

PARKING MANAGEMENT PLAN IMPLEMENTATION

ARTICLE 53. Mr. Whelan moves: that the Town appropriate the sum of \$250,000, to be expended under the direction of the Town Manager for the purpose of implementing some of the recommendations of the 2013 Parking Management Plan, including purchasing and installing new parking meters, and related equipment, markings, signage, and technology, including any related design and consulting services, and that to meet said appropriation, authorize the Town Treasurer with the approval of the Board of Selectmen be authorized to borrow under the provisions of Chapter 44, Section 7(9) of the Massachusetts General Laws or any other enabling authority.

For years, Concord has managed parking demand with traditional methods, including parking meters, time-limits, and overtime enforcement. Where land was available, off-street parking was constructed.... However, the neighborhoods surrounding the commercial centers frequently bear the brunt of parking demand peaks. Ultimately, Concord has been playing a slowly-losing game with the automobile, one that ironically only becomes more acute as Concord works to become more walkable, bikeable, and transit-friendly.

2013 Nelson Nygaard Parking Management Study



MARKET SQUARE

OLD FASHIONED

SEAMAN

SAVINGS



PARKING MANAGEMENT PLAN IMPLEMENTATION

Study Recommends Eliminating Most Time-limits on Parking and Use of Fees to Manage Parking Resources

Study Recommends More Convenient Parking Payment Methods, Including Credit-Card and Smart-Phone Payment

Study Also Recommends: Improved Signage; Re-striping in some areas; Re-organizing some parking; Expanding area metered area in some locations;

PARKING MANAGEMENT PLAN **IMPLEMENTATION**

- **Requested funds will pay for:**
 - New Signage**
 - Directional Signs**
 - Regulatory Signs**
- **Some new meters to allow paying by phone or credit card**
- **Additional Meters using new technology**
- **Re-striping of some parking areas**
- **Improved organization of parking to maximize useable parking spaces**

PARKING MANAGEMENT PLAN IMPLEMENTATION

ARTICLE 53. Mr. Whelan moves: that the Town appropriate the sum of \$250,000, to be expended under the direction of the Town Manager for the purpose of implementing some of the recommendations of the 2013 Parking Management Plan, including purchasing and installing new parking meters, and related equipment, markings, signage, and technology, including any related design and consulting services, and that to meet said appropriation, authorize the Town Treasurer with the approval of the Board of Selectmen be authorized to borrow under the provisions of Chapter 44, Section 7(9) of the Massachusetts General Laws or any other enabling authority.