very satisfied	22	1	3	5	13	1	-	5	1	1	6	8	-	1	1	-	
	2%	1%	2%	1%	4%	2%		2%	1%	2%	2%	7%		2%	1%		
					D							HIKNO					
d. Not at all satisfied	5	1	-	4	-	-	-	1	-	-	-	2	-	1	1	-	
	*%	3%		1%				1%				2%		1%	1%		
e. Don't Know / No Answer	120	6	10	42	55	7	16	23	12	4	18	19	5	8	11	5	
MEAN	3.69	3.69	3.74	3.69	3.65	3.80	3.80	3.76	3.56	3.31	3.70	3.46	3.85	3.74	3.62	3.80	
							IJLO	IJL			JL		IJKLO	JL		JL	
STANDARD DEVIATION	0.53	0.64	0.48	0.53	0.55	0.44	0.40	0.51	0.53	0.51	0.50	0.71	0.35	0.55	0.58	0.41	
STANDARD ERROR	0.02	0.09	0.04	0.03	0.04	0.11	0.05	0.03	0.09	0.11	0.04	0.07	0.04	0.08	0.08	0.10	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

22. Please indicate your consideration of the price of - Water Service?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	991	54	142	450	308	37	83	220	45	26	283	116	90	59	52	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	124	14	30	50	28	3	16	32	7	6	16	17	14	7	7	2	
	13%	25%	21%	11%	9%	7%	19%	14%	15%	24%	6%	14%	15%	13%	14%	11%	
		DE	DE				K	K		K		K	K				
b. Reasonably Priced	709	33	96	334	215	31	58	156	33	14	219	72	68	42	35	13	
	72%	60%	68%	74%	70%	82%	70%	71%	73%	54%	77%	62%	75%	71%	67%	78%	
				B							JL						
c. Excessively Price	158	8	15	65	65	4	9	32	5	6	49	27	9	10	10	2	
	16%	15%	11%	15%	21%	11%	11%	15%	12%	22%	17%	23%	10%	17%	18%	10%	
					CD							GM					
d. Don't Use Service	72	-	12	33	26	2	6	16	5	6	15	12	2	5	4	-	
e. Don't Know / No Answer	126	3	15	29	68	11	31	23	10	4	24	10	6	4	9	5	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

23. Please indicate your consideration of the price of - Sewer Service?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)		
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22		
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26		
Total Answering	485	28	69	221	143	25	50	117	18	7	137	52	47	26	25	7		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
a. Good Bargain	40	6	8	11	13	3	6	13	3	1	4	3	4	3	2	1		
	8%	21%	12%	5%	9%	10%	13%	11%	14%	20%	3%	6%	8%	11%	8%	19%		
		D						K										
b. Reasonably Priced	368	16	51	171	108	21	37	87	14	2	117	29	43	16	18	4		
	76%	59%	75%	78%	75%	83%	74%	74%	75%	35%	86%	56%	91%	63%	74%	61%		
							JL				JLN		HJLN					
c. Excessively Price	77	6	9	38	23	2	7	17	2	3	15	20	1	7	5	1		
	16%	20%	14%	17%	16%	6%	14%	14%	11%	45%	11%	38%	1%	26%	19%	20%		
							M	M		M	M	GHIKM		M	M			
d. Don't Use Service	503	20	72	233	163	14	34	99	22	26	142	69	43	29	31	7		
e. Don't Know / No Answer	201	9	27	58	96	11	37	44	19	3	45	17	8	12	8	8		

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

24. Please indicate your consideration of the price of - Trash and Recycling Pickup provided by the Town?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	899	49	132	402	284	31	78	198	41	26	259	104	83	47	50	14	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	73	11	10	26	24	3	9	16	4	1	16	7	5	8	5	3	
	8%	21%	7%	6%	9%	8%	12%	8%	9%	2%	6%	7%	6%	16%	10%	19%	
		CDE												J			
b. Reasonably Priced	564	32	92	261	164	14	47	138	24	13	159	54	67	27	25	9	
	63%	65%	69%	65%	58%	45%	60%	70%	59%	50%	61%	52%	81%	58%	51%	63%	
			E					LO					JKLNO				
													GH				
c. Excessively Price	263	7	31	115	96	15	22	43	13	12	84	43	11	12	20	2	
	29%	14%	23%	29%	34%	47%	28%	22%	32%	47%	32%	41%	13%	26%	39%	18%	
				B	BC	B	M			HMP	HM	HMP			HM		
d. Don't Use Service	208	4	26	87	76	14	21	47	10	10	50	29	12	16	8	5	
e. Don't Know / No Answer	82	3	10	24	41	4	22	15	9	1	13	4	4	4	6	3	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

