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Concord Town Survey
<Unweighted> December 2020

1. How would you rate the overall quality of services provided by the Concord Town Government?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1155	67	190	525	339	34	133	295	61	30	226	154	102	67	64	23	
Top 2 NET =====	1081	62	184	489	312	34	130	285	56	26	216	127	98	64	58	21	
	94%	93%	97%	93%	92%	100%	98%	97%	92%	87%	96%	82%	96%	96%	91%	91%	
a. Excellent	574	42	117	244	154	17	77	173	24	7	104	43	68	37	32	9	
	50%	63%	62%	46%	45%	50%	58%	59%	39%	23%	46%	28%	67%	55%	50%	39%	
		DE	DE				IJKL	IJKL			JL		JKLOP	JL	JL		
													I				
b. Good	507	20	67	245	158	17	53	112	32	19	112	84	30	27	26	12	
	44%	30%	35%	47%	47%	50%	40%	38%	52%	63%	50%	55%	29%	40%	41%	52%	
				BC	BC	B			HM	GHMNO	HM	GHMN				M	
Bottom 2 NET =====	74	5	6	36	27	-	3	10	5	4	10	27	4	3	6	2	
	6%	7%	3%	7%	8%		2%	3%	8%	13%	4%	18%	4%	4%	9%	9%	
				C	C							HIKMN					
												G					
c. Fair	70	4	6	34	26	-	3	9	4	4	10	25	4	3	6	2	
	6%	6%	3%	6%	8%		2%	3%	7%	13%	4%	16%	4%	4%	9%	9%	
				C	C							HIKMN					
												G					
d. Poor	4	1	-	2	1	-	-	1	1	-	-	2	-	-	-	-	
	*%	1%		*%	*%			*%	2%			1%					
e. Don't Know / No Answer	34	1	1	8	19	5	5	4	1	4	6	5	3	1	2	3	
MEAN	3.43	3.54	3.58	3.39	3.37	3.50	3.56	3.55	3.30	3.10	3.42	3.09	3.63	3.51	3.41	3.30	
			DE				IJKLP	IJKL			JL		JKLOP	JL	JL		
													I				
STANDARD DEVIATION	0.62	0.68	0.55	0.63	0.64	0.51	0.54	0.57	0.67	0.61	0.58	0.70	0.56	0.59	0.66	0.63	
STANDARD ERROR	0.02	0.08	0.04	0.03	0.03	0.09	0.05	0.03	0.09	0.11	0.04	0.06	0.06	0.07	0.08	0.13	

Comparison Groups: BCDEF/GHIJKLMN
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

2. In relation to the property taxes you pay, how satisfied are you with the overall quality of Town services?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1085	65	182	505	301	32	103	279	53	28	221	159	98	65	59	20			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	974	60	172	448	265	29	99	261	46	19	211	110	95	62	54	17			
	90%	92%	95%	89%	88%	91%	96%	94%	87%	68%	95%	69%	97%	95%	92%	85%			
a. Very satisfied	434	39	86	191	105	13	59	128	22	2	84	20	58	29	25	7			
	40%	60%	47%	38%	35%	41%	57%	46%	42%	7%	38%	13%	59%	45%	42%	35%			
		DE	DE				HJKL	JL	JL		JL		JKLOP	JL	JL	JL			
													HI						
b. Somewhat satisfied	540	21	86	257	160	16	40	133	24	17	127	90	37	33	29	10			
	50%	32%	47%	51%	53%	50%	39%	48%	45%	61%	57%	57%	38%	51%	49%	50%			
			B	B	B					GM	GHM	GM							
Bottom 2 NET =====	111	5	10	57	36	3	4	18	7	9	10	49	3	3	5	3			
	10%	8%	5%	11%	12%	9%	4%	6%	13%	32%	5%	31%	3%	5%	8%	15%			
				C	C				M	HKMNO		IKMNO							
										G		GH							
c. Not very satisfied	92	4	9	48	31	-	3	17	6	9	9	35	3	3	5	2			
	8%	6%	5%	10%	10%		3%	6%	11%	32%	4%	22%	3%	5%	8%	10%			
				C	C					KMNOP		IKMNO							
										GHI		GH							
d. Not at all satisfied	19	1	1	9	5	3	1	1	1	-	1	14	-	-	-	1			
	2%	2%	1%	2%	2%	9%	1%	*	2%		*	9%				5%			
												GHIK							
e. Don't Know / No Answer	104	3	9	28	57	7	35	20	9	6	11	-	7	3	7	6			
MEAN	3.28	3.51	3.41	3.25	3.21	3.22	3.52	3.39	3.26	2.75	3.33	2.73	3.56	3.40	3.34	3.15			
		DE	DE				IJKLP	JL	JL		JL		JKLOP	JL	JL	L			
													HI						
STANDARD DEVIATION	0.69	0.69	0.61	0.70	0.69	0.87	0.61	0.62	0.74	0.59	0.58	0.79	0.56	0.58	0.63	0.81			
STANDARD ERROR	0.02	0.09	0.05	0.03	0.04	0.15	0.06	0.04	0.10	0.11	0.04	0.06	0.06	0.07	0.08	0.18			

Comparison Groups: BCDEF/GHIJKLMNPO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

3. What local issue would you say is the highest priority for you?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1163	67	188	523	348	37	138	299	62	34	232	159	105	68	66	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	
b. Preservation of the Town's Character	299	16	54	130	84	15	-	299	-	-	-	-	-	-	-	-	
	26%	24%	29%	25%	24%	41%	-	100%	-	-	-	-	-	-	-	-	
e. Schools	232	5	26	117	79	5	-	-	-	-	232	-	-	-	-	-	
	20%	7%	14%	22%	23%	14%	-	-	-	-	100%	-	-	-	-	-	
				BC	BC												
f. Taxes	159	7	23	83	43	3	-	-	-	-	-	159	-	-	-	-	
	14%	10%	12%	16%	12%	8%	-	-	-	-	-	100%	-	-	-	-	
a. Affordable Housing	138	11	27	47	51	2	138	-	-	-	-	-	-	-	-	-	
	12%	16%	14%	9%	15%	5%	100%	-	-	-	-	-	-	-	-	-	
			F		DF												
g. Sustainability	105	13	33	39	17	3	-	-	-	-	-	-	105	-	-	-	
	9%	19%	18%	7%	5%	8%	-	-	-	-	-	-	100%	-	-	-	
		DE	DE														
h. Economic Vitality	68	8	9	29	17	5	-	-	-	-	-	-	-	68	-	-	
	6%	12%	5%	6%	5%	14%	-	-	-	-	-	-	-	100%	-	-	
c. Public Safety	62	1	3	31	25	2	-	-	62	-	-	-	-	-	-	-	
	5%	1%	2%	6%	7%	5%	-	-	100%	-	-	-	-	-	-	-	
				BC	BC												
d. Roads	34	-	3	16	15	-	-	-	-	34	-	-	-	-	-	-	
	3%	-	2%	3%	4%	-	-	-	-	100%	-	-	-	-	-	-	
i. Other Town Services	66	6	10	31	17	2	-	-	-	-	-	-	-	-	66	-	
	6%	9%	5%	6%	5%	5%	-	-	-	-	-	-	-	-	100%	-	
j. Don't Know / No Answer	26	1	3	10	10	2	-	-	-	-	-	-	-	-	-	26	

Comparison Groups: BCDEF/GHIJKLMNP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Concord Town Survey
<Unweighted> December 2020

4. What method do you utilize most often when trying to gather information about Town services, news, and events?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1152	68	186	521	342	35	134	293	59	33	228	152	101	67	63	22			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
b. Browsing the Town's website	615	36	87	269	201	22	70	150	28	14	133	75	55	38	38	14			
	53%	53%	47%	52%	59%	63%	52%	51%	47%	42%	58%	49%	54%	57%	60%	64%			
					CD														
h. Reading the Concord Journal or other local publications	177	8	36	81	48	4	29	55	9	3	25	23	9	12	9	3			
	15%	12%	19%	16%	14%	11%	22%	19%	15%	9%	11%	15%	9%	18%	14%	14%			
							JKM	KM											
c. Subscribing to News & Notices on the Town's website	158	14	40	67	33	4	14	36	7	3	28	22	25	9	10	4			
	14%	21%	22%	13%	10%	11%	10%	12%	12%	9%	12%	14%	25%	13%	16%	18%			
		E	DE										HIJKL	G					
f. Calling Town Offices / Town Departments directly	90	6	12	50	19	3	10	27	9	4	10	20	6	2	2	-			
	8%	9%	6%	10%	6%	9%	7%	9%	15%	12%	4%	13%	6%	3%	3%	-			
				E				KNO	KNO			KMNO							
g. Viewing social media sites (@TownofConcordMA: Facebook, twitter, Instagram)	56	1	3	27	25	-	2	8	5	3	24	4	3	5	2	-			
	5%	1%	2%	5%	7%	-	1%	3%	8%	9%	11%	3%	3%	7%	3%	-			
				BC	BC						GHLMO								
a. Visiting Town Offices in person	24	-	7	10	5	2	6	6	-	2	2	5	1	1	1	-			
	2%	-	4%	2%	1%	6%	4%	2%	-	6%	1%	3%	1%	1%	2%	-			
e. Postal mail	23	1	1	11	10	-	3	9	1	3	4	2	1	-	-	-			
	2%	1%	1%	2%	3%	-	2%	3%	2%	9%	2%	1%	1%	-	-	-			
					C														
d. Email to Town Staff or committees directly	9	2	-	6	1	-	-	2	-	1	2	1	1	-	1	1			
	1%	3%	-	1%	*%	-	-	1%	-	3%	1%	1%	1%	-	2%	5%			
i. I don't use any of these platforms or methods	21	-	3	8	10	-	2	4	1	-	3	6	1	1	2	1			
j. Don't Know / No Answer	16	-	2	4	6	4	2	2	2	1	1	1	3	-	1	3			

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
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<Unweighted> December 2020

