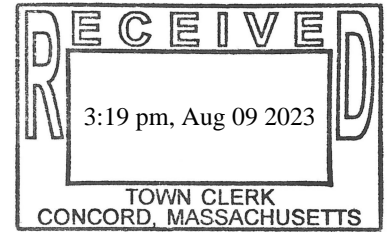


Concord250 Marketing and Communication Subcommittee

August 23, 2023

1 pm – 3 pm

Trustees Room of the Concord Free Public Library



AGENDA

1. Acceptance of July 20, 2023 Minutes (attached to this document)
2. Introduction of Mimi Graney who is Concord's Director of Economic Vitality
3. Careful review of SWAG...as the fall heats up, we will want to have ample promotional items at the ready (e.g., Ag Day, Sept. 9th in Concord Center).
4. Creation of a promotional flyer for Concord250, that can be broadly distributed.
5. Review of collaboration with 4 Towns; the Executive Committee unanimously voted to support \$50,000 for this effort. Where are we and how may this committee help?
6. Focus on an article for *The Bridge*, in the fall, on Priscilla.
7. Other progress reports.