25. Please indicate your consideration of the price of - Electricity?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1126	54	164	493	371	44	111	249	53	36	306	129	97	64	63	19			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. Good Bargain	203	15	46	78	60	5	30	42	13	6	33	26	25	11	11	6			
	18%	27%	28%	16%	16%	11%	27%	17%	25%	16%	11%	20%	26%	17%	18%	31%			
			DE				K					K	K						
b. Reasonably Priced	770	32	102	351	256	29	70	174	35	30	224	76	66	41	44	10			
	68%	59%	62%	71%	69%	66%	63%	70%	65%	81%	73%	59%	68%	65%	71%	55%			
				C				L		L	L								
c. Excessively Price	154	8	17	64	55	10	11	33	5	1	49	28	5	12	7	3			
	14%	14%	10%	13%	15%	23%	10%	13%	10%	3%	16%	22%	5%	18%	11%	14%			
								JM			JM	GJMO		JM					
d. Don't Use Service	14	1	1	5	7	-	3	1	3	-	4	2	-	1	-	1			
e. Don't Know / No Answer	49	2	3	14	23	6	6	11	4	-	13	7	2	3	1	2			

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

26. Please indicate your consideration of the price of - Internet Service provided by the Town's Broadband Division within the Concord Municipal Light Plant?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	435	26	73	196	134	7	40	97	20	12	124	38	51	26	22	5	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	145	9	25	67	42	2	13	27	7	4	52	7	19	6	8	2	
	33%	35%	34%	34%	32%	32%	33%	28%	33%	30%	42%	19%	38%	24%	36%	37%	
											L						
b. Reasonably Priced	221	12	36	96	75	2	20	54	11	6	59	17	29	12	11	3	
	51%	48%	50%	49%	56%	24%	50%	56%	56%	51%	47%	44%	57%	45%	49%	51%	
c. Excessively Price	69	4	12	33	16	3	7	16	2	2	14	14	3	8	3	1	
	16%	17%	17%	17%	12%	44%	17%	16%	12%	19%	11%	37%	5%	31%	14%	12%	
								M				GHKM		KM			
d. Don't Use Service	611	21	79	265	214	33	62	129	24	21	171	84	38	33	34	16	
e. Don't Know / No Answer	142	11	16	51	54	11	18	34	16	4	27	15	10	9	8	1	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

27. Please indicate your consideration of the price of - Recreation Programs (such as after school programs, special events, programs and summer camp)?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	426	19	64	212	119	11	28	75	16	6	182	41	31	23	18	4	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	95	5	14	46	27	3	7	14	4	1	47	6	3	10	-	3	
	22%	24%	22%	22%	23%	24%	27%	19%	24%	18%	26%	14%	10%	41%		61%	
											M			M		LM	
b. Reasonably Priced	287	11	40	152	76	8	13	57	11	3	117	29	27	12	15	2	
	67%	56%	62%	72%	64%	76%	48%	75%	72%	56%	64%	71%	87%	50%	82%	39%	
								G				G	GKN		GN		
c. Excessively Price	44	4	10	15	16	-	7	4	1	2	18	6	1	2	3	-	
	10%	20%	15%	7%	13%		26%	6%	4%	26%	10%	15%	3%	9%	18%		
							HIKM										
d. Don't Use Service	584	28	78	241	211	26	67	139	30	25	114	80	52	32	32	14	
e. Don't Know / No Answer	179	9	26	59	72	13	26	46	15	5	27	17	15	12	14	3	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

28. Please indicate your consideration of the price of - Beede Swim and Fitness Center?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	516	32	91	244	139	10	55	117	23	9	159	55	49	20	23	7	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	52	5	13	20	11	3	9	14	4	-	5	6	6	4	5	1	
	10%	17%	14%	8%	8%	29%	16%	12%	17%		3%	11%	12%	19%	20%	20%	
							K	K									
b. Reasonably Priced	248	14	34	120	75	4	28	60	10	2	80	25	26	8	6	2	
	48%	44%	38%	49%	54%	37%	52%	51%	42%	28%	50%	44%	54%	41%	27%	35%	
					C		O	O			O		O				
c. Excessively Price	217	13	44	104	53	3	18	44	9	6	75	25	17	8	12	3	
	42%	40%	49%	42%	38%	33%	32%	37%	41%	72%	47%	45%	34%	40%	52%	45%	
										GHM							
d. Don't Use Service	551	20	65	230	205	30	52	117	25	25	137	71	41	38	31	14	
e. Don't Know / No Answer	122	4	12	37	58	10	14	26	12	3	26	11	8	10	10	1	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