5. How would you rate your satisfaction with the manner in which you receive information from the Town?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1162	68	189	525	346	34	131	292	60	33	230	154	104	68	65	25	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1062	61	169	479	319	34	124	271	55	24	213	132	101	60	59	23	
	91%	90%	89%	91%	92%	100%	95%	93%	92%	73%	93%	86%	97%	88%	91%	92%	
						BCDE	JL	JL	J		JL		JLN		J	J	
a. Very satisfied	466	23	79	202	142	20	55	132	27	8	99	45	49	24	21	6	
	40%	34%	42%	38%	41%	59%	42%	45%	45%	24%	43%	29%	47%	35%	32%	24%	
						BDE	JL	JLOP	JLP		JLP		JLP				
b. Somewhat satisfied	596	38	90	277	177	14	69	139	28	16	114	87	52	36	38	17	
	51%	56%	48%	53%	51%	41%	53%	48%	47%	48%	50%	56%	50%	53%	58%	68%	
																H	
Bottom 2 NET =====	100	7	20	46	27	-	7	21	5	9	17	22	3	8	6	2	
	9%	10%	11%	9%	8%		5%	7%	8%	27%	7%	14%	3%	12%	9%	8%	
										IKMOP		GHKM		M			
										GH							
c. Not very satisfied	87	6	16	42	23	-	7	17	5	8	15	19	2	7	6	1	
	7%	9%	8%	8%	7%		5%	6%	8%	24%	7%	12%	2%	10%	9%	4%	
								M		GHKMP	M	GHM		M			
d. Not at all satisfied	13	1	4	4	4	-	-	4	-	1	2	3	1	1	-	1	
	1%	1%	2%	1%	1%			1%		3%	1%	2%	1%	1%		4%	
e. Don't Know / No Answer	27	-	2	8	12	5	7	7	2	1	2	5	1	-	1	1	
MEAN	3.30	3.22	3.29	3.29	3.32	3.59	3.37	3.37	3.37	2.94	3.35	3.13	3.43	3.22	3.23	3.12	
						BCDE	JL	JL	JL		JL		JLNOP		J		
STANDARD DEVIATION	0.65	0.67	0.71	0.64	0.65	0.50	0.58	0.66	0.64	0.79	0.64	0.69	0.59	0.69	0.61	0.67	
STANDARD ERROR	0.02	0.08	0.05	0.03	0.03	0.09	0.05	0.04	0.08	0.14	0.04	0.06	0.06	0.08	0.08	0.13	

Comparison Groups: BCDEF/GHIJKLMNPO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

6. What do you believe to be the ideal frequency for receiving communications from the Town?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1154	65	189	521	340	39	133	287	58	34	230	150	104	67	65	26			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. Weekly; Similar to a condensed report with news/information from all departments	290 25%	25 38%	61 32%	121 23%	73 21%	10 26%	38 29%	72 25%	18 31%	6 18%	53 23%	39 26%	27 26%	14 21%	19 29%	4 15%			
b. Monthly summary document with relevant news	443 38%	17 26%	59 31%	219 42%	129 38%	19 49%	47 35%	113 39%	23 40%	16 47%	94 41%	62 41%	30 29%	28 42%	22 34%	8 31%			
c. The Town's Annual Report only	13 1%	-	1 1%	9 2%	3 1%	-	2 2%	3 1%	-	-	4 2%	1 1%	1 1%	-	1 2%	1 4%			
d. Sporadically; no specific schedule, news sent out as it happens (i.e. news and notices)	408 35%	23 35%	68 36%	172 33%	135 40%	10 26%	46 35%	99 34%	17 29%	12 35%	79 34%	48 32%	46 44%	25 37%	23 35%	13 50%			
e. Don't Know / No Answer	35	3	2	12	18	-	5	12	4	-	2	9	1	1	1	-			

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

7. How satisfied have you been with Town communications related to COVID19?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1066	64	177	485	312	28	121	269	56	30	212	137	98	64	56	23			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	899	55	151	397	269	27	103	226	47	20	188	107	90	57	43	18			
	84%	86%	85%	82%	86%	96%	85%	84%	84%	67%	89%	78%	92%	89%	77%	78%			
						CDE	J				JLO		HJLO	JL					
a. Very satisfied	452	32	78	184	144	14	56	117	21	11	91	44	46	35	21	10			
	42%	50%	44%	38%	46%	50%	46%	43%	38%	37%	43%	32%	47%	55%	38%	43%			
					D		L	L			L		L	L					
b. Somewhat satisfied	447	23	73	213	125	13	47	109	26	9	97	63	44	22	22	8			
	42%	36%	41%	44%	40%	46%	39%	41%	46%	30%	46%	46%	45%	34%	39%	35%			
Bottom 2 NET =====	167	9	26	88	43	1	18	43	9	10	24	30	8	7	13	5			
	16%	14%	15%	18%	14%	4%	15%	16%	16%	33%	11%	22%	8%	11%	23%	22%			
			F	F	F			M		GKMN		KMN			KM				
c. Not very satisfied	126	8	19	64	35	-	12	34	6	6	21	19	8	6	10	4			
	12%	13%	11%	13%	11%		10%	13%	11%	20%	10%	14%	8%	9%	18%	17%			
d. Not at all satisfied	41	1	7	24	8	1	6	9	3	4	3	11	-	1	3	1			
	4%	2%	4%	5%	3%	4%	5%	3%	5%	13%	1%	8%		2%	5%	4%			
												KN							
e. Don't Know / No Answer	123	4	14	48	46	11	17	30	6	4	20	22	7	4	10	3			
MEAN	3.23	3.34	3.25	3.15	3.30	3.43	3.26	3.24	3.16	2.90	3.30	3.02	3.39	3.42	3.09	3.17			
STANDARD DEVIATION	0.80	0.76	0.80	0.83	0.77	0.69	0.83	0.80	0.83	1.06	0.70	0.89	0.64	0.73	0.88	0.89			
STANDARD ERROR	0.02	0.10	0.06	0.04	0.04	0.13	0.08	0.05	0.11	0.19	0.05	0.08	0.06	0.09	0.12	0.18			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

8. How would you rate the overall quality of services provided by the Finance Department, which includes the services of the Town Clerk, Tax Collector, and Town Assessor?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1008	66	172	466	282	22	114	262	51	28	185	139	93	63	54	19	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	903	63	157	414	249	20	110	242	43	20	163	109	88	61	50	17	
	90%	95%	91%	89%	88%	91%	96%	92%	84%	71%	88%	78%	95%	97%	93%	89%	
		DE					IJKL	JL			L		JL	IJKL	JL		
a. Excellent	448	45	82	186	126	9	59	126	19	8	86	37	49	31	24	9	
	44%	68%	48%	40%	45%	41%	52%	48%	37%	29%	46%	27%	53%	49%	44%	47%	
		CDEF					JL	JL			L		JL	L	L		
b. Good	455	18	75	228	123	11	51	116	24	12	77	72	39	30	26	8	
	45%	27%	44%	49%	44%	50%	45%	44%	47%	43%	42%	52%	42%	48%	48%	42%	
			B	B	B												
Bottom 2 NET =====	105	3	15	52	33	2	4	20	8	8	22	30	5	2	4	2	
	10%	5%	9%	11%	12%	9%	4%	8%	16%	29%	12%	22%	5%	3%	7%	11%	
				B	B				GN	GHMNO	GN	HKMNO				G	
c. Fair	92	2	15	45	28	2	4	19	7	7	22	21	5	1	4	2	
	9%	3%	9%	10%	10%	9%	4%	7%	14%	25%	12%	15%	5%	2%	7%	11%	
				B	B			N	GN	GHMNO	GN	GHMN					
d. Poor	13	1	-	7	5	-	-	1	1	1	-	9	-	1	-	-	
	1%	2%		2%	2%			*	2%	4%		6%		2%			
												H					
e. Don't Know / No Answer	181	2	19	67	76	17	24	37	11	6	47	20	12	5	12	7	
MEAN	3.33	3.62	3.39	3.27	3.31	3.32	3.48	3.40	3.20	2.96	3.35	2.99	3.47	3.44	3.37	3.37	
		CDE					IJL	IJL			JL		IJL	JL	JL		
STANDARD DEVIATION	0.69	0.63	0.64	0.69	0.72	0.65	0.57	0.64	0.75	0.84	0.68	0.83	0.60	0.62	0.62	0.68	
STANDARD ERROR	0.02	0.08	0.05	0.03	0.04	0.14	0.05	0.04	0.10	0.16	0.05	0.07	0.06	0.08	0.08	0.16	

Comparison Groups: BCDEF/GHIJKLMNO
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

9. In terms of the tax assessment of your property, do you believe your property is over-assessed, under-assessed or fairly assessed relative to others similar properties in Town?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority									
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26
Total Answering	938	61	160	437	257	23	86	238	43	26	195	141	85	52	53	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. Over-assessed	282	12	39	145	78	8	15	62	17	12	53	80	14	13	10	6
	30%	20%	24%	33%	30%	35%	17%	26%	40%	46%	27%	57%	16%	25%	19%	32%
				BC					GMO	GHMO	M	KMNOP				GHI
b. Under-assessed	9	1	1	4	2	1	1	-	1	-	2	1	3	-	1	-
	1%	2%	1%	1%	1%	4%	1%		2%		1%	1%	4%		2%	
c. Fairly assessed	647	48	120	288	177	14	70	176	25	14	140	60	68	39	42	13
	69%	79%	75%	66%	69%	61%	81%	74%	58%	54%	72%	43%	80%	75%	79%	68%
		D	D				IJL	IJL			L		IJL	L	IJL	L
d. Rent / Does not apply	68	2	5	18	40	3	27	15	3	2	5	-	5	4	4	3
e. Don't Know / No Answer	183	5	26	78	61	13	25	46	16	6	32	18	15	12	9	4

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

10. How would you rate the overall quality of services provided by the Department of Planning and Land Management, which regulate matters related to buildings, zoning, health, natural resources, and historic preservation?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	984	68	172	457	260	27	120	259	48	29	169	132	92	59	59	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	741	48	128	340	203	22	97	195	40	17	134	94	71	43	39	11	
	75%	71%	74%	74%	78%	81%	81%	75%	83%	59%	79%	71%	77%	73%	66%	65%	
a. Excellent	263	12	63	113	67	8	33	70	11	2	55	22	33	18	14	5	
	27%	18%	37%	25%	26%	30%	28%	27%	23%	7%	33%	17%	36%	31%	24%	29%	
			BDE				JL	JL	J		JL		JL	JL	J		
b. Good	478	36	65	227	136	14	64	125	29	15	79	72	38	25	25	6	
	49%	53%	38%	50%	52%	52%	53%	48%	60%	52%	47%	55%	41%	42%	42%	35%	
		C		C	C				M			M					
Bottom 2 NET =====	243	20	44	117	57	5	23	64	8	12	35	38	21	16	20	6	
	25%	29%	26%	26%	22%	19%	19%	25%	17%	41%	21%	29%	23%	27%	34%	35%	
										GIK					GI		
c. Fair	193	16	40	88	44	5	22	50	5	10	29	28	20	11	14	4	
	20%	24%	23%	19%	17%	19%	18%	19%	10%	34%	17%	21%	22%	19%	24%	24%	
										I							
d. Poor	50	4	4	29	13	-	1	14	3	2	6	10	1	5	6	2	
	5%	6%	2%	6%	5%		1%	5%	6%	7%	4%	8%	1%	8%	10%	12%	
				C				GM				GM		G	GM		
e. Don't Know / No Answer	205	-	19	76	98	12	18	40	14	5	63	27	13	9	7	9	
MEAN	2.97	2.82	3.09	2.93	2.99	3.11	3.08	2.97	3.00	2.59	3.08	2.80	3.12	2.95	2.80	2.82	
			BD				JLO	J	J		JLO		JLO				
STANDARD DEVIATION	0.82	0.79	0.83	0.83	0.79	0.70	0.70	0.83	0.77	0.73	0.80	0.80	0.78	0.92	0.92	1.01	
STANDARD ERROR	0.03	0.10	0.06	0.04	0.05	0.13	0.06	0.05	0.11	0.14	0.06	0.07	0.08	0.12	0.12	0.25	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

