

**West Concord Junction  
Cultural District Committee**

AGENDA

Tuesday, Dec. 3, 2019, 7 p.m.

Lecture Room, Harvey Wheeler Community Center

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- 7 p.m. Minutes approval.
- 7:05-7:40 p.m. Patrick Cleary, principle at Brookside Square apartments, will come to discuss Oak Tree Development's new plans for 13b Commonwealth Ave.
- 7:40-8:10 p.m. ArtWeek Planning:  
-Deadlines (Jan 10 early bird/Feb. 21 final)  
-Theme: Performing arts/drama. What's our tag line?  
-Timing: May 1-10.  
-Anchor events to bookend the week?  
-Early media planning  
-Plan for soliciting participation from Village businesses and creatives.
- 8:10-8:40 Discussion about potential for creating a 501c3 on behalf of artist and business interests in the Village. Please have read in advance of meeting:
- Envision Concord Bridge to 2030 "[Big Idea No. 1.](https://www.concordma.gov/DocumentCenter/View/15253/Section-3---Big-Ideas-for-Integrated-Planning)"  
(<https://www.concordma.gov/DocumentCenter/View/15253/Section-3---Big-Ideas-for-Integrated-Planning>)
  - [The West Concord Junction Cultural District Plan.](https://concordma.gov/2481/Action-Plan)  
(<https://concordma.gov/2481/Action-Plan>)
- 8:40-9 p.m. Check-in for subcommittee reports:  
-Creating a cultural district identity: Website, placemaking strategy, signage. (Ann, Jen, Harry)  
-Discussion for events to be held for the year, in addition to ArtWeek and Porchfest. (Jen, Lisa.)  
-Public art campaign. (Margot, Harry, Carlene)  
    Two mural projects in proposal stages (ArtScramble and Rail Trail)
- If time, check-in on liaison reports:  
WCAC: Ann,  
WCBG: Margot  
New Tourism Director: Carlene  
Recreation: Lisa  
Maynard Arts District collaborations: Kate  
Chamber of Commerce: Carlene  
(We still need assignments for Harry and Jen)
- 9 p.m. Adjourn.

Posted: 11/25/19