29. Given the current health climate, how satisfied have you been with the Town's efforts to continue essential services for the public?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1077	54	158	477	345	42	107	234	56	31	298	123	92	62	55	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1039	53	151	457	338	40	104	225	55	29	288	114	92	61	51	19	
	96%	98%	96%	96%	98%	96%	98%	96%	99%	94%	97%	92%	100%	99%	92%	97%	
									L				HKLO	L			
a. Very satisfied	700	36	104	299	229	32	71	164	31	16	203	52	68	47	34	14	
	65%	66%	66%	63%	66%	78%	67%	70%	56%	52%	68%	42%	73%	76%	61%	72%	
							L	L			L		JL	IJL	L	L	
b. Somewhat satisfied	339	17	47	158	109	8	33	61	24	13	85	62	25	14	17	5	
	31%	31%	30%	33%	32%	19%	31%	26%	43%	42%	29%	50%	27%	23%	31%	25%	
									HN			KMNOP					
												GH					
Bottom 2 NET =====	38	1	7	21	7	2	2	9	1	2	9	9	-	1	4	1	
	4%	2%	4%	4%	2%	4%	2%	4%	1%	6%	3%	8%		1%	8%	3%	
												IN					
c. Not very satisfied	27	1	6	12	5	2	2	5	1	1	7	6	-	1	4	1	
	2%	2%	4%	3%	2%	4%	2%	2%	1%	4%	2%	5%		1%	7%	3%	
d. Not at all satisfied	11	-	1	9	2	-	-	3	-	1	3	4	-	-	1	-	
	1%		*%	2%	1%			1%		2%	1%	3%			1%		
e. Don't Know / No Answer	112	3	10	35	56	9	14	26	4	6	25	15	6	6	8	2	
MEAN	3.60	3.64	3.61	3.56	3.64	3.74	3.65	3.65	3.54	3.43	3.64	3.31	3.73	3.75	3.52	3.69	
							L	L			L		IJLO	JL		L	
STANDARD DEVIATION	0.59	0.53	0.59	0.64	0.55	0.53	0.53	0.60	0.53	0.69	0.58	0.70	0.45	0.46	0.68	0.54	
STANDARD ERROR	0.02	0.07	0.05	0.03	0.04	0.13	0.06	0.04	0.09	0.13	0.05	0.06	0.05	0.07	0.10	0.12	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

30. If you have children under the age of 18 living in your home: How satisfied have you been with the programs offered by Concord Recreation including afterschool, childcare, and summer camps made available throughout the pandemic?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority									
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26
Total Answering	214	6	23	114	71	1	8	31	5	5	128	13	13	6	5	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 NET =====	184	6	20	102	56	-	6	27	5	4	109	10	13	6	3	1
	86%	100%	88%	89%	79%		74%	89%	100%	68%	86%	74%	100%	100%	68%	100%
		DE							K				K	K		K
a. Very Satisfied	106	3	11	60	32	-	2	14	2	1	70	4	9	1	2	1
	50%	55%	47%	53%	46%		25%	45%	42%	21%	55%	30%	67%	23%	40%	100%
																KLMNO GHIJ
b. Somewhat Satisfied	77	3	9	42	24	-	4	13	3	2	39	6	4	5	1	-
	36%	45%	41%	37%	33%		49%	43%	58%	48%	30%	44%	33%	77%	27%	
														K		
Bottom 2 NET =====	31	-	3	12	15	1	2	3	-	2	18	3	-	-	2	-
	14%		12%	11%	21%	100%	26%	11%		32%	14%	26%			32%	
						CDE										
c. Not Very Satisfied	18	-	-	8	9	1	-	1	-	2	12	1	-	-	2	-
	9%			7%	13%	100%		4%		32%	10%	11%			32%	
						DE										
d. Not At All Satisfied	12	-	3	4	5	-	2	2	-	-	6	2	-	-	-	-
	6%		12%	4%	7%		26%	7%			5%	16%				
e. Don't have children under the age of 18 at home	671	43	113	270	220	25	92	179	48	25	57	97	60	47	49	17
f. Don't Know / No Answer	303	8	32	128	111	24	21	50	7	6	138	27	26	15	10	3
MEAN	3.30	3.55	3.23	3.38	3.18	2.00	2.72	3.28	3.42	2.89	3.36	2.88	3.67	3.23	3.08	4.00
											G		G			
STANDARD DEVIATION	0.85	0.54	0.97	0.78	0.93	0.00	1.18	0.84	0.56	0.80	0.85	1.05	0.49	0.46	0.95	0.00
STANDARD ERROR	0.07	0.25	0.23	0.09	0.15	0.00	0.44	0.17	0.29	0.41	0.10	0.34	0.17	0.23	0.49	0.00