11. In terms of land-use and development, how would you rate your satisfaction with recent development projects in Concord?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	928	66	165	435	241	21	106	250	46	26	165	125	86	57	54	13	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	642	38	100	313	175	16	78	173	37	16	122	78	55	44	29	10	
	69%	58%	61%	72%	73%	76%	74%	69%	80%	62%	74%	62%	64%	77%	54%	77%	
a. Very satisfied	158	7	22	70	52	7	22	48	3	-	36	9	16	12	11	1	
	17%	11%	13%	16%	22%	33%	21%	19%	7%		22%	7%	19%	21%	20%	8%	
b. Somewhat satisfied	484	31	78	243	123	9	56	125	34	16	86	69	39	32	18	9	
	52%	47%	47%	56%	51%	43%	53%	50%	74%	62%	52%	55%	45%	56%	33%	69%	
Bottom 2 NET =====	286	28	65	122	66	5	28	77	9	10	43	47	31	13	25	3	
	31%	42%	39%	28%	27%	24%	26%	31%	20%	38%	26%	38%	36%	23%	46%	23%	
c. Not very satisfied	214	20	58	84	47	5	23	50	4	8	38	35	25	10	19	2	
	23%	30%	35%	19%	20%	24%	22%	20%	9%	31%	23%	28%	29%	18%	35%	15%	
d. Not at all satisfied	72	8	7	38	19	-	5	27	5	2	5	12	6	3	6	1	
	8%	12%	4%	9%	8%		5%	11%	11%	8%	3%	10%	7%	5%	11%	8%	
e. Don't Know / No Answer	261	2	26	98	117	18	32	49	16	8	67	34	19	11	12	13	
MEAN	2.78	2.56	2.70	2.79	2.86	3.10	2.90	2.78	2.76	2.54	2.93	2.60	2.76	2.93	2.63	2.77	
STANDARD DEVIATION	0.82	0.84	0.75	0.81	0.84	0.77	0.78	0.88	0.74	0.65	0.75	0.76	0.84	0.78	0.94	0.73	
STANDARD ERROR	0.03	0.10	0.06	0.04	0.05	0.17	0.08	0.06	0.11	0.13	0.06	0.07	0.09	0.10	0.13	0.20	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

12. How would you rate the overall quality of services provided by the Concord Free Public Library?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1096	61	185	505	315	30	129	282	56	31	220	139	99	62	58	20	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1065	61	179	490	305	30	123	276	53	29	214	135	99	62	54	20	
	97%	100%	97%	97%	97%	100%	95%	98%	95%	94%	97%	97%	100%	100%	93%	100%	
		CDE				CDE							GHKLO	GHKLO		GHKLO	
a. Excellent	838	49	157	384	227	21	111	226	34	20	173	91	81	49	38	15	
	76%	80%	85%	76%	72%	70%	86%	80%	61%	65%	79%	65%	82%	79%	66%	75%	
			DE				IJLO	ILO			IL		ILO	IL			
b. Good	227	12	22	106	78	9	12	50	19	9	41	44	18	13	16	5	
	21%	20%	12%	21%	25%	30%	9%	18%	34%	29%	19%	32%	18%	21%	28%	25%	
				C	C	C		G	GHKM	G	G	GHKM		G	G		
Bottom 2 NET =====	31	-	6	15	10	-	6	6	3	2	6	4	-	-	4	-	
	3%		3%	3%	3%		5%	2%	5%	6%	3%	3%			7%		
c. Fair	24	-	6	10	8	-	6	4	3	1	3	3	-	-	4	-	
	2%		3%	2%	3%		5%	1%	5%	3%	1%	2%			7%		
d. Poor	7	-	-	5	2	-	-	2	-	1	3	1	-	-	-	-	
	1%			1%	1%			1%		3%	1%	1%					
e. Don't Know / No Answer	93	7	6	28	43	9	9	17	6	3	12	20	6	6	8	6	
MEAN	3.73	3.80	3.82	3.72	3.68	3.70	3.81	3.77	3.55	3.55	3.75	3.62	3.82	3.79	3.59	3.75	
			DE				IJLO	IJLO			IL		IJLO	IJLO			
STANDARD DEVIATION	0.53	0.40	0.46	0.55	0.55	0.47	0.50	0.50	0.60	0.72	0.55	0.57	0.39	0.41	0.62	0.44	
STANDARD ERROR	0.02	0.05	0.03	0.02	0.03	0.09	0.04	0.03	0.08	0.13	0.04	0.05	0.04	0.05	0.08	0.10	

Comparison Groups: BCDEF/GHIJKLMNP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

13. Within the next year, are you more likely to participate in programs or events that are:
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	833	51	145	375	233	29	104	210	41	26	161	94	84	53	43	17	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
c. Hybrid Mix	334	30	63	146	84	11	34	80	18	5	78	33	41	23	14	8	
	40%	59%	43%	39%	36%	38%	33%	38%	44%	19%	48%	35%	49%	43%	33%	47%	
		DE						J	J		GHJL		GJ	J			
b. Online / Live Streams	230	12	50	94	67	7	36	51	14	7	36	33	26	10	13	4	
	28%	24%	34%	25%	29%	24%	35%	24%	34%	27%	22%	35%	31%	19%	30%	24%	
			D				KN					KN					
a. In Person	199	6	22	100	63	8	21	64	7	9	34	22	11	15	12	4	
	24%	12%	15%	27%	27%	28%	20%	30%	17%	35%	21%	23%	13%	28%	28%	24%	
				BC	BC			GIKM		M				M			
d. Self-Guided (Not Live)	70	3	10	35	19	3	13	15	2	5	13	6	6	5	4	1	
	8%	6%	7%	9%	8%	10%	13%	7%	5%	19%	8%	6%	7%	9%	9%	6%	
e. I do not plan to participate in library programs	201	9	21	86	83	2	16	41	13	7	43	39	11	7	17	7	
f. Don't Know / No Answer	155	8	25	72	42	8	18	48	8	1	28	26	10	8	6	2	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

14. How would you rate the overall quality of services provided by the Senior Services Division / Council on Aging, which includes social and recreational programming, nursing services, transportation and clinical social work?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	447	34	86	202	115	10	80	120	29	14	30	80	38	19	26	11	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	408	34	73	186	106	9	71	111	27	11	29	71	35	18	24	11	
	91%	100%	85%	92%	92%	90%	89%	93%	93%	79%	97%	89%	92%	95%	92%	100%	
		CDE														GHL	
a. Excellent	262	18	48	120	70	6	51	69	17	6	16	37	27	16	16	7	
	59%	53%	56%	59%	61%	60%	64%	58%	59%	43%	53%	46%	71%	84%	62%	64%	
							L						L	GHIJKL			
b. Good	146	16	25	66	36	3	20	42	10	5	13	34	8	2	8	4	
	33%	47%	29%	33%	31%	30%	25%	35%	34%	36%	43%	43%	21%	11%	31%	36%	
								N	N		MN	GMN					
Bottom 2 NET =====	39	-	13	16	9	1	9	9	2	3	1	9	3	1	2	-	
	9%		15%	8%	8%	10%	11%	8%	7%	21%	3%	11%	8%	5%	8%		
c. Fair	27	-	9	12	6	-	7	5	2	3	1	5	3	-	1	-	
	6%		10%	6%	5%		9%	4%	7%	21%	3%	6%	8%		4%		
d. Poor	12	-	4	4	3	1	2	4	-	-	-	4	-	1	1	-	
	3%		5%	2%	3%	10%	3%	3%				5%		5%	4%		
e. Don't use service	434	23	65	200	136	10	32	109	18	13	109	48	42	34	20	9	
f. Don't Know / No Answer	308	11	40	131	107	19	26	70	15	7	93	31	25	15	20	6	
MEAN	3.47	3.53	3.36	3.50	3.50	3.40	3.50	3.47	3.52	3.21	3.50	3.30	3.63	3.74	3.50	3.64	
STANDARD DEVIATION	0.73	0.51	0.85	0.70	0.72	0.97	0.76	0.73	0.63	0.80	0.57	0.80	0.63	0.73	0.76	0.50	
STANDARD ERROR	0.03	0.09	0.09	0.05	0.07	0.31	0.09	0.07	0.12	0.21	0.10	0.09	0.10	0.17	0.15	0.15	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

15. How would you rate the amount of social, physical, or mental support provided to you by Senior Services/COA during the COVID19 Pandemic?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	282	17	54	128	77	6	54	63	24	7	17	57	24	13	16	7	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	234	16	41	105	67	5	46	52	19	5	11	47	23	10	14	7	
	83%	94%	76%	82%	87%	83%	85%	83%	79%	71%	65%	82%	96%	77%	88%	100%	
		C											HKL			HIKLN G	
a. Excellent	146	8	24	70	40	4	31	36	9	5	5	27	13	7	9	4	
	52%	47%	44%	55%	52%	67%	57%	57%	38%	71%	29%	47%	54%	54%	56%	57%	
							K	K		K							
b. Good	88	8	17	35	27	1	15	16	10	-	6	20	10	3	5	3	
	31%	47%	31%	27%	35%	17%	28%	25%	42%		35%	35%	42%	23%	31%	43%	
Bottom 2 NET =====	48	1	13	23	10	1	8	11	5	2	6	10	1	3	2	-	
	17%	6%	24%	18%	13%	17%	15%	17%	21%	29%	35%	18%	4%	23%	13%		
			B					M			M	M					
c. Fair	33	1	7	19	6	-	5	8	4	-	5	8	1	2	-	-	
	12%	6%	13%	15%	8%		9%	13%	17%		29%	14%	4%	15%			
											M						
d. Poor	15	-	6	4	4	1	3	3	1	2	1	2	-	1	2	-	
	5%		11%	3%	5%	17%	6%	5%	4%	29%	6%	4%		8%	13%		
e. Don't use service	588	32	94	268	181	13	50	154	27	17	143	66	52	38	29	12	
f. Don't Know / No Answer	319	19	43	137	100	20	34	82	11	10	72	36	29	17	21	7	
MEAN	3.29	3.41	3.09	3.34	3.34	3.33	3.37	3.35	3.13	3.14	2.88	3.26	3.50	3.23	3.31	3.57	
STANDARD DEVIATION	0.87	0.62	1.01	0.84	0.84	1.21	0.88	0.88	0.85	1.46	0.93	0.84	0.59	1.01	1.01	0.53	
STANDARD ERROR	0.05	0.15	0.14	0.07	0.10	0.49	0.12	0.11	0.17	0.55	0.22	0.11	0.12	0.28	0.25	0.20	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

