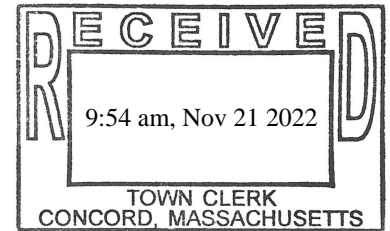


Minutes: Ag Committee Meeting, In Person Meeting at the Verrill Farm Tent:
11 Wheeler Rd, Concord, MA 01742
Thursday, August 11th, 2022, 7:00 PM



Attendees:

Melissa Maxwell, co-chair, Barretts Mill Farm
Liza Bemis, co-chair, Hutchins Farm
Dan Schmid, clerk, The Walden Woods Project Farm
Grace Scimone, associate member, Scimone Farm
Happy Goethert, member, Scimone Farm
Joe Rodgers, associate member
Steve Verrill, member, Verrill Farm
Emily Wheeler
Roseanne Scimone, Scimone Farm
Brian Cramer, Hutchins Farm

Call to order at 7:05pm, Liza chaired the meeting.

- 1. Review Minutes:** Minor edits to April minutes, Liza moved to approve minutes as amended, Melissa seconded.
- 2. News about Concord Farms and Farmers:** Steve lost lettuce to deer. Dry weather is preferable to wet by all as long as you have a good water source – the tomatoes are all tasting amazing. Steve’s garlic got cooked by the heat while drying.
- 3. Quick Concord Farms Video Part 2 update:** Tory is working on editing Saltbox and wants to film an interview piece with Walden Woods.
- 4. Concord Bookshop Window Display planning:** 22nd is the install, Liza will send out an email asking farms to donate something for the display – old farm equipment etc – Grace offered to go pick it up from farmers. Liza and Grace will install with help from Melissa.
- 5. Ag Day update:**
 1. Update on where we are in planning: Things are moving along smoothly
 2. Day of: Confirming who is doing what. Liza is sending out reminder emails to both farmers and non-profits about setup and layout downtown. Joe and Emily will mark spaces morning of, Emily will bring a bell to indicate the start of selling.
 3. Volunteer Update – Minuteman Tech is sending Volunteers for the Veggie Racer in two shifts.
 4. Promotional Materials update:
 - a. Budget for Promotion Materials – Stone Soup request – Melissa is on it. It was suggested reaching out to the new newspaper in town, the Concord Bridge, so see if they would be up and running by then. Maybe an article? Liza will reach out to Dinny McEntire.
 - b. Poster design: Grace, Melissa and Liza will get the posters around town. Liza will drop off Banner at Scimones and Happy will take it to be altered with correct date and then take it to the light plant.
 - c. Vanderhoof Hardware in-kind donation for Veggie Racers – who else do we need to thank, Stone Soup, Minuteman Tech Volunteers, others? Music?
- 6. Other Business:** None
- 7. Public Comment:** None

8. Next meeting: Set for Sept 15th on Zoom.

Liza moved to adjourn the meeting, Dan seconded. Meeting Adjourned at 7:55pm