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

31. How satisfied are you with the availability of Town Staff and services throughout the pandemic?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	927	54	142	402	296	33	93	193	43	24	265	105	83	58	48	15	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET	856	50	132	368	275	31	86	177	40	21	253	92	82	50	42	13	
=====	92%	92%	93%	91%	93%	95%	92%	92%	93%	90%	96%	88%	98%	87%	88%	87%	
											L		HLN				
a. Very satisfied	507	32	67	217	172	19	63	101	22	10	154	40	47	35	26	9	
	55%	59%	47%	54%	58%	58%	68%	52%	51%	42%	58%	38%	56%	61%	55%	57%	
					C		HJL	L			L		L	L			
b. Somewhat satisfied	349	18	65	151	103	12	22	76	18	11	99	53	35	15	15	5	
	38%	33%	46%	38%	35%	37%	24%	39%	42%	48%	37%	50%	42%	25%	32%	30%	
			E					G			G	GKN	G				
Bottom 2 NET	71	4	10	34	21	2	8	16	3	2	12	13	2	8	6	2	
=====	8%	8%	7%	9%	7%	5%	8%	8%	7%	10%	4%	12%	2%	13%	12%	13%	
								M				KM		M			
c. Not very satisfied	54	4	6	25	18	2	8	11	3	1	8	9	2	7	4	1	
	6%	7%	4%	6%	6%	5%	8%	5%	7%	5%	3%	9%	2%	12%	8%	9%	
												M		M			
d. Not at all satisfied	17	1	4	9	3	-	-	5	-	1	3	4	-	1	2	1	
	2%	1%	3%	2%	1%			3%		5%	1%	4%		1%	4%	4%	
e. Don't Know / No Answer	262	3	26	110	106	17	28	67	17	13	58	32	15	10	16	6	
MEAN	3.45	3.50	3.38	3.43	3.50	3.53	3.60	3.41	3.44	3.28	3.53	3.22	3.54	3.47	3.39	3.39	
							JL	L			L		L				
STANDARD DEVIATION	0.69	0.68	0.69	0.72	0.66	0.60	0.64	0.72	0.63	0.78	0.63	0.75	0.54	0.75	0.82	0.85	
STANDARD ERROR	0.03	0.09	0.06	0.04	0.05	0.16	0.08	0.05	0.12	0.17	0.05	0.07	0.06	0.11	0.14	0.22	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

32. How satisfied are you with the experience of using Zoom meetings for public meetings, public forums, and other community input sessions?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	566	47	101	267	135	16	51	131	22	13	170	58	50	38	27	7	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	520	44	92	239	130	15	47	118	20	11	162	50	48	35	24	6	
	92%	94%	91%	89%	96%	93%	93%	90%	88%	80%	95%	86%	96%	92%	90%	91%	
a. Very satisfied	278	28	46	130	69	6	26	63	12	4	91	21	30	15	16	2	
	49%	60%	46%	49%	51%	37%	51%	48%	52%	28%	53%	37%	60%	40%	58%	25%	
b. Somewhat satisfied	241	16	46	109	62	9	21	54	8	7	71	29	18	20	8	5	
	43%	34%	45%	41%	46%	56%	42%	41%	36%	53%	42%	50%	36%	52%	32%	66%	
Bottom 2 NET =====	46	3	9	28	5	1	3	14	3	3	8	8	2	3	3	1	
	8%	6%	9%	11%	4%	7%	7%	10%	12%	20%	5%	14%	4%	8%	10%	9%	
c. Not very satisfied	35	3	8	21	3	1	3	11	3	2	7	3	2	1	2	1	
	6%	6%	8%	8%	2%	7%	7%	8%	12%	15%	4%	6%	4%	2%	8%	9%	
d. Not at all satisfied	12	-	2	8	2	-	-	3	-	1	1	4	-	2	1	-	
	2%		2%	3%	2%			2%		5%	*	8%		6%	2%		
e. Don't Know / No Answer	623	10	67	245	267	35	70	128	38	23	153	80	49	30	37	15	
MEAN	3.39	3.55	3.35	3.35	3.45	3.30	3.45	3.36	3.40	3.03	3.48	3.15	3.56	3.26	3.46	3.16	
STANDARD DEVIATION	0.70	0.61	0.70	0.74	0.63	0.61	0.62	0.73	0.70	0.82	0.60	0.85	0.58	0.78	0.75	0.61	
STANDARD ERROR	0.03	0.09	0.07	0.05	0.07	0.22	0.08	0.06	0.15	0.23	0.06	0.11	0.08	0.15	0.15	0.22	

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

33. Has your ability to participate in Town government public meetings, public forums, and other community input sessions increased with the online Zoom format?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	692	48	121	330	169	24	62	158	23	19	207	74	62	39	35	12	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Yes	380	31	67	181	82	18	36	84	11	7	124	31	39	24	19	5	
	55%	65%	56%	55%	48%	78%	58%	53%	48%	40%	60%	42%	62%	62%	55%	39%	
		E					I				L		L				
b. No	312	17	53	149	87	5	26	74	12	11	83	43	24	15	16	7	
	45%	35%	44%	45%	52%	22%	42%	47%	52%	60%	40%	58%	38%	38%	45%	61%	
					B							GKM					
c. Don't Know/ No Answer	497	9	47	182	233	27	59	102	37	18	116	63	36	29	29	9	

Comparison Groups: BCDEF/GHIJKLMNP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

