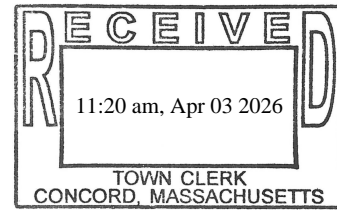


Town of Concord, MA
West Concord Cultural District Committee
Public Meeting Agenda



Harvey Wheeler Community Center

Topic: WCCDC Monthly Meeting
Time: April 7, 2026, 7:00-8:00 PM Eastern Time (US and Canada)

Please check for a revised agenda prior to attending a meeting as changes to scheduled items could occur <http://www.concordma.gov>. Time scheduled agenda items will be taken up in the order shown and not before the times shown. The times scheduled do not represent any estimate of the time that may be necessary to discuss each item. Administrative business may be discussed at any time.

1. Approve Meeting Minutes for March 3, 2026 (see attached). A vote will be taken
2. Update on Phase 2 of Art Loop - Anne - 5 mins.
3. Junction Park Sculpture update - Sue B - 10 mins.
4. Budget Review - Mimi - 5 mins.
5. Discuss supporting a "Pianos on the Town" artist - Sue - 5 mins. A vote will be taken on overall budget (with or without this expenditure)
6. Review/discuss revisions to Committee Charge (see attached) - Sue L/Sue G - 10 mins
7. June 6, 2026 Porchfest Planning - Jen - 5 Mins
8. Poetry Phone Update and Concord250 Poetry Event at CFPL (5/3 @3:00) - Jen - 5 Mins.
9. Spring Into West Concord Day May 16 - Artists and performers to consider - Sue L - 5 mins.
10. Committee member recruitment- Sue L - 5 mins
11. Date and location for next meeting May 5, 2026 - Sue L – 2 min.

Public Comment

Adjourn

Next Meeting: May 5, 2026 (time and location - TBD)

The Town of Concord endeavors to make public meetings accessible to all members of the community. To request a meeting accomodation or modification, please contact the ADA Coordinator, Jessica Porter at 978-318-3028 or jporter@concordma.gov, at least two (2) business days prior to the scheduled meeting.

Town of Concord, MA

West Concord Cultural District Committee

Public Meeting Agenda

Topic: WCCDC Monthly Meeting

via Zoom

Pursuant to notice duly filed with the Town Clerk, the West Concord Cultural District Committee convened online March 3, 2026, 7:01pm Eastern Time (US and Canada)

Call to Order

In attendance: Sue LaChance, Jen Hurley-Wales, Chris Randall, Sue Beck, Anne Mauk, Sue Gladstone, Maureen Goldin, Mimi Graney

Guests: Margot Kimball

Citizen Guests: Young

Approve Meeting Minutes

Upon a motion made by Sue L approves, Sue B seconded and it was unanimously voted to approve the minutes of February 3, 2026.

Update on Phase 2 of Art Loop

Anne M and Sue L attended the select board to present the plan and they approved. 11 submissions in already, flyers are out, teachers have been contacted. Anne is busy publicizing. She is going to add “how did you hear about us” to the google form. She is collecting data on ages. Anne needs ideas on how to get more kids to respond. She could use some volunteers to go talk to Umbrella Arts teachers - as emails get buried. Anne will send a flyer to Chris R to put into West Concord Google group. Sue G will send to her neighborhood group. Does anyone on this committee want to help Anne on the selection committee? Maureen, Sue G, Sue B, Sue L, Chris R volunteered. Mimi will add this year’s flyer to the town web site. Maureen is happy to go to the schools for Anne.

Junction Park Sculpture update

Sue B excited - the word is out through Creative Ground. Have found lots of sources to advertise the opportunity in newsletters. So far 9 submissions! And they are strong. April 3 is the deadline. Review committee will be Sue B and Sue L, Caroline McCloy (Greenthumbs), Donna Thomas and Roberta Visconti.

Review/discuss revisions to Committee Charge

Sue L/Sue G - Joe Palumbo gave some input regarding town’s DEI goals, Mary Hartman and Mimi Graney have given input too. Sue B thought that some of the description was repetitive and has offered edits. Some of the language regarding ideal committee membership is aspirational. Everyone is invited to add their comments on the document. Sue L and Sue G will review suggestions and come up with a revised version.

June 6, 2026 Porchfest Planning

Jen reported that the Thoreau School has been reserved. We will not be using performance tents - we'll put musicians in the grassy, shaded area on the other side of CYT, but keep the info tent and nonprofit table in the paved area to direct people over there.

There is a new strategy for the singer-songwriters. There will be a rotating acoustic showcase at Thoreau to address their needs for a quieter performance space with a dedicated audience.

