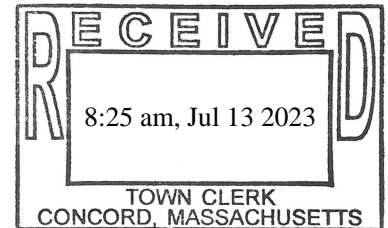


**CONCORD 250 EXECUTIVE COMMITTEE
PERMANENT MEMORIAL SUBCOMMITTEE MEETING**

**July 18, 2023
2:00 pm - 4:30 pm**



**CONCORD FREE PUBLIC LIBRARY
Trustees Meeting Room**

AGENDA FOR THE MEETING

1. Review and Approve Meeting Minutes of June 28, 2023 ----- 5 minutes
2. Checking In and Practicing Our Compelling Message ----- 10 minutes

*Different generations have left various gifts for those yet to come.
We have three gifts we are creating in honor of the American Revolution*

- *Honoring and cataloging Concord Veteran's objects into the permanent collection at the Library that will tell a story all can access*
- *Planting 250 beautiful trees all over town*
- *Building a permanent public space that is celebration of Concordians who have come before, but whose voices were not always heard, honored or remembered right in the center of town*

3. Planning Relentless Communication Tactics for our Audiences ----- 15 minutes

Potential Audiences

Seniors, faith groups, Churches, families, teachers, administrators, municipal leaders, voters, state officials, visitors to Concord, National Park, business community, cultural groups, veterans, artists, non-native speakers, all citizens young and old, indigenous peoples/BIPOC, Metco students and families, Freedoms Way, private schools, town influencers, school leaders, tourism folks, town government, ...others TBD and tactics to be discussed....

4. Update on Next Steps for " Planting 250 Beautiful Trees " ----- 10 minutes
5. Statement of Purpose for a "Permanent Public Space". ----- 10 minutes
(See attachment)
6. Preparing a Design Concept for a "Permanent Public Space" ----- 90 minutes
(Preliminary meeting with planning and design consultant, Sasaki Associates, which will include introductions; outline of the proposed design process and timeline; understanding the project and objectives; status of the "Statement of Project

Purpose "; Parcel 1693 cultural history summary; salient aspects of the design challenge; practical considerations including mapping, site conditions, stormwater management and Town regulatory reviews.)

7. Confirm next steps and schedule ----- 10 minutes
8. Adjourn meeting