34. How interested would you be in having Administrative offices open to the public for general business in both Concord Center and West Concord Center?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1043	52	156	457	344	36	109	236	57	29	284	118	82	59	51	19	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	557	18	74	250	188	27	61	121	34	17	173	54	40	28	22	7	
	53%	35%	47%	55%	55%	77%	56%	51%	60%	59%	61%	46%	49%	47%	43%	40%	
				B	B	BC					LO						
a. Very Interested	227	4	30	107	77	9	34	45	11	9	74	24	12	6	11	2	
	22%	8%	19%	23%	22%	25%	31%	19%	20%	31%	26%	20%	14%	10%	22%	11%	
			B	B	B		HMNP			N	MNP						
b. Somewhat Interested	330	14	44	143	111	18	27	77	23	8	98	31	29	22	11	5	
	32%	27%	28%	31%	32%	51%	25%	32%	40%	28%	35%	26%	35%	37%	21%	29%	
Bottom 2 NET =====	486	33	82	207	156	8	48	115	23	12	112	64	41	31	29	11	
	47%	65%	53%	45%	45%	23%	44%	49%	40%	41%	39%	54%	51%	53%	57%	60%	
		DEF	F									K			K		
c. Not Very Interested	270	16	46	110	96	3	31	68	18	4	64	32	20	14	13	5	
	26%	31%	29%	24%	28%	7%	28%	29%	32%	14%	23%	27%	25%	23%	26%	29%	
		F	F	F	F												
d. Not At All Interested	217	18	36	97	60	6	17	47	5	8	48	32	21	17	15	6	
	21%	34%	23%	21%	17%	16%	16%	20%	9%	28%	17%	27%	26%	29%	30%	31%	
		E						I				IK	I	I	I		
e. Don't Know / No Answer	146	5	12	55	58	15	12	24	3	8	38	19	17	9	13	3	
MEAN	2.54	2.10	2.43	2.57	2.60	2.86	2.72	2.50	2.70	2.62	2.70	2.39	2.38	2.27	2.35	2.19	
			B	B	B	B	LN		N		LMNP						
STANDARD DEVIATION	1.05	0.98	1.05	1.07	1.02	0.98	1.07	1.02	0.89	1.20	1.04	1.09	1.03	1.00	1.14	1.03	
STANDARD ERROR	0.04	0.13	0.08	0.05	0.07	0.25	0.12	0.07	0.14	0.24	0.08	0.10	0.12	0.15	0.18	0.23	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

35. Given the current health climate, are you comfortable using or accessing the Town recreational open space and park facilities?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1137	54	161	486	389	46	115	245	55	35	319	127	97	67	61	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1039	51	152	448	342	45	97	227	46	33	299	111	91	63	57	15	
	91%	93%	94%	92%	88%	98%	85%	93%	83%	94%	94%	88%	95%	93%	93%	90%	
a. Very Comfortable	695	36	108	302	226	24	63	158	24	21	203	76	58	48	35	10	
	61%	66%	67%	62%	58%	52%	55%	65%	43%	60%	64%	60%	60%	72%	57%	58%	
b. Somewhat Comfortable	343	15	45	146	116	21	33	69	22	12	97	36	33	14	22	5	
	30%	27%	28%	30%	30%	46%	29%	28%	40%	33%	30%	28%	34%	21%	36%	32%	
Bottom 2 NET =====	98	4	9	38	47	1	18	18	9	2	20	15	5	5	4	2	
	9%	7%	6%	8%	12%	2%	15%	7%	17%	6%	6%	12%	5%	7%	7%	10%	
c. Not Very Comfortable	75	2	5	29	39	-	10	14	9	2	17	11	4	4	3	1	
	7%	4%	3%	6%	10%		9%	6%	16%	5%	5%	9%	4%	6%	5%	6%	
d. Not At All Comfortable	23	1	4	9	8	1	7	4	1	1	3	4	1	1	1	1	
	2%	2%	3%	2%	2%	2%	6%	2%	1%	2%	1%	3%	1%	1%	2%	4%	
e. Don't Know / No Answer	52	3	7	26	13	4	6	15	5	1	4	11	2	1	3	5	
MEAN	3.51	3.57	3.59	3.53	3.44	3.47	3.34	3.56	3.25	3.52	3.56	3.44	3.53	3.64	3.48	3.44	
STANDARD DEVIATION	0.71	0.70	0.68	0.69	0.75	0.63	0.89	0.68	0.76	0.68	0.64	0.79	0.65	0.64	0.69	0.80	
STANDARD ERROR	0.02	0.09	0.05	0.03	0.05	0.14	0.10	0.04	0.13	0.14	0.05	0.07	0.07	0.09	0.10	0.19	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