We are collaborating with Concord Pride - cross promotion on website and in email communications about the Pride events on that Saturday morning and the Pride crosswalk in West Concord premiering on the same day.

Musician registration will open April 1.

Budget: \$1400

Poetry Phone Update

We have ordered replacement materials - Ed feather installing a new and improved battery. It may be another week before it's installed and fixed. We will extend the Winter Poems a little longer. Spring Poems will go up end of April

Jen is assisting 250 Poetry Contest - Glenn Mitchell's project. 1st, 2nd Prize and 3 commendable awards will be announced in April. Winning poets will be featured at the May 3 event at the Concord Public Library in the Goodwin Forum 3:00 - 4:15, open to the public. Jen will be applying to Freedom's Way for a grant and to be included on their schedule.

Spring Into West Concord Day May 16

Planning Mtg Monday 3/9 - Sue L will be out of town can someone from the committee attend? Happening at Barefoot Books - early evening event. Anne M and/or Maureen may be able to do it.

Lantern Parade this Saturday's event - businesses have commissioned lanterns may be repurposed for the Spring into WC Day... for the scavenger/treasure hunt.

Sue L has a concept for chalk art in the public patio area at the center of Brookside Square - including a walking maze, potentially hop scotch, and a drawing that encourages kids to lie in the middle of it to become "part of the art"- fun for picture-taking.

If we are in Brookside Square - Nature Connections should be added to our plans, create a potential partnership. Need permission from Brookside. Sue L will ask the manager.

Anne M would like to do a ribbon cutting for the art loop in the same space/time.

Jen HW suggests we have live music or music playlist and sound system to give energy and attention to the event. Should plan music according to what kind of people/ages we are trying to attract.

CFPL's "library of things" can be a resource for equipment.

There is a musician who does programs for kids at the library. Can he do a larger repertoire? Anne M knows him and will inquire.

Art for All would like to do a block-printing project.

Maureen suggests that there could be a walking tour of the Art Loop - perhaps following the ribbon cutting ceremony.

Committee member recruitment

Sue L asked the committee to think about a replacement for Chris R who is completing his second term.

Date and location for next meeting April 7, 2026

Sue L asked if in person was desirable - yes, will come up with a location.

Public Comment

None

Sue L moves to adjourn meeting at 7:54pm, Chris R seconds, unanimously agreed.

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DRAFT

TOWN OF CONCORD

West Concord Cultural District Committee

Committee Charge

A. Background

The West Concord Cultural District was established by the Massachusetts Cultural Council in 2016 (originally as the West Concord Junction Cultural District) and renamed in 2025 with approval from the Massachusetts Cultural Council and the Concord Select Board.

Cultural districts are designated to increase public awareness of a community's cultural assets and to support arts, humanities, and cultural organizations. By fostering these resources, districts help attract visitors and businesses, strengthen local identity, stimulate community engagement and contribute to economic vitality.

West Concord Village is home to a diverse range of artists, cultural organizations, performance venues, and historic sites. The district exists to support, promote, and sustain these assets while encouraging collaboration and the development of new cultural opportunities.

B. Purpose

The West Concord Cultural District Committee (WCCDC) supports and promotes the district's artists, cultural organizations, and local businesses to strengthen the cultural and economic vitality of West Concord.

The Committee works to:

- Increase visibility and engagement with the district
- Support creative and cultural initiatives
- Encourage collaboration among local stakeholders
- Enhance the district as a vibrant, walkable destination

The Committee is committed to fostering an inclusive and equitable cultural environment where all participants and audiences feel welcomed, represented, and valued.

C. Membership

The Committee consists of seven members appointed by the Select Board, each serving three-year staggered terms.

Membership should reflect a diversity of perspectives, backgrounds, and interests, with a shared commitment to advancing arts and culture in West Concord.

D. Duties and Responsibilities

The Committee shall:

1. Meet regularly to support and advance cultural initiatives within the district
 2. Conduct outreach to artists, businesses, and community members to identify needs and opportunities
 3. Encourage and support collaborative cultural programming and events
 4. Build relationships with local organizations, businesses, and relevant state and regional partners
 5. Coordinate, as appropriate, with other local committees and community groups such as the Chamber of Commerce, the West Concord Advisory Committee and the Transportation Advisory Committee
 6. Explore and pursue funding opportunities, including grants and private support
 7. Submit a report for inclusion in the Annual Town Report
 8. Elect a Chair and Clerk annually
-

E. Compliance and Administration

The Committee shall conduct its activities in accordance with all applicable state and local laws, including the Open Meeting Law, Public Records Law, and Conflict of Interest Law.

The Committee will coordinate with the Town Manager regarding the use of town staff and resources as needed.