16. How would you rate the overall quality of services provided by the Concord Police Department?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority										
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)		
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26		
Total Answering	1092	66	184	500	311	31	123	280	57	30	217	145	92	66	60	22		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Top 2 NET =====	1046	64	176	474	302	30	117	273	54	26	209	134	91	65	57	20		
	96%	97%	96%	95%	97%	97%	95%	98%	95%	87%	96%	92%	99%	98%	95%	91%		
a. Excellent	700	48	123	312	198	19	80	193	36	16	137	82	64	43	33	16		
	64%	73%	67%	62%	64%	61%	65%	69%	63%	53%	63%	57%	70%	65%	55%	73%		
b. Good	346	16	53	162	104	11	37	80	18	10	72	52	27	22	24	4		
	32%	24%	29%	32%	33%	35%	30%	29%	32%	33%	33%	36%	29%	33%	40%	18%		
Bottom 2 NET =====	46	2	8	26	9	1	6	7	3	4	8	11	1	1	3	2		
	4%	3%	4%	5%	3%	3%	5%	3%	5%	13%	4%	8%	1%	2%	5%	9%		
c. Fair	34	2	6	19	6	1	5	3	3	3	6	9	1	1	2	1		
	3%	3%	3%	4%	2%	3%	4%	1%	5%	10%	3%	6%	1%	2%	3%	5%		
d. Poor	12	-	2	7	3	-	1	4	-	1	2	2	-	-	1	1		
	1%		1%	1%	1%		1%	1%		3%	1%	1%			2%	5%		
e. Don't Know / No Answer	97	2	7	33	47	8	15	19	5	4	15	14	13	2	6	4		
MEAN	3.59	3.70	3.61	3.56	3.60	3.58	3.59	3.65	3.58	3.37	3.59	3.48	3.68	3.64	3.48	3.59		
STANDARD DEVIATION	0.61	0.53	0.61	0.64	0.58	0.56	0.61	0.58	0.60	0.81	0.60	0.68	0.49	0.52	0.65	0.80		
STANDARD ERROR	0.02	0.06	0.04	0.03	0.03	0.10	0.06	0.03	0.08	0.15	0.04	0.06	0.05	0.06	0.08	0.17		

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

17. How would you rate the overall quality of services provided by the Concord Fire Department?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	994	57	165	456	290	26	113	248	55	24	186	144	85	60	56	23			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	984	55	165	451	288	25	112	246	54	23	184	141	85	60	56	23			
	99%	96%	100%	99%	99%	96%	99%	99%	98%	96%	99%	98%	100%	100%	100%	100%			
a. Excellent	772	49	138	355	211	19	89	206	44	16	140	100	68	51	39	19			
	78%	86%	84%	78%	73%	73%	79%	83%	80%	67%	75%	69%	80%	85%	70%	83%			
		E	E					KLO						LO					
b. Good	212	6	27	96	77	6	23	40	10	7	44	41	17	9	17	4			
	21%	11%	16%	21%	27%	23%	20%	16%	18%	29%	24%	28%	20%	15%	30%	17%			
				B	BC							HN			HN				
Bottom 2 NET =====	10	2	-	5	2	1	1	2	1	1	2	3	-	-	-	-			
	1%	4%		1%	1%	4%	1%	1%	2%	4%	1%	2%							
c. Fair	8	2	-	4	1	1	1	2	1	-	2	2	-	-	-	-			
	1%	4%		1%	*%	4%	1%	1%	2%		1%	1%							
d. Poor	2	-	-	1	1	-	-	-	-	1	-	1	-	-	-	-			
	*%			*%	*%					4%		1%							
e. Don't Know / No Answer	195	11	26	77	68	13	25	51	7	10	46	15	20	8	10	3			
MEAN	3.76	3.82	3.84	3.77	3.72	3.69	3.78	3.82	3.78	3.58	3.74	3.67	3.80	3.85	3.70	3.83			
			E					JLO					L	JLO					
STANDARD DEVIATION	0.46	0.47	0.37	0.46	0.48	0.55	0.44	0.40	0.46	0.72	0.46	0.54	0.40	0.36	0.46	0.39			
STANDARD ERROR	0.01	0.06	0.03	0.02	0.03	0.11	0.04	0.03	0.06	0.15	0.03	0.05	0.04	0.05	0.06	0.08			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

18. How would you rate the overall quality of services provided by Concord Public Works?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1166	68	188	532	342	36	132	294	60	33	231	157	105	65	64	25			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	978	63	172	433	281	29	117	262	51	11	200	120	93	56	47	21			
	84%	93%	91%	81%	82%	81%	89%	89%	85%	33%	87%	76%	89%	86%	73%	84%			
		DE	DE				JLO	JLO	J		JLO	J	JLO	J	J	J			
a. Excellent	483	35	85	209	134	20	61	140	26	4	103	42	46	30	21	10			
	41%	51%	45%	39%	39%	56%	46%	48%	43%	12%	45%	27%	44%	46%	33%	40%			
							JL	JLO	JL		JL	J	JL	JL	J	J			
b. Good	495	28	87	224	147	9	56	122	25	7	97	78	47	26	26	11			
	42%	41%	46%	42%	43%	25%	42%	41%	42%	21%	42%	50%	45%	40%	41%	44%			
			F	F	F		J	J	J		J	J	J	J	J	J			
Bottom 2 NET =====	188	5	16	99	61	7	15	32	9	22	31	37	12	9	17	4			
	16%	7%	9%	19%	18%	19%	11%	11%	15%	67%	13%	24%	11%	14%	27%	16%			
				BC	BC					LMNOP		GHKM			GHKM				
										GHIK									
c. Fair	149	5	14	80	45	5	12	27	8	14	24	29	12	7	13	3			
	13%	7%	7%	15%	13%	14%	9%	9%	13%	42%	10%	18%	11%	11%	20%	12%			
				BC	C					LMNOP		GHK			GH				
										GHIK									
d. Poor	39	-	2	19	16	2	3	5	1	8	7	8	-	2	4	1			
	3%		1%	4%	5%	6%	2%	2%	2%	24%	3%	5%		3%	6%	4%			
				C	C					KLNOP									
										GHI									
e. Don't Know / No Answer	23	-	3	1	16	3	6	5	2	1	1	2	-	3	2	1			
MEAN	3.22	3.44	3.36	3.17	3.17	3.31	3.33	3.35	3.27	2.21	3.28	2.98	3.32	3.29	3.00	3.20			
		DE	DE				JLO	JLO	JL		JLO	J	JLO	JLO	J	J			
STANDARD DEVIATION	0.79	0.63	0.67	0.81	0.83	0.92	0.74	0.72	0.76	0.96	0.77	0.81	0.67	0.79	0.89	0.82			
STANDARD ERROR	0.02	0.08	0.05	0.04	0.04	0.15	0.06	0.04	0.10	0.17	0.05	0.06	0.07	0.10	0.11	0.16			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

19. How would you rate your satisfaction with the condition and maintenance of Town roadways and sidewalks?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1178	68	191	529	353	37	134	299	61	34	231	159	103	68	65	24	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	985	61	165	432	294	33	120	261	52	13	206	119	90	57	46	21	
	84%	90%	86%	82%	83%	89%	90%	87%	85%	38%	89%	75%	87%	84%	71%	88%	
		D					JLO	JLO	JO		JLO	J	JLO	J	J	J	
a. Very satisfied	356	24	48	150	116	18	43	105	17	1	86	24	36	22	14	8	
	30%	35%	25%	28%	33%	49%	32%	35%	28%	3%	37%	15%	35%	32%	22%	33%	
						CD	JL	JLO	JL		JLO	J	JL	JL	J	J	
b. Somewhat satisfied	629	37	117	282	178	15	77	156	35	12	120	95	54	35	32	13	
	53%	54%	61%	53%	50%	41%	57%	52%	57%	35%	52%	60%	52%	51%	49%	54%	
			EF				J		J			J					
Bottom 2 NET =====	193	7	26	97	59	4	14	38	9	21	25	40	13	11	19	3	
	16%	10%	14%	18%	17%	11%	10%	13%	15%	62%	11%	25%	13%	16%	29%	13%	
				B						LMNOP		GHKM			GHIKM		
										GHIK							
c. Not very satisfied	142	6	22	74	37	3	10	26	6	11	20	31	11	10	14	3	
	12%	9%	12%	14%	10%	8%	7%	9%	10%	32%	9%	19%	11%	15%	22%	13%	
										GHIKM		GHKM			GHK		
d. Not at all satisfied	51	1	4	23	22	1	4	12	3	10	5	9	2	1	5	-	
	4%	1%	2%	4%	6%	3%	3%	4%	5%	29%	2%	6%	2%	1%	8%	-	
					BC					KLMNO							
										GHI							
e. Don't Know / No Answer	11	-	-	4	5	2	4	-	1	-	1	-	2	-	1	2	
MEAN	3.10	3.24	3.09	3.06	3.10	3.35	3.19	3.18	3.08	2.12	3.24	2.84	3.20	3.15	2.85	3.21	
						CD	JLO	JLO	JL		JLO	J	JLO	JLO	J	JL	
STANDARD DEVIATION	0.77	0.67	0.67	0.77	0.82	0.75	0.70	0.75	0.76	0.88	0.70	0.74	0.71	0.72	0.85	0.66	
STANDARD ERROR	0.02	0.08	0.05	0.03	0.04	0.12	0.06	0.04	0.10	0.15	0.05	0.06	0.07	0.09	0.11	0.13	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

