

**Agriculture Committee meeting Thursday, July 8, 2021 at Verrill Farm Greenhouse, 11 Wheeler Rd, Concord**

Steve Verrill, member  
Joe Rogers, associate member  
Brian Cramer, Hutchins Farm  
Lise Holdorf, co-chair  
Liza Bemis, co-chair  
Dan Schmid, Member and acting clerk in Melissa's absence  
Emily Wheeler, visitor  
Happy Goethert, member  
Grace Scimone, Scimone Farm  
Roseanne Scimone, Scimone Farm  
Henry Dane, Board of Selectman

Called to order 7:07pm

1. Steve motioned to approve May 6<sup>th</sup> minutes: Dan seconded. Liza motioned to Approve May 24<sup>th</sup>, Dan seconded. Minutes Approved.
2. News about Concord Farms and farmers: Talk was about standing water. Steve had to plow up two plantings of corn. Hutchins' saw their first tomatoes this week and corn next week. Brian is worried about the Concord river going over its banks. They replanted parsnips after losing their first planting. There was lots of talk about the hot weather and endless rain.
3. Emily talked about the short Ag film and said that Phil is no longer doing media at Minuteman so there will not be a second film as had been discussed. The new contact there is Arron Stevens. The existing film can be seen on the Minuteman website, and the Concord Ag Day website also has the link up.
4. Planning started for Ag Day.
  - a. Happy has a cheat sheet she will share in preparation for Ag day.
  - b. We are on the Police calendar for the day.
  - c. There was a question about blanket liability.
  - d. We need a vender map.
  - e. It's too late to do tours for the garden club.
  - f. Liza is going to invite Gaining Ground, and the Land Trust and other nonprofits to participate. Emily said that the Concord Museum may want to participate.
  - g. Steve asked who designed the windows at the Book Shop. Apparently, the garden club has in the past.
  - h. Lise is going to update the brochure and send Happy said that her Husband could update the Brochure. How many copies do we want printed?
  - i. Discussion of past activities on Ag day.
    - i. Veggie races

- ii. Jenga? Lise said they might still have it?
    - iii. Bean Bag/corn hole toss? Grace mentioned they still have the boards but no bags. Liza said she might have bags we can borrow
  - j. Should there be any restrictions for covid, masks etc. Liza said she would add a note to the Ag Day website encouraging non-vaccinated folks to wear masks
  - k. There was a question as to whether we want a band. Emily said in the past there was a guy that preformed, Sawyer Lawsen. The Ag Committee paid him \$200 for the gig. Grace suggested a neighbor, Lenord Solomon who makes his own instruments. He made a bellow phone. Possibly he could demonstrate it at Ag day. Grace said she would ask him if he wants to participate.
  - l. It was decided not to coordinate with Oktoberfest.
  - m. Liza said we need posters and there was talk of just updating last years. Happy said she could update them with the new date.
  - n. Emily said that we need to call the light plant to make sure the town will pay for the banner getting put up
  - o. Happy asked where the big banner should go. It was suggested that it should go near the library and Concord Academy. Not sure who pays for putting up the Banner – sometimes the town has covered the expense. Henry said he would see what he could do
  - p. Happy suggest that we get the mobile sign to advertise – Lise was going to ask the police about it
  - q. Advertise on Concord TV – who would the new contact be? Maybe the same person as minute man media
  - r. The fee for vendors at ag day is \$25 and Happy is going to collect registrations. She said that people should pay in advance.
  - s. Emily said that she would mark out the locations of each stand the night before or morning of Ag Day. Joe said he would help.
  - t. The meters are covered by the police, the street is closed at 9 and the event starts at 10.
  - u. Happy’s husband will put up sandwich board in the traffic islands around town.
  - v. Boards will also go up at Salt Box, Debora’s Gourmet, near Verrill Farm, 2A exit into Lexington street, In front of the banks, at the Monument square rotary.
  - w. Happy figures 10 sandwich boards and some small flyer for Ag. Day.
  - x. Lise will ask the Garden Club about sandwich boards. Liza will look into how much they cost if we need to buy some.
  - y. Liza will find out how much money is the Ag Com account with the town.
  - z. Gabbi from the board of health will want a map with all the venders participating.
5. Committee Nominations;
- a. Melissa was nominated as a full member by Liza, Steve seconded and all approved.
  - b. Liza nominated the Melissa be a cochair, Dan seconded it and all approved.
  - c. Happy was nominated to serve another term as member by Dan. Steve seconded it and all approved.
  - d. Dan was nominated to be Clerk by Liza, Steve seconded and all approved.

- e. Grace Scimone was nominated by Dan as an associate member, Liza seconded it and all approved

6. Other business: None

7. Public Comment: None

8. Next meeting: August 5th, 2021

Meeting Adjourned 8:30pm