

CCTV INC.
500 Walden Street
Concord, MA 01742
978-369-5038

www.concordtv.org www.carlisletv.org
~ Communication, Collaboration, Community ~

Lindsay Alaimo, Executive Director
Kester Krueger, Education and Outreach Manager
Sam Krueger and Ben Phillippo, Production Assistants

Directors

Stanly Black	Court Booth	Marilyn Cugini,
Paul Dewey	Mara Dolan	Julio Gomez
John Gorecki	Nancy James	Sid Levin
Chuck Palmer	Andrew Sapp	Burt Williams
		Rob Mast, President

CCTV BEGINS 8TH YEAR OF SERVICE



It has been an exciting year for CCTV, Inc., which continued to produce an ever-expanding range of programming for the communities of Concord and Carlisle. Production training and outreach remained a high priority for staff who continue to arm our members with the high level shooting and editing skills needed to produce effective compelling programming that reflects the interests and passions of the communities we represent.

CCTV is an independent corporation that operates under contracts with the towns of Concord and Carlisle, and utilizes franchise fee revenues from Comcast to fund most of the operations of the station. Major services include programming on Channels 8, 9 and 99, devoted to Public, Government and Education programming respectively.

As always, community access television relies on local citizens to produce our programming. Anyone living in Concord or Carlisle or affiliated with a town organization or company may apply to join as a member of CCTV.

We had a very busy year adding new Community Organizations to our roster as well as working on various community events such as the annual holiday tree lighting.

On the CCHS front, board member (and teacher) Andy Sapp and Education and Outreach Manager Kester Krueger, continued to expand the after school club CC-News. Together they are teaching students studio production skills and creating a monthly newscast with stories that affect the students directly. Our CCHS Weather Services team, led by CCHS science teacher Jeff Yuhas, continued their hard work by expanding to daily forecasts. Weathercasts can be seen nightly on channels 8 and 99.

CCTV remains committed to use of our cable access facilities and channels to improve civic participation. The government access channel (9) provides live coverage of Concord Selectmen meetings on Monday nights, and live coverage of Carlisle Selectmen meetings on Tuesday nights, Concord-Carlisle School Committee meetings, Concord School Committee meetings, special Carlisle School Committee meetings, and many of the meetings of local boards and committees. Committee meetings leading up to Concord Town Meeting are cablecast live and streamed on the web, and we also had the gavel-to-gavel coverage of the Town Meeting itself.

Government meetings are rerun on Channel 9 and they are also archived on CCTV's video-on-demand website for instant access on concordtv.org. As always, the amount of meeting coverage on CCTV is limited only by the number of volunteers in Concord and Carlisle who will learn the rudiments of meeting video coverage.

Nearly 500 locally produced programs were submitted for air on CCTV last year by dozens of member volunteers. Over 2,500 hours of government meetings were cablecast on channel, nearly 600 different programs aired on the education channel and over 300 community service messages were displayed on CCTV's Community Bulletin Board. Web access of our programming on the CCTV server has been reaching record numbers. Over 3,000 unique visitors came to CCTV's Video on Demand site last year to view Concord and Carlisle Board of Selectmen meetings, CCHS Band and Choral Concerts, political forums and the over 1,000 programs

available as video on demand content.

In fiscal year 2012, CCTV had total revenue and support of \$376,500 with expenses totaling \$331,733. CCTV continues to prepare for future technology needs and long-term financial stability beyond the current contract periods with the towns of Concord and Carlisle. This year we also continue to work with the school administrators and architects on planning a state of the art media production facility in the new high school.

CCTV invites all residents to join their community television project. Come in and learn how to operate a camera, edit a program, and share the fascinating activities of Concord and Carlisle with an enthusiastic and interested audience. Our goal is to continually add to the transparency of the Concord and Carlisle communities through utilization of the three CCTV Channels. For more information, a membership form, and to volunteer, please see www.concordtv.org, email manager@concordtv.org, or call the station at 978-369-5038.

THOREAU FARM TRUST

BIRTHPLACE OF HENRY DAVID THOREAU

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Nancy McJennett, President
Molly Eberle, Vice President
Sally Long, Clerk
Lucille Stott, Treasurer

Alida Bailey	Debbie Bier	Court Booth
Lawrence Buell	Brian Donahue	Richard Fahlander
Carla Gates	Dick Walton	Joe Wheeler
	Robert Pinsky, Honorary Chair	
	Bill McKibben, Honorary Director	

Thoreau Farm, a nonprofit organization, serves as steward of the Henry David Thoreau birthplace on Virginia Road. At one time suffering from neglect and deterioration, the Thoreau birthplace, which is on the National Register of Historic Places, has been transformed through a \$1 million restoration greatly supported by the local community.

The project received two prestigious awards in 2012. The Massachusetts Historical Commission presented Thoreau Farm with a 2012 Historic Preservation Award in two categories, "Rehabilitation and Restoration"

and "Education and Outreach," citing Thoreau Farm's outstanding commitment to historic preservation and the site's value as an educational resource.



Thoreau Farm also accepted the Crystal Eagle Award from Freedom's Way National Heritage Association, an organization that ties together the unique historical, natural, and cultural resources that underpin concepts of American freedom, democracy, conservation, and social justice in the central Massachusetts and southern New Hampshire region. The Crystal Eagle Award is given annually in recognition of exemplary work in the preservation of historic places.

Thoreau Farm offers a unique historic house experience for the visitors we receive from Concord and around the world. We believe Thoreau's extraordinary insights and ideas about life, nature, and individual responsibility are as relevant today in the 21st century as they were during his lifetime, and we use his birthplace as a source of inspiration for living deliberately, practicing simplicity, and exploring new ideas for positive change. Tours and educational programming focus on Thoreau's ideas, stimulate discussion and debate with visitors, and encourage visitors to reflect on how they can live more deliberately in accordance with their own values.

The house is open May-October on Saturdays and Sundays, but guided tours can be arranged at any time throughout the year by appointment.