20. How would you rate your satisfaction with the Town's snow plowing and winter maintenance efforts?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1145	68	189	527	338	23	135	289	59	32	224	154	102	64	62	24	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1053	65	176	483	306	23	125	273	55	23	214	135	94	59	53	22	
	92%	96%	93%	92%	91%	100%	93%	94%	93%	72%	96%	88%	92%	92%	85%	92%	
						CDE	J	JL	J		JLO		J	J		J	
a. Very satisfied	647	40	110	288	193	16	83	169	33	6	144	65	60	41	29	17	
	57%	59%	58%	55%	57%	70%	61%	58%	56%	19%	64%	42%	59%	64%	47%	71%	
							JL	JL	J		JLO	J	JL	JLO	J	JLO	
b. Somewhat satisfied	406	25	66	195	113	7	42	104	22	17	70	70	34	18	24	5	
	35%	37%	35%	37%	33%	30%	31%	36%	37%	53%	31%	45%	33%	28%	39%	21%	
										GKMNP		GKMNP					
Bottom 2 NET =====	92	3	13	44	32	-	10	16	4	9	10	19	8	5	9	2	
	8%	4%	7%	8%	9%		7%	6%	7%	28%	4%	12%	8%	8%	15%	8%	
										IKMNP		HK			K		
										GH							
c. Not very satisfied	69	3	10	34	22	-	7	15	3	6	7	14	6	4	5	2	
	6%	4%	5%	6%	7%		5%	5%	5%	19%	3%	9%	6%	6%	8%	8%	
										K		K					
d. Not at all satisfied	23	-	3	10	10	-	3	1	1	3	3	5	2	1	4	-	
	2%		2%	2%	3%		2%	*	2%	9%	1%	3%	2%	2%	6%		
												H					
e. Don't Know / No Answer	44	-	2	6	20	16	3	10	3	2	8	5	3	4	4	2	
MEAN	3.46	3.54	3.50	3.44	3.45	3.70	3.52	3.53	3.47	2.81	3.58	3.27	3.49	3.55	3.26	3.63	
							JLO	JLO	J		JLO	J	JL	JLO	J	JL	
STANDARD DEVIATION	0.70	0.58	0.67	0.70	0.75	0.47	0.70	0.61	0.68	0.86	0.62	0.76	0.70	0.69	0.87	0.65	
STANDARD ERROR	0.02	0.07	0.05	0.03	0.04	0.10	0.06	0.04	0.09	0.15	0.04	0.06	0.07	0.09	0.11	0.13	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

21. How would you rate your satisfaction with the Town's maintenance of parks and playgrounds?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1056	60	176	486	303	31	117	269	52	29	220	136	99	59	56	19	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1035	58	173	476	298	30	117	263	51	28	218	129	99	57	54	19	
	98%	97%	98%	98%	98%	97%	100%	98%	98%	97%	99%	95%	100%	97%	96%	100%	
							HL				L		HL			HL	
a. Very satisfied	780	47	135	352	220	26	95	214	33	12	163	83	83	45	37	15	
	74%	78%	77%	72%	73%	84%	81%	80%	63%	41%	74%	61%	84%	76%	66%	79%	
							IJLO	IJLO			JL		IJKLO	JL	J	J	
b. Somewhat satisfied	255	11	38	124	78	4	22	49	18	16	55	46	16	12	17	4	
	24%	18%	22%	26%	26%	13%	19%	18%	35%	55%	25%	34%	16%	20%	30%	21%	
				F	F						GHM	LMNOP				M	
											GHK		GHMN				
Bottom 2 NET =====	21	2	3	10	5	1	-	6	1	1	2	7	-	2	2	-	
	2%	3%	2%	2%	2%	3%		2%	2%	3%	1%	5%		3%	4%		
												K					
c. Not very satisfied	15	1	3	5	5	1	-	5	1	1	2	4	-	1	1	-	
	1%	2%	2%	1%	2%	3%		2%	2%	3%	1%	3%		2%	2%		
d. Not at all satisfied	6	1	-	5	-	-	-	1	-	-	-	3	-	1	1	-	
	1%	2%		1%				%				2%		2%	2%		
e. Don't Know / No Answer	133	8	15	47	55	8	21	30	10	5	12	23	6	9	10	7	
MEAN	3.71	3.73	3.75	3.69	3.71	3.81	3.81	3.77	3.62	3.38	3.73	3.54	3.84	3.71	3.61	3.79	
							IJLO	IJLO			JL		IJKLO	J		J	
STANDARD DEVIATION	0.52	0.58	0.47	0.54	0.49	0.48	0.39	0.49	0.53	0.56	0.46	0.67	0.37	0.59	0.62	0.42	
STANDARD ERROR	0.02	0.07	0.04	0.02	0.03	0.09	0.04	0.03	0.07	0.10	0.03	0.06	0.04	0.08	0.08	0.10	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

22. Please indicate your consideration of the price of - Water Service?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	983	64	158	463	275	23	101	254	46	25	201	135	93	57	52	19	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	154	16	37	62	35	4	21	43	9	6	15	24	17	8	8	3	
	16%	25%	23%	13%	13%	17%	21%	17%	20%	24%	7%	18%	18%	14%	15%	16%	
		DE	DE				K	K	K			K	K				
b. Reasonably Priced	692	40	106	341	189	16	74	178	31	13	154	82	69	39	38	14	
	70%	63%	67%	74%	69%	70%	73%	70%	67%	52%	77%	61%	74%	68%	73%	74%	
							L				JL		JL				
c. Excessively Price	137	8	15	60	51	3	6	33	6	6	32	29	7	10	6	2	
	14%	13%	9%	13%	19%	13%	6%	13%	13%	24%	16%	21%	8%	18%	12%	11%	
					CD			G		G	GM	GHM		G			
d. Don't Use Service	77	-	14	35	26	2	10	18	5	4	14	13	3	6	4	-	
e. Don't Know / No Answer	129	4	19	35	57	14	27	27	11	5	17	11	9	5	10	7	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

23. Please indicate your consideration of the price of - Sewer Service?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	477	31	76	223	132	15	56	131	19	7	92	62	49	26	27	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	51	7	11	13	16	4	9	16	3	1	4	5	5	3	3	2	
	11%	23%	14%	6%	12%	27%	16%	12%	16%	14%	4%	8%	10%	12%	11%	25%	
		D	D				K	K									
b. Reasonably Priced	346	19	56	169	92	10	39	96	13	3	76	35	43	17	19	5	
	73%	61%	74%	76%	70%	67%	70%	73%	68%	43%	83%	56%	88%	65%	70%	63%	
								L			JL		GHJLN				
c. Excessively Price	80	5	9	41	24	1	8	19	3	3	12	22	1	6	5	1	
	17%	16%	12%	18%	18%	7%	14%	15%	16%	43%	13%	35%	2%	23%	19%	13%	
							M	M		M	M	GHKM		M	M		
d. Don't Use Service	506	25	84	239	147	11	48	117	25	23	103	77	47	28	30	8	
e. Don't Know / No Answer	206	12	31	71	79	13	34	51	18	4	37	20	9	14	9	10	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

24. Please indicate your consideration of the price of - Trash and Recycling Pickup provided by the Town?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	880	57	149	408	245	21	89	224	38	27	182	119	87	47	51	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	91	13	12	32	30	4	13	22	5	1	15	10	6	8	7	4	
	10%	23%	8%	8%	12%	19%	15%	10%	13%	4%	8%	8%	7%	17%	14%	25%	
		CD					J						J				
b. Reasonably Priced	567	37	104	272	144	10	59	158	22	13	117	65	68	27	29	9	
	64%	65%	70%	67%	59%	48%	66%	71%	58%	48%	64%	55%	78%	57%	57%	56%	
			E	E				JL					JKLNO			I	
c. Excessively Price	222	7	33	104	71	7	17	44	11	13	50	44	13	12	15	3	
	25%	12%	22%	25%	29%	33%	19%	20%	29%	48%	27%	37%	15%	26%	29%	19%	
				B	B						HKMNP		M	GHM			
											G						
d. Don't Use Service	220	6	29	95	78	12	30	56	13	6	39	34	12	15	8	7	
e. Don't Know / No Answer	89	5	13	30	35	6	19	19	11	1	11	6	6	6	7	3	

Comparison Groups: BCDEF/GHIJKLMNP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

25. Please indicate your consideration of the price of - Electricity?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1123	64	186	511	330	32	127	286	53	34	221	150	103	63	64	22	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	238	18	58	88	67	7	41	56	13	5	29	33	28	13	12	8	
	21%	28%	31%	17%	20%	22%	32%	20%	25%	15%	13%	22%	27%	21%	19%	36%	
			DE				HJKO	K				K	K			K	
b. Reasonably Priced	746	38	112	361	214	21	72	196	34	28	162	86	69	42	46	11	
	66%	59%	60%	71%	65%	66%	57%	69%	64%	82%	73%	57%	67%	67%	72%	50%	
				C				GL		GILP	GLP				GL		
c. Excessively Price	139	8	16	62	49	4	14	34	6	1	30	31	6	8	6	3	
	12%	13%	9%	12%	15%	13%	11%	12%	11%	3%	14%	21%	6%	13%	9%	14%	
					C		J	JM			JM	GHJMO					
d. Don't Use Service	16	1	1	7	7	-	4	1	4	-	3	2	-	1	-	1	
e. Don't Know / No Answer	50	3	4	15	21	7	7	12	5	-	8	7	2	4	2	3	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

26. Please indicate your consideration of the price of - Internet Service provided by the Town's Broadband Division within the Concord Municipal Light Plant?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Always	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	411	27	77	191	109	7	48	102	16	12	88	42	52	25	19	7	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	141	10	28	64	37	2	18	29	8	4	33	10	20	7	9	3	
	34%	37%	36%	34%	34%	29%	38%	28%	50%	33%	38%	24%	38%	28%	47%	43%	
b. Reasonably Priced	206	13	37	95	59	2	24	57	5	6	44	19	29	11	8	3	
	50%	48%	48%	50%	54%	29%	50%	56%	31%	50%	50%	45%	56%	44%	42%	43%	
c. Excessively Price	64	4	12	32	13	3	6	16	3	2	11	13	3	7	2	1	
	16%	15%	16%	17%	12%	43%	13%	16%	19%	17%	13%	31%	6%	28%	11%	14%	
								M				GKMO		M			
d. Don't Use Service	617	28	94	278	198	19	70	152	27	18	124	97	41	32	38	18	
e. Don't Know / No Answer	161	13	20	64	51	13	20	45	19	4	20	20	12	11	9	1	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

