

## CMSBC Communications Subcommittee Meeting 3.5.21

Via Zoom

### Attendees:

Heather Bout, Chair  
Kate Hanley  
Kristen Olsen, SMMA  
Erin Higgins

### Observers:

Peter Fischelis  
Karlen Reed

Ms. Bout called the meeting to order at 12:32pm.

### Minutes

The committee approved the Minutes from 2/25/21.

### Notes

#### Website

The Committee discussed the project website and decided to migrate to a Google Site, using content blocks to share “headlines” on building committee activity as it happens. The committee will request the domain cmsbuildingproject.org, and Erin Higgins will do some initial work on a site layout to review at our next meeting.

The committee discussed adding follow-up from the last forum to the website. Ms. Bout also noted that the committee has added more Listening Sessions to the calendar, most recently the Thoreau PTG and CMLP.

#### Community Survey

Kristen Olsen presented a draft of a community survey. The committee discussed possible edits, and Kristen will bring the survey back to the next meeting to finalize.

#### Next Meeting

The Committee scheduled the next meeting for Friday, March 12 at 12:30pm.

#### Public Comments

Karlen Reed, 83 Whits End Road:

- Karlen expressed her opinion that going over a \$100 million project budget is not unreasonable. She said it would need to be socialized, but it is a way of getting the job done right.
- Karlen also asked whether the survey would be open to all members of the public. The response was yes, and the committee confirmed the goal to get survey feedback from as many residents as possible.

Motion to adjourn by Kate Hanley. Seconded by Heather Bout. Vote was unanimous. The committee adjourned at 1:30pm.

*Upcoming Meetings:  
Friday, March 12, 12:30pm*