36. Please indicate your thinking of Town spending on - Town Government Services. This includes the Police Department, Fire Department, Public Works, Planning and Land Management, and General Government Services.
 BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	931	52	145	421	279	34	93	210	44	27	257	114	76	58	44	10	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	58 6%	4 7%	10 7%	23 5%	17 6%	4 11%	6 6%	13 6%	7 16% N	1 2%	17 7%	5 5%	3 4%	1 2%	5 11%	-	
b. About the right amount of money	785 84%	45 86%	125 86%	350 83%	236 84%	30 89%	79 85% L	187 89% L	35 79%	23 86% L	224 87% L	74 66%	68 90% L	50 88% L	35 78%	8 89% L	
c. Too much money	89 10%	4 7%	10 7%	48 11%	26 9%	-	8 9%	10 5%	2 4%	3 11%	15 6%	34 30% JKMNO GHI	4 6%	6 11%	5 11%	1 11%	
d. Don't Know / No Answer	258	5	23	91	123	17	28	50	16	9	66	24	23	10	19	12	

Comparison Groups: BCDEF/GHIJKLMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

37. Please indicate your thinking of Town spending on - Concord Public Schools (Kindergarten through 8th Grade).
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	892	47	143	429	245	28	74	196	28	21	289	113	69	52	39	10	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	133	4	10	60	45	14	8	12	2	-	92	4	3	4	6	1	
	15%	9%	7%	14%	18%	50%	11%	6%	7%		32%	4%	5%	7%	16%	14%	
				C	BC	BCDE					ILMNO				L		
											GH						
b. About the right amount of money	619	34	99	301	172	13	60	143	15	14	197	57	61	39	27	7	
	69%	72%	69%	70%	70%	45%	80%	73%	52%	69%	68%	50%	88%	75%	67%	75%	
							IKL	IL			L		HIKLO	IL			
c. Too much money	140	9	33	69	28	1	6	42	11	7	-	52	5	9	7	1	
	16%	19%	23%	16%	11%	5%	8%	21%	41%	31%		46%	7%	18%	17%	11%	
			E					GM	HMNOP	GM		HMNOP					
									G			G					
d. Don't Know / No Answer	297	10	25	83	157	22	47	64	32	15	33	24	29	16	24	12	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

38. Please indicate your thinking of Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	866	46	143	418	233	25	71	190	31	20	269	113	70	54	39	9	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	83	3	6	44	29	1	8	7	2	3	49	4	3	2	5	-	
	10%	6%	5%	11%	12%	3%	11%	3%	6%	15%	18%	4%	5%	5%	12%		
				C	C						HILMN						
b. About the right amount of money	611	31	102	286	169	23	56	134	16	10	215	50	58	39	25	7	
	71%	67%	71%	68%	72%	92%	79%	71%	51%	50%	80%	44%	83%	72%	64%	76%	
							IJL	IL			HIJL		HIJLO	L	L	L	
c. Too much money	172	12	35	88	35	1	7	50	13	7	4	58	9	12	10	2	
	20%	27%	24%	21%	15%	5%	10%	26%	42%	35%	2%	52%	13%	23%	24%	24%	
							K	GKM	GKM	GK		HKMNO	K	K	K		
												G					
d. Don't Know / No Answer	323	11	25	94	168	25	50	70	29	16	54	25	29	14	24	12	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Weighted> December 2020

39. How interested are you in providing General Fund (tax dollars) support for economic vitality or Concord businesses?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1121	52	162	489	369	47	114	242	55	34	313	127	91	67	59	19			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET	823	37	114	353	275	43	91	193	45	16	237	55	69	59	44	15			
=====	73%	71%	70%	72%	74%	91%	80%	79%	81%	47%	76%	44%	75%	87%	75%	82%			
						BCDE	JL	JL	JL		JL		JL	JKL	JL	JL			
a. Very Interested	331	13	54	142	97	25	44	85	15	9	85	13	23	34	16	6			
	30%	25%	33%	29%	26%	53%	39%	35%	28%	26%	27%	10%	26%	51%	27%	33%			
						BDE	L	L	L		L		L	IJKLMO	L	L			
														H					
b. Somewhat Interested	492	24	60	211	178	18	47	107	29	7	152	42	45	25	28	9			
	44%	46%	37%	43%	48%	38%	41%	44%	53%	21%	49%	33%	49%	37%	48%	49%			
						C			JL	JL			JL		J	J			
Bottom 2 NET	298	15	48	136	94	4	23	50	10	18	76	71	23	8	15	3			
=====	27%	29%	30%	28%	26%	9%	20%	21%	19%	53%	24%	56%	25%	13%	25%	18%			
		F	F	F	F					KMNOP	N	KMNOP							
										GHI		GHI							
c. Not Very Interested	158	7	25	78	43	4	14	27	5	9	46	29	15	6	3	3			
	14%	14%	16%	16%	12%	9%	13%	11%	9%	25%	15%	23%	17%	9%	6%	18%			
										O	O	HINO	O						
d. Not At All Interested	140	8	22	58	51	-	8	22	5	9	30	43	7	2	12	-			
	12%	16%	14%	12%	14%		7%	9%	10%	28%	10%	34%	8%	3%	20%				
										GHMN		IKMNO			N				
												GH							
e. Don't Know / No Answer	68	5	6	23	33	3	7	17	5	2	10	11	8	1	5	3			
MEAN	2.91	2.80	2.90	2.89	2.87	3.44	3.12	3.05	2.99	2.46	2.93	2.20	2.93	3.35	2.82	3.15			
						BCDE	JL	JL	L		JL		JL	HJKLMO	L	JL			
STANDARD DEVIATION	0.96	1.00	1.02	0.96	0.96	0.66	0.90	0.91	0.88	1.17	0.90	1.02	0.87	0.79	1.05	0.72			
STANDARD ERROR	0.03	0.13	0.08	0.05	0.07	0.15	0.10	0.06	0.15	0.25	0.07	0.09	0.09	0.11	0.15	0.16			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