27. Please indicate your consideration of the price of - Recreation Programs (such as after school programs, special events, programs and summer camp)?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	369	20	62	187	91	9	33	76	16	6	127	40	26	20	20	5	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	83	6	15	40	19	3	9	15	4	1	31	7	3	10	-	3	
	22%	30%	24%	21%	21%	33%	27%	20%	25%	17%	24%	18%	12%	50%		60%	
														HKLM		M	
b. Reasonably Priced	248	10	37	134	61	6	17	56	11	4	84	27	22	8	17	2	
	67%	50%	60%	72%	67%	67%	52%	74%	69%	67%	66%	68%	85%	40%	85%	40%	
								GN			N	N	GKN		GKN		
c. Excessively Price	38	4	10	13	11	-	7	5	1	1	12	6	1	2	3	-	
	10%	20%	16%	7%	12%		21%	7%	6%	17%	9%	15%	4%	10%	15%		
							M										
d. Don't Use Service	627	36	98	275	202	16	76	168	32	23	82	99	60	35	36	16	
e. Don't Know / No Answer	193	12	31	71	65	14	29	55	14	5	23	20	19	13	10	5	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

28. Please indicate your consideration of the price of - Beede Swim and Fitness Center?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	512	35	97	240	128	12	66	129	23	10	120	60	51	21	24	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Good Bargain	65	7	15	25	15	3	12	18	6	-	4	9	6	4	5	1	
	13%	20%	15%	10%	12%	25%	18%	14%	26%		3%	15%	12%	19%	21%	13%	
							K	K	K			K			K		
b. Reasonably Priced	246	15	40	122	64	5	35	67	8	3	61	26	27	9	7	3	
	48%	43%	41%	51%	50%	42%	53%	52%	35%	30%	51%	43%	53%	43%	29%	38%	
							O	O			O		O				
c. Excessively Price	201	13	42	93	49	4	19	44	9	7	55	25	18	8	12	4	
	39%	37%	43%	39%	38%	33%	29%	34%	39%	70%	46%	42%	35%	38%	50%	50%	
										GHM	G						
d. Don't Use Service	552	27	78	248	182	17	58	138	28	21	90	86	44	38	33	16	
e. Don't Know / No Answer	125	6	16	45	48	10	14	32	11	3	22	13	10	9	9	2	

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

29. Given the current health climate, how satisfied have you been with the Town's efforts to continue essential services for the public?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1083	64	181	493	314	31	125	269	56	31	213	147	99	63	57	23	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	1042	62	173	471	306	30	123	260	55	28	205	135	99	62	53	22	
	96%	97%	96%	96%	97%	97%	98%	97%	98%	90%	96%	92%	100%	98%	93%	96%	
							L		L				HKLO	L			
a. Very satisfied	702	42	122	306	207	25	83	190	35	15	142	64	74	47	35	17	
	65%	66%	67%	62%	66%	81%	66%	71%	63%	48%	67%	44%	75%	75%	61%	74%	
						D	L	JL	L		L		JL	JL	L	JL	
b. Somewhat satisfied	340	20	51	165	99	5	40	70	20	13	63	71	25	15	18	5	
	31%	31%	28%	33%	32%	16%	32%	26%	36%	42%	30%	48%	25%	24%	32%	22%	
				F	F							KMNOP					
												GH					
Bottom 2 NET =====	41	2	8	22	8	1	2	9	1	3	8	12	-	1	4	1	
	4%	3%	4%	4%	3%	3%	2%	3%	2%	10%	4%	8%		2%	7%	4%	
												GIN					
c. Not very satisfied	29	2	7	13	6	1	2	6	1	2	5	8	-	1	3	1	
	3%	3%	4%	3%	2%	3%	2%	2%	2%	6%	2%	5%		2%	5%	4%	
d. Not at all satisfied	12	-	1	9	2	-	-	3	-	1	3	4	-	-	1	-	
	1%		1%	2%	1%			1%		3%	1%	3%			2%		
e. Don't Know / No Answer	106	4	10	40	44	8	13	30	6	3	19	12	6	5	9	3	
MEAN	3.60	3.63	3.62	3.56	3.63	3.77	3.65	3.66	3.61	3.35	3.62	3.33	3.75	3.73	3.53	3.70	
							JL	JL	L		JL		JLO	JL		L	
STANDARD DEVIATION	0.60	0.55	0.59	0.64	0.56	0.50	0.51	0.58	0.53	0.75	0.61	0.70	0.44	0.48	0.68	0.56	
STANDARD ERROR	0.02	0.07	0.04	0.03	0.03	0.09	0.05	0.04	0.07	0.14	0.04	0.06	0.04	0.06	0.09	0.12	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

30. If you have children under the age of 18 living in your home: How satisfied have you been with the programs offered by Concord Recreation including afterschool, childcare, and summer camps made available throughout the pandemic?

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	153	5	19	82	46	1	8	25	4	4	84	10	9	4	4	1	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	133	5	17	73	38	-	6	22	4	3	74	7	9	4	3	1	
	87%	100%	89%	89%	83%		75%	88%	100%	75%	88%	70%	100%	100%	75%	100%	
		DE						KL				KL	KL		KL		
a. Very Satisfied	75	3	9	42	21	-	2	11	2	1	46	3	6	1	2	1	
	49%	60%	47%	51%	46%		25%	44%	50%	25%	55%	30%	67%	25%	50%	100%	
																KLMNO GHIJ	
b. Somewhat Satisfied	58	2	8	31	17	-	4	11	2	2	28	4	3	3	1	-	
	38%	40%	42%	38%	37%		50%	44%	50%	50%	33%	40%	33%	75%	25%		
Bottom 2 NET =====	20	-	2	9	8	1	2	3	-	1	10	3	-	-	1	-	
	13%		11%	11%	17%	100%	25%	12%		25%	12%	30%			25%		
						CDE											
c. Not Very Satisfied	12	-	-	5	6	1	-	1	-	1	8	1	-	-	1	-	
	8%			6%	13%	100%		4%		25%	10%	10%			25%		
						DE											
d. Not At All Satisfied	8	-	2	4	2	-	2	2	-	-	2	2	-	-	-	-	
	5%		11%	5%	4%		25%	8%			2%	20%					
e. Don't have children under the age of 18 at home	790	54	142	342	231	21	107	225	50	25	62	125	73	49	53	21	
f. Don't Know / No Answer	246	9	30	109	81	17	23	49	8	5	86	24	23	15	9	4	
MEAN	3.31	3.60	3.26	3.35	3.24	2.00	2.75	3.24	3.50	3.00	3.40	2.80	3.67	3.25	3.25	4.00	
											GL		G				
STANDARD DEVIATION	0.83	0.55	0.93	0.81	0.85	0.00	1.16	0.88	0.58	0.82	0.76	1.14	0.50	0.50	0.96	0.00	
STANDARD ERROR	0.07	0.24	0.21	0.09	0.13	0.00	0.41	0.18	0.29	0.41	0.08	0.36	0.17	0.25	0.48	0.00	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

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31. How satisfied are you with the availability of Town Staff and services throughout the pandemic?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	915	64	160	410	257	24	106	218	42	24	189	125	89	59	47	16			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	840	58	149	373	237	23	99	199	38	21	179	110	87	51	42	14			
	92%	91%	93%	91%	92%	96%	93%	91%	90%	88%	95%	88%	98%	86%	89%	88%			
a. Very satisfied	495	38	81	217	145	14	70	115	21	10	110	51	50	34	25	9			
	54%	59%	51%	53%	56%	58%	66%	53%	50%	42%	58%	41%	56%	58%	53%	56%			
							HJL	L			L		L	L					
b. Somewhat satisfied	345	20	68	156	92	9	29	84	17	11	69	59	37	17	17	5			
	38%	31%	43%	38%	36%	38%	27%	39%	40%	46%	37%	47%	42%	29%	36%	31%			
								G				GN	G						
Bottom 2 NET =====	75	6	11	37	20	1	7	19	4	3	10	15	2	8	5	2			
	8%	9%	7%	9%	8%	4%	7%	9%	10%	13%	5%	12%	2%	14%	11%	13%			
								M				KM		M					
c. Not very satisfied	58	5	7	27	18	1	7	14	4	2	7	11	2	7	3	1			
	6%	8%	4%	7%	7%	4%	7%	6%	10%	8%	4%	9%	2%	12%	6%	6%			
												M		M					
d. Not at all satisfied	17	1	4	10	2	-	-	5	-	1	3	4	-	1	2	1			
	2%	2%	3%	2%	1%			2%		4%	2%	3%		2%	4%	6%			
e. Don't Know / No Answer	274	4	31	123	101	15	32	81	20	10	43	34	16	9	19	10			
MEAN	3.44	3.48	3.41	3.41	3.48	3.54	3.59	3.42	3.40	3.25	3.51	3.26	3.54	3.42	3.38	3.38			
							HJL	L			L		JL						
STANDARD DEVIATION	0.70	0.71	0.69	0.72	0.66	0.59	0.61	0.72	0.66	0.79	0.65	0.75	0.54	0.77	0.80	0.89			
STANDARD ERROR	0.02	0.09	0.05	0.04	0.04	0.12	0.06	0.05	0.10	0.16	0.05	0.07	0.06	0.10	0.12	0.22			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

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<Unweighted> December 2020

32. How satisfied are you with the experience of using Zoom meetings for public meetings, public forums, and other community input sessions?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	571	55	117	268	119	12	66	150	25	14	123	67	53	36	29	8	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top 2 NET =====	516	51	106	236	112	11	62	132	21	11	116	58	50	33	26	7	
	90%	93%	91%	88%	94%	92%	94%	88%	84%	79%	94%	87%	94%	92%	90%	88%	
a. Very satisfied	273	31	54	122	61	5	34	67	11	4	67	24	30	17	17	2	
	48%	56%	46%	46%	51%	42%	52%	45%	44%	29%	54%	36%	57%	47%	59%	25%	
b. Somewhat satisfied	243	20	52	114	51	6	28	65	10	7	49	34	20	16	9	5	
	43%	36%	44%	43%	43%	50%	42%	43%	40%	50%	40%	51%	38%	44%	31%	63%	
Bottom 2 NET =====	55	4	11	32	7	1	4	18	4	3	7	9	3	3	3	1	
	10%	7%	9%	12%	6%	8%	6%	12%	16%	21%	6%	13%	6%	8%	10%	13%	
c. Not very satisfied	41	4	9	23	4	1	4	14	4	2	6	4	3	1	2	1	
	7%	7%	8%	9%	3%	8%	6%	9%	16%	14%	5%	6%	6%	3%	7%	13%	
d. Not at all satisfied	14	-	2	9	3	-	-	4	-	1	1	5	-	2	1	-	
	2%		2%	3%	3%			3%		7%	1%	7%		6%	3%		
e. Don't Know / No Answer	618	13	74	265	239	27	72	149	37	20	109	92	52	32	37	18	
MEAN	3.36	3.49	3.35	3.30	3.43	3.33	3.45	3.30	3.28	3.00	3.48	3.15	3.51	3.33	3.45	3.13	
STANDARD DEVIATION	0.72	0.63	0.70	0.77	0.68	0.65	0.61	0.75	0.74	0.88	0.63	0.84	0.61	0.79	0.78	0.64	
STANDARD ERROR	0.03	0.09	0.06	0.05	0.06	0.19	0.08	0.06	0.15	0.23	0.06	0.10	0.08	0.13	0.15	0.23	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

