

Economic Vitality Committee

Proposed Agenda for Wednesday, May 6 2020

12:00-1:15PM via Zoom virtual meeting

The recording of the meeting will be posted on YouTube at

<https://www.youtube.com/playlist?list=PL1TTzrWEKOOKL2862kNHAhS6FbyHwVylc>

- Call to Order
- Approval of meeting Minutes from February 26, 2020
- Approval of meeting Minutes from April 15, 2020
- Review of urgent business of the committee regarding COVID-19 response and support for local businesses; goal to recommend action items to the Board of Selectpersons:
 - Emergency/urgent response and support (Phase 1)
 - This meeting will focus on Phase 1 recommendations
 - Preparation for re-opening (Phase 2)
 - Support post-opening to maximize economic vitality recovery (Phase 3)
 - Return to core mandate of EVC (Phase 4)
- Report from Beth Williams regarding Town facilitated support for local businesses, including how many assisted and any common needs or barriers to Federal funding which could serve as a basis for clearer communication tools the Committee could facilitate with the Town
- Concord Together Survey – discussion of initial results, discussion of appropriateness to recommend survey to Board of Selectpersons for inclusion through Town communications to Businesses
 - Scope of damage to business community – implications for future
- Committee individual reports of findings (best practices) from other towns and municipalities which could serve as a model for Concord’s response
- New ideas (discuss appropriateness to recommend to Board of Selectpersons):
 - Initiatives to promote local business patronage
 - Town ‘events’ to encourage consolidation around event-driven businesses?
 - Promotion of CSA with delivery to sustain farms?
 - How to facilitate social distancing in restaurants at re-opening – ease regulations around outdoor dining?
 - Municipal loans/guarantees to businesses through recovery (to be repaid)? What about town owned utilities?
 - How to secure sufficient PPE for businesses as they start to re-open?
 - Can we create a TOWN RUN fund to give grants to Concord businesses?

- Other ideas from the committee
- Open Session/Public Comment
- Adjournment