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 <Weighted> December 2020

40. In terms of your personal household's financial situation/outlook, would you say you are doing better than you were two years ago, worse, or about the same?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1165	57	166	500	394	49	119	254	58	34	320	134	98	67	63	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Better	297	10	28	99	130	29	32	60	5	12	116	13	23	19	16	2	
	25%	18%	17%	20%	33%	60%	27%	24%	9%	37%	36%	9%	24%	28%	25%	10%	
					BCD	BCDE	ILP	IL		ILP	HI LMP		IL	ILP	IL		
b. Worse	183	11	30	82	58	2	22	36	11	5	38	32	12	14	7	4	
	16%	20%	18%	16%	15%	4%	19%	14%	19%	15%	12%	24%	13%	21%	12%	20%	
		F	F	F	F							HKMO					
c. About the Same	686	35	108	318	206	18	64	158	42	16	166	89	62	34	40	14	
	59%	62%	65%	64%	52%	36%	54%	62%	72%	49%	52%	67%	64%	51%	64%	71%	
		F	EF	EF				K	GKN			KN	K				
d. Don't Know / No Answer	24	-	2	12	8	2	2	6	2	3	3	4	1	1	1	2	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

41. Have your household finances changed due to the COVID19 pandemic?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Better	86	5	6	32	39	5	9	21	1	9	30	2	4	6	4	1	
	7%	9%	3%	6%	10%	9%	7%	8%	2%	24%	9%	2%	4%	8%	6%	3%	
					C		L	L		LMNOP	IL						
b. Worse	223	14	35	98	70	7	23	38	13	7	59	33	14	13	16	6	
	19%	24%	21%	19%	17%	13%	19%	15%	22%	20%	18%	24%	14%	20%	25%	27%	
												HM					
c. About the Same	854	36	124	369	286	38	86	192	44	17	233	98	80	48	43	14	
	72%	64%	74%	72%	71%	75%	71%	74%	73%	47%	72%	71%	81%	70%	68%	65%	
							J	J	J		J	J	J	J			
d. Don't Know / No Answer	27	2	4	13	8	1	4	9	2	3	1	4	1	1	1	1	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

42. In which of the following groups is your age?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1176	56	165	506	400	49	119	256	60	36	323	133	98	67	64	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Under 35	93	-	-	9	67	18	18	-	9	4	49	4	-	4	4	-	
	8%			2%	17%	36%	15%		15%	12%	15%	3%		7%	7%		
					D	DE	LNO		LNO	L	LNO						
b. 35 to 44	165	-	8	79	73	5	2	15	-	6	105	8	18	5	6	-	
	14%		5%	16%	18%	10%	1%	6%		18%	33%	6%	18%	7%	10%		
				C	C			G		G	JLMNO	G	GHLN	G	G		
											GH						
c. 45 to 54	243	7	30	117	82	7	12	42	14	7	104	23	14	12	11	4	
	21%	12%	18%	23%	20%	14%	10%	17%	23%	19%	32%	17%	14%	18%	17%	19%	
				B	B						HLMNO						
											G						
d. 55 to 64	272	23	57	120	65	8	20	85	13	8	33	30	31	26	19	6	
	23%	40%	35%	24%	16%	15%	17%	33%	21%	21%	10%	23%	32%	39%	30%	30%	
		DEF	DEF	E				GKL				K	GK	GKL	K	K	
e. 65 or Over	403	27	70	180	114	12	67	114	25	11	32	67	35	19	23	11	
	34%	47%	42%	36%	29%	25%	56%	45%	41%	30%	10%	50%	36%	29%	36%	51%	
		E	E				HJKMNO	KN	K			KMN	K	K	K	K	
f. Don't Know / No Answer	13	1	3	6	2	1	2	4	-	-	-	5	1	1	-	-	

Comparison Groups: BCDEF/GHIJKLMNO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

