



Concord250 Marketing and Communication Subcommittee

October 18, 2023

10 AM - Noon

Via Zoom -

<https://us02web.zoom.us/j/86833929750?pwd=TXFHKO1ib29KVFZBMnFJckx1VohTdz09>

Meeting ID: 868 3392 9750

Passcode: 834953

AGENDA

1. Approval of minutes – Sept. 22, 2023
2. Update on merchandising plans - Melissa Saalfield and Priscilla Sturges
3. Budget Review
4. Social media update
5. Brainstorm - How to coordinate (select and guide a firm we hire) on local Concord events and the larger multitown considerations.
6. Update on Diane's article for *The Bridge*.
7. Intermunicipal agreement and tax status update - Kerry Lafleur (11:30)