



## Economic Vitality Committee Minutes for June 14, 2023

Meeting was called to order at 8:36am

In attendance: Dawn Rennert, Steve Verrill, Beth Williams,  
Mike Lawson, Jan Turnquist,  
Jen McGonigle, Jennifer Schunemann  
Absent: Cato Anderson, Marie Foley, Remon Karian, Mark Martines  
Guests: Megan Graney, Mimi Graney, Erin Stevens

Committee Liaisons are not finalized yet. Quazi Sadruzzaman, our new finance committee liaison, will be invited to a future meeting.

### Town Updates:

- Chris Pappas, who did the 2019 Concord Tourism study, was re-hired to update the study for 2023. Twenty stakeholders were interviewed, and a draft report was submitted for approval. The final report will be posted on VisitConcord.org when ready.
- The Tourism Huddle takes place the 2<sup>nd</sup> Wednesday of each month and was praised as a great collaboration tool.
- Trolley is not currently funded, but a funding re-application will be made to see if it can begin later in the summer or even in the fall.
- A suggestion was made that Mott's new director, Kate Fox, and Tony D'Agostino be invited to a future EVC meeting.

Plans for Concord's 250<sup>th</sup> Celebration were discussed. Concord and surrounding towns are planning to hold their 250<sup>th</sup> celebratory activities on the Saturday of Patriot's Day weekend so as not to compete with Monday's Boston Marathon and in hopes of helping to alleviate traffic problems and to enhance security collaboration across municipalities. Parking issues are being addressed along with getting the Trolley re-established with safety considerations being paramount. The Town voted to allow food trucks. Parking meters are already decommissioned. Chamber of Commerce updates were not reported due to absence of liaison.

On June 28 there will be a public meeting on the newly mandated MBTA Overlay District. It was suggested that this topic be put on the agenda for the July 19 EVC meeting.

Jennifer requested that a volunteer come forward to chair the EVC, as she has served in this capacity for 3 and ½ years and would like to roll out of the role by the end of 2023.

The meeting was adjourned at 9:34am

Respectfully submitted,

Jan Turnquist