33. Has your ability to participate in Town government public meetings, public forums, and other community input sessions increased with the online Zoom format?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Always	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	702	57	138	330	161	16	83	179	27	19	150	87	67	38	37	15	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Yes	357	35	78	160	73	11	46	87	12	7	85	34	38	22	20	6	
	51%	61%	57%	48%	45%	69%	55%	49%	44%	37%	57%	39%	57%	58%	54%	40%	
		E					L				L		L	L			
b. No	345	22	60	170	88	5	37	92	15	12	65	53	29	16	17	9	
	49%	39%	43%	52%	55%	31%	45%	51%	56%	63%	43%	61%	43%	42%	46%	60%	
					B							GKMN					
c. Don't Know/ No Answer	487	11	53	203	197	23	55	120	35	15	82	72	38	30	29	11	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
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 <Unweighted> December 2020

34. How interested would you be in having Administrative offices open to the public for general business in both Concord Center and West Concord Center?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1048	62	177	472	309	28	123	270	58	29	202	142	88	60	54	22			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	536	23	84	246	165	18	68	135	37	15	112	66	45	25	25	8			
	51%	37%	47%	52%	53%	64%	55%	50%	64%	52%	55%	46%	51%	42%	46%	36%			
a. Very Interested	214	6	35	103	64	6	38	47	14	8	45	29	14	6	11	2			
	20%	10%	20%	22%	21%	21%	31%	17%	24%	28%	22%	20%	16%	10%	20%	9%			
b. Somewhat Interested	322	17	49	143	101	12	30	88	23	7	67	37	31	19	14	6			
	31%	27%	28%	30%	33%	43%	24%	33%	40%	24%	33%	26%	35%	32%	26%	27%			
Bottom 2 NET =====	512	39	93	226	144	10	55	135	21	14	90	76	43	35	29	14			
	49%	63%	53%	48%	47%	36%	45%	50%	36%	48%	45%	54%	49%	58%	54%	64%			
c. Not Very Interested	277	18	54	121	81	3	31	81	15	6	47	41	21	16	12	7			
	26%	29%	31%	26%	26%	11%	25%	30%	26%	21%	23%	29%	24%	27%	22%	32%			
d. Not At All Interested	235	21	39	105	63	7	24	54	6	8	43	35	22	19	17	7			
	22%	34%	22%	22%	20%	25%	20%	20%	10%	28%	21%	25%	25%	32%	31%	32%			
e. Don't Know / No Answer	141	6	14	61	49	11	15	29	4	5	30	17	17	8	12	4			
MEAN	2.49	2.13	2.45	2.52	2.54	2.61	2.67	2.47	2.78	2.52	2.56	2.42	2.42	2.20	2.35	2.14			
STANDARD DEVIATION	1.05	1.00	1.04	1.06	1.04	1.10	1.11	1.00	0.94	1.18	1.06	1.07	1.04	1.01	1.14	0.99			
STANDARD ERROR	0.03	0.13	0.08	0.05	0.06	0.21	0.10	0.06	0.12	0.22	0.07	0.09	0.11	0.13	0.15	0.21			

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
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Concord Town Survey
<Unweighted> December 2020

35. Given the current health climate, are you comfortable using or accessing the Town recreational open space and park facilities?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority											
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1113	64	181	496	339	33	129	277	55	32	227	143	102	67	62	19			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Top 2 NET =====	1005	59	170	449	295	32	110	255	43	30	215	121	96	61	57	17			
	90%	92%	94%	91%	87%	97%	85%	92%	78%	94%	95%	85%	94%	91%	92%	89%			
			E			DE		IL		I	GIL		GIL		I				
a. Very Comfortable	660	42	118	298	185	17	73	172	23	17	143	78	63	46	34	11			
	59%	66%	65%	60%	55%	52%	57%	62%	42%	53%	63%	55%	62%	69%	55%	58%			
			E					I			I		I	IL					
b. Somewhat Comfortable	345	17	52	151	110	15	37	83	20	13	72	43	33	15	23	6			
	31%	27%	29%	30%	32%	45%	29%	30%	36%	41%	32%	30%	32%	22%	37%	32%			
Bottom 2 NET =====	108	5	11	47	44	1	19	22	12	2	12	22	6	6	5	2			
	10%	8%	6%	9%	13%	3%	15%	8%	22%	6%	5%	15%	6%	9%	8%	11%			
				F	CF		KM		HJKMO			HKM							
c. Not Very Comfortable	77	3	6	35	33	-	9	17	11	1	10	16	4	5	3	1			
	7%	5%	3%	7%	10%		7%	6%	20%	3%	4%	11%	4%	7%	5%	5%			
				C	C				KMNOP			JKM							
									GHJ										
d. Not At All Comfortable	31	2	5	12	11	1	10	5	1	1	2	6	2	1	2	1			
	3%	3%	3%	2%	3%	3%	8%	2%	2%	3%	1%	4%	2%	1%	3%	5%			
							HIKMN												
e. Don't Know / No Answer	76	4	10	37	19	6	9	22	7	2	5	16	3	1	4	7			
MEAN	3.47	3.55	3.56	3.48	3.38	3.45	3.34	3.52	3.18	3.44	3.57	3.35	3.54	3.58	3.44	3.42			
			E					GIL			GIL		I	IL					
STANDARD DEVIATION	0.74	0.73	0.69	0.73	0.79	0.67	0.91	0.69	0.82	0.72	0.62	0.84	0.67	0.70	0.74	0.84			
STANDARD ERROR	0.02	0.09	0.05	0.03	0.04	0.12	0.08	0.04	0.11	0.13	0.04	0.07	0.07	0.09	0.09	0.19			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

36. Please indicate your thinking of Town spending on - Town Government Services. This includes the Police Department, Fire Department, Public Works, Planning and Land Management, and General Government Services.

BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority										
	Total (A)	Always (B)	Often (C)	Occsn (D)	Never (E)	DK/NA (F)	Afford House (G)	Town Charc (H)	Pub Safe (I)	Roads (J)	Schls (K)	Taxes (L)	Sus- tain (M)	Econ Vitali (N)	Other (O)	DK/NA (P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	934	62	163	438	249	22	101	242	48	29	187	131	81	57	47	11	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	53	3	9	23	14	4	6	14	9	1	10	5	3	1	4	-	
	6%	5%	6%	5%	6%	18%	6%	6%	19%	3%	5%	4%	4%	2%	9%		
									JKLMN GH								
b. About the right amount of money	794	55	143	363	215	18	89	218	36	25	165	91	73	49	38	10	
	85%	89%	88%	83%	86%	82%	88%	90%	75%	86%	88%	69%	90%	86%	81%	91%	
							L	IL		L	IL		IL	L		L	
c. Too much money	87	4	11	52	20	-	6	10	3	3	12	35	5	7	5	1	
	9%	6%	7%	12%	8%		6%	4%	6%	10%	6%	27%	6%	12%	11%	9%	
				C								JKMNO GHI					
d. Don't Know / No Answer	255	6	28	95	109	17	37	57	14	5	45	28	24	11	19	15	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

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37. Please indicate your thinking of Town spending on - Concord Public Schools (Kindergarten through 8th Grade).
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	879	55	157	431	217	19	91	222	33	22	207	127	71	55	41	10	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	95	4	9	47	31	4	10	12	2	-	55	4	3	3	5	1	
	11%	7%	6%	11%	14%	21%	11%	5%	6%		27%	3%	4%	5%	12%	10%	
				C	C		L				ILMNO						
											GH						
b. About the right amount of money	619	41	110	301	154	13	72	161	18	15	152	60	62	42	29	8	
	70%	75%	70%	70%	71%	68%	79%	73%	55%	68%	73%	47%	87%	76%	71%	80%	
							IL	IL			IL		HIRKLO	IL	L	L	
c. Too much money	165	10	38	83	32	2	9	49	13	7	-	63	6	10	7	1	
	19%	18%	24%	19%	15%	11%	10%	22%	39%	32%		50%	8%	18%	17%	10%	
			E					GM	GMNOP	GM		HMNOP					
												G					
d. Don't Know / No Answer	310	13	34	102	141	20	47	77	29	12	25	32	34	13	25	16	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

38. Please indicate your thinking of Town spending on - Concord - Carlisle Regional High School (9th through 12th Grades)
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	862	54	157	426	209	16	89	218	36	21	195	127	72	54	41	9	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Not enough money	70	3	5	39	22	1	9	7	2	2	37	4	3	2	4	-	
	8%	6%	3%	9%	11%	6%	10%	3%	6%	10%	19%	3%	4%	4%	10%		
				C	C		HL				HILMN						
											G						
b. About the right amount of money	594	37	112	284	148	13	70	152	19	12	155	53	59	39	28	7	
	69%	69%	71%	67%	71%	81%	79%	70%	53%	57%	79%	42%	82%	72%	68%	78%	
							IL	L			HIJL		HIJL	L	L	L	
c. Too much money	198	14	40	103	39	2	10	59	15	7	3	70	10	13	9	2	
	23%	26%	25%	24%	19%	13%	11%	27%	42%	33%	2%	55%	14%	24%	22%	22%	
							K	GKM	GKM	GK		KMNOP	K	K	K		
												GH					
d. Don't Know / No Answer	327	14	34	107	149	23	49	81	26	13	37	32	33	14	25	17	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

