



**Concord250  
Communications & Publicity Subcommittee  
Town of Concord**

**Friday, July 20, 2023  
1:00pm ET  
Concord Free Public Library  
129 Main Street**

**AGENDA**

1. Welcome
2. Approval of minutes
3. Review of the July 12<sup>th</sup> gathering at the Museum and what follows
4. Executive Committee reorganization update
5. Strategies to support *Discover Concord*
6. Update on collaboration with Lexington, Lincoln, and Arlington...hiring a consultant
7. A 3-month plan as we move forward (with a backward glance at the last 3 months) for the Executive Committee
8. Adjourn

*The above topics represent what the Committee reasonably anticipates will be discussed at this meeting at the time of this posting.*