43. How long have you lived in Concord?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1188	57	168	511	402	50	121	259	60	36	323	138	99	68	64	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Less than One Year	88	-	1	8	44	35	6	14	7	1	36	3	3	8	9	1	
	7%		*%	2%	11%	70%	5%	5%	11%	4%	11%	2%	3%	12%	15%	3%	
					CD	CDE		L	LM		GHLM			LM	HJLMP	G	
b. 1 to 5 Years	245	3	13	82	139	8	30	30	12	12	100	11	23	15	8	3	
	21%	5%	8%	16%	35%	16%	25%	11%	20%	33%	31%	8%	23%	23%	13%	13%	
				BC	BCDF		HLO		L	HLOP	HLOP		HL	L			
c. 6 to 10 years	168	7	22	78	60	1	9	30	5	3	76	14	15	8	7	1	
	14%	13%	13%	15%	15%	1%	7%	11%	8%	7%	24%	10%	16%	12%	10%	6%	
		F	F	F	F						JLNOP						
											GHI						
d. Over 10 Years	687	47	132	342	159	6	76	185	37	20	110	109	57	36	40	17	
	58%	82%	79%	67%	40%	13%	63%	72%	61%	55%	34%	79%	58%	54%	62%	78%	
		DEF	DEF	EF	F		K	KMN	K	K		JKMNO	K	K	K	KMN	
												GI					
e. Don't Know / No Answer	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

44. Do you currently have any children under the age of 18 living in your household?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1181	57	166	509	399	50	121	255	60	36	323	137	98	68	64	20			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. Yes	446	8	47	211	160	20	16	63	9	8	262	28	34	14	10	2			
	38%	14%	28%	41%	40%	41%	13%	25%	14%	22%	81%	20%	35%	21%	16%	12%			
			B	BC	BC	B		GP			LMNOP		ILNOP						
											GHIJ		G						
b. No	735	49	119	298	239	29	105	192	51	28	61	109	64	54	54	18			
	62%	86%	72%	59%	60%	59%	87%	75%	86%	78%	19%	80%	65%	79%	84%	88%			
		CDEF	DE				HKM	K	KM	K		KM	K	KM	KM	HKM			
c. Don't Know / No Answer	8	-	2	3	2	1	-	5	-	-	-	1	1	-	-	1			

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

45. Which Polling Place do you use?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22	
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1056	56	165	487	317	31	108	230	49	27	290	127	90	61	54	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. 141 Keyes Road	242	15	33	109	78	7	31	64	8	5	56	31	21	15	8	4	
	23%	26%	20%	22%	25%	23%	28%	28%	17%	18%	19%	24%	23%	25%	15%	18%	
							O	KO									
b. Harvey Wheeler	467	22	69	218	143	16	50	97	24	15	128	52	37	33	24	8	
	44%	39%	42%	45%	45%	52%	46%	42%	49%	54%	44%	41%	41%	55%	44%	38%	
c. Ripley	227	15	44	108	58	1	16	42	15	5	66	30	24	9	12	8	
	21%	27%	27%	22%	18%	4%	15%	18%	31%	17%	23%	23%	27%	14%	22%	38%	
		F	EF	F												GN	
d. Hunt Gym	120	5	19	52	38	7	11	26	2	3	39	15	8	4	10	1	
	11%	8%	11%	11%	12%	21%	11%	11%	3%	11%	14%	12%	9%	6%	18%	5%	
								I			I	I			I		
e. Don't Vote in Concord	41	-	2	10	26	2	5	6	3	2	14	3	2	3	2	-	
f. Don't Know / No Answer	92	1	1	15	59	17	8	24	8	7	19	7	6	4	8	1	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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 Pacific Market Research - 2020

Concord Town Survey
 <Weighted> December 2020

46. Do you attend Town Meeting? And if so, how often?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	57	168	512	402	50	121	260	60	36	323	138	99	68	64	22			
Unweighted Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1139	57	168	512	402	-	120	247	59	36	307	134	96	59	62	20			
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. I always attend all days/sessions	57 5%	57 100%	-	-	-	-	8 6%	14 K	1 2%	-	6 2%	6 5%	12 12%	6 10%	4 7%	1 3%			
b. I often attend, but not all days/sessions	168 15%	-	168 100%	-	-	-	20 17%	46 19%	3 5%	2 7%	29 9%	20 15%	28 29%	9 15%	9 15%	2 12%			
							I	IK				I	JKLNP			I			
c. I occasionally attend if/when an article is of interest	512 45%	-	-	512 100%	-	-	38 32%	109 44%	26 44%	14 39%	154 50%	69 51%	39 40%	27 46%	29 47%	8 42%			
							G				G	G							
d. I never attend	402 35%	-	-	-	402 100%	-	54 45%	78 32%	29 49%	20 55%	119 39%	40 30%	17 18%	18 30%	19 31%	9 43%			
							HLMN	M	HLMN	HLMNO	M	M				M			
e. I Don't Know / No Answer	50	-	-	-	-	50	1	13	1	-	16	3	3	9	2	1			

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020