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<Unweighted> December 2020

39. How interested are you in providing General Fund (tax dollars) support for economic vitality or Concord businesses?
BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1111	62	183	506	324	36	129	280	55	31	224	147	96	67	60	22	
Top 2 NET =====	806	44	131	360	239	32	103	221	42	16	160	70	71	58	47	18	
	73%	71%	72%	71%	74%	89%	80%	79%	76%	52%	71%	48%	74%	87%	78%	82%	
						BCDE	JL	JL	JL		JL		JL	JKLM	JL	JL	
a. Very Interested	326	16	62	143	88	17	55	99	16	9	54	16	24	33	13	7	
	29%	26%	34%	28%	27%	47%	43%	35%	29%	29%	24%	11%	25%	49%	22%	32%	
						BDE	KLMO	KLMO	L	L	L		L	IJKLMO		L	
														H			
b. Somewhat Interested	480	28	69	217	151	15	48	122	26	7	106	54	47	25	34	11	
	43%	45%	38%	43%	47%	42%	37%	44%	47%	23%	47%	37%	49%	37%	57%	50%	
					C			J	J		JL		J		GJLN	J	
Bottom 2 NET =====	305	18	52	146	85	4	26	59	13	15	64	77	25	9	13	4	
	27%	29%	28%	29%	26%	11%	20%	21%	24%	48%	29%	52%	26%	13%	22%	18%	
		F	F	F	F					KMNOP	N	KMNOP	N				
										GHI		GHI					
c. Not Very Interested	164	9	29	80	42	4	15	34	6	8	40	32	16	6	3	4	
	15%	15%	16%	16%	13%	11%	12%	12%	11%	26%	18%	22%	17%	9%	5%	18%	
								O		O	NO	GHINO	O				
d. Not At All Interested	141	9	23	66	43	-	11	25	7	7	24	45	9	3	10	-	
	13%	15%	13%	13%	13%		9%	9%	13%	23%	11%	31%	9%	4%	17%		
										N		IKMNO			N		
												GH					
e. Don't Know / No Answer	78	6	8	27	34	3	9	19	7	3	8	12	9	1	6	4	
MEAN	2.89	2.82	2.93	2.86	2.88	3.36	3.14	3.05	2.93	2.58	2.85	2.28	2.90	3.31	2.83	3.14	
						BCDE	JKLMO	JKL	L		L		L	IJKLMO	L	JL	
														H			
STANDARD DEVIATION	0.97	0.98	1.00	0.97	0.96	0.68	0.93	0.91	0.96	1.15	0.91	1.02	0.89	0.82	0.96	0.71	
STANDARD ERROR	0.03	0.12	0.07	0.04	0.05	0.11	0.08	0.05	0.13	0.21	0.06	0.08	0.09	0.10	0.12	0.15	

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
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40. In terms of your personal household's financial situation/outlook, would you say you are doing better than you were two years ago, worse, or about the same?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1165	68	188	521	350	38	135	293	60	32	230	155	104	67	65	24	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Better	227	11	30	89	81	16	20	64	5	8	62	13	21	15	16	3	
	19%	16%	16%	17%	23%	42%	15%	22%	8%	25%	27%	8%	20%	22%	25%	13%	
					CD	BCDE		IL		IL	GILP		IL	IL	IL		
b. Worse	185	12	31	84	56	2	28	42	8	5	29	38	11	13	7	4	
	16%	18%	16%	16%	16%	5%	21%	14%	13%	16%	13%	25%	11%	19%	11%	17%	
		F	F	F	F		KM					HIKMO					
c. About the Same	753	45	127	348	213	20	87	187	47	19	139	104	72	39	42	17	
	65%	66%	68%	67%	61%	53%	64%	64%	78%	59%	60%	67%	69%	58%	65%	71%	
									GHKN								
d. Don't Know / No Answer	24	-	3	12	8	1	3	6	2	2	2	4	1	1	1	2	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

41. Have your household finances changed due to the COVID19 pandemic?
 BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. Better	73	6	6	31	25	5	10	23	2	5	17	2	4	5	4	1			
	6%	9%	3%	6%	7%	13%	7%	8%	3%	15%	7%	1%	4%	7%	6%	4%			
					C		L	L		L	L								
b. Worse	212	14	35	93	64	6	27	43	10	7	43	37	11	13	15	6			
	18%	21%	18%	17%	18%	15%	20%	14%	16%	21%	19%	23%	10%	19%	23%	23%			
							M				M	HM			M				
c. About the Same	873	46	145	395	260	27	96	223	48	19	170	115	89	49	46	18			
	73%	68%	76%	74%	73%	69%	70%	75%	77%	56%	73%	72%	85%	72%	70%	69%			
								J	J				JKLNO						
													GH						
d. Don't Know / No Answer	31	2	5	14	9	1	5	10	2	3	2	5	1	1	1	1			

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
<Unweighted> December 2020

42. In which of the following groups is your age?
BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority												
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)			
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26			
Total Answering	1176	67	188	527	356	38	136	295	62	34	232	154	104	67	66	26			
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
a. Under 35	21 2%	-	-	2 *% D	15 4% D	4 11%	4 3%	-	2 3%	1 3%	11 5% L	1 1%	-	1 1%	1 2%	-			
b. 35 to 44	102 9%	-	5 3%	49 9% C	45 13% C	3 8%	1 1%	9 3%	-	4 12% G	65 28% JLMNO GH	5 3%	11 11% GHL	3 4%	4 6%	-			
c. 45 to 54	178 15%	5 7%	22 12%	86 16% B	60 17% B	5 13%	9 7%	31 11%	10 16%	5 15%	76 33% LMNOP GHIJ	17 11%	10 10%	9 13%	8 12%	3 12%			
d. 55 to 64	253 22%	21 31% E	53 28% E	112 21%	60 17%	7 18%	19 14%	79 27% GKL	12 19%	7 21%	31 13%	28 18%	29 28% GK	24 36% GIKL	18 27% GK	6 23%			
e. 65 or Over	622 53%	41 61%	108 57%	278 53%	176 49%	19 50%	103 76% IJKMNO H	176 60% KN	38 61% K	17 50% K	49 21%	103 67% KMN	54 52% K	30 45% K	35 53% K	17 65% K			
f. Don't Know / No Answer	13	1	3	6	2	1	2	4	-	-	-	5	1	1	-	-			

Comparison Groups: BCDEF/GHIJKLMNOP
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.
Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

43. How long have you lived in Concord?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1188	68	191	532	358	39	138	298	62	34	232	159	105	68	66	26	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Less than One Year	49	-	1	4	23	21	2	13	4	1	14	2	3	5	4	1	
	4%		1%	1%	6%	54%	1%	4%	6%	3%	6%	1%	3%	7%	6%	4%	
					CD	CDE		L			GL						
b. 1 to 5 Years	171	3	12	61	88	7	22	29	8	7	55	8	17	14	9	2	
	14%	4%	6%	11%	25%	18%	16%	10%	13%	21%	24%	5%	16%	21%	14%	8%	
				BC	BCD	B	L			L	HILOP		L	HL			
c. 6 to 10 years	146	7	20	64	54	1	11	28	4	2	55	14	15	8	7	2	
	12%	10%	10%	12%	15%	3%	8%	9%	6%	6%	24%	9%	14%	12%	11%	8%	
			F	F	F						LMNOP						
											GHIJ						
d. Over 10 Years	822	58	158	403	193	10	103	228	46	24	108	135	70	41	46	21	
	69%	85%	83%	76%	54%	26%	75%	77%	74%	71%	47%	85%	67%	60%	70%	81%	
		DEF	DEF	EF	F		KN	KN	K	K		HKMNO	K	K	K	KN	
												G					
e. Don't Know / No Answer	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

44. Do you currently have any children under the age of 18 living in your household?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Always	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1181	68	189	530	356	38	138	294	62	34	232	158	104	68	66	25	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. Yes	306	6	38	150	101	11	14	50	7	6	165	19	25	11	7	2	
	26%	9%	20%	28%	28%	29%	10%	17%	11%	18%	71%	12%	24%	16%	11%	8%	
			B	BC	BC	B		G			LMNOP		GILOP				
											GHIJ						
b. No	875	62	151	380	255	27	124	244	55	28	67	139	79	57	59	23	
	74%	91%	80%	72%	72%	71%	90%	83%	89%	82%	29%	88%	76%	84%	89%	92%	
		CDEF	DE				HKM	K	KM	K		KM	K	K	KM	KM	
c. Don't Know / No Answer	8	-	2	3	2	1	-	5	-	-	-	1	1	-	-	1	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

45. Which Polling Place do you use?
 BASE = ALL RESPONDENTS

	Attend Town Meeting						Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26
Total Answering	1090	67	188	509	306	20	132	269	55	30	212	149	97	61	60	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
a. 141 Keyes Road	236	17	38	107	69	5	31	71	9	5	39	31	20	16	9	5
	22%	25%	20%	21%	23%	25%	23%	26%	16%	17%	18%	21%	21%	26%	15%	20%
								KO								
b. Harvey Wheeler	494	28	77	232	146	11	66	117	25	17	93	66	41	32	28	9
	45%	42%	41%	46%	48%	55%	50%	43%	45%	57%	44%	44%	42%	52%	47%	36%
c. Ripley	234	16	50	113	54	1	21	50	19	5	49	34	25	9	12	10
	21%	24%	27%	22%	18%	5%	16%	19%	35%	17%	23%	23%	26%	15%	20%	40%
		F	EF	F	F				GHN							GHN
d. Hunt Gym	126	6	23	57	37	3	14	31	2	3	31	18	11	4	11	1
	12%	9%	12%	11%	12%	15%	11%	12%	4%	10%	15%	12%	11%	7%	18%	4%
								I			INP	I		INP		
e. Don't Vote in Concord	31	-	2	9	18	2	2	7	2	1	10	2	2	3	2	-
f. Don't Know / No Answer	68	1	1	15	34	17	4	23	5	3	10	8	6	4	4	1

Comparison Groups: BCDEF/GHIJKLMNPO
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020

Concord Town Survey
 <Unweighted> December 2020

46. Do you attend Town Meeting? And if so, how often?
 BASE = ALL RESPONDENTS

	Attend Town Meeting							Local Issue that is a Priority									
	Total	Alwys	Often	Occsn	Never	DK/NA	Afford House	Town Charc	Pub Safe	Roads	Schls	Taxes	Sus-tain	Econ Vitali	Other	DK/NA	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1189	68	191	533	358	39	138	299	62	34	232	159	105	68	66	26	
Total Answering	1150	68	191	533	358	-	136	284	60	34	227	156	102	63	64	24	
	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
a. I always attend all days/sessions	68 6%	68 100%	-	-	-	-	11 8%	16 6%	1 2%	-	5 2%	7 4%	13 13%	8 13%	6 9%	1 4%	
							IK	K					HIKL	IK			
b. I often attend, but not all days/sessions	191 17%	-	191 100%	-	-	-	27 20%	54 19%	3 5%	3 9%	26 11%	23 15%	33 32%	9 14%	10 16%	3 13%	
							IK	IK				I	KLNOP GHIJ		I		
c. I occasionally attend if/when an article is of interest	533 46%	-	-	533 100%	-	-	47 35%	130 46%	31 52%	16 47%	117 52%	83 53%	39 38%	29 46%	31 48%	10 42%	
								G	G		GM	GM					
d. I never attend	358 31%	-	-	-	358 100%	-	51 38%	84 30%	25 42%	15 44%	79 35%	43 28%	17 17%	17 27%	17 27%	10 42%	
							M	M	M	M	M	M				M	
e. I Don't Know / No Answer	39	-	-	-	-	39	2	15	2	-	5	3	3	5	2	2	

Comparison Groups: BCDEF/GHIJKLMNOP
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.
 Pacific Market Research - 2020