

**West Concord Junction  
Cultural District Committee  
AGENDA**

Tuesday, Jan. 7, 2019, 7 p.m.  
Lecture Room, Harvey Wheeler Community Center

---

- 7 p.m. Minutes approval.
- 7-7:30 ArtWeek Planning:  
-Application review.  
-Theme finalization.  
-Discussion of anchor events: (Kate and Lisa to commit to an event and a date.)  
-Early media planning: (Assign tasks for press release, calendar entries, cross-pollination with other town events and other arts districts.)  
-Plan for soliciting participation from Village businesses and creatives. (Committee members will be asked to meet with and plan events with participating businesses.)
- 7:30-7:45 Next steps on establishing the West Concord Cultural District Preservation and Promotion Plan? (Harry to lead this discussion.)
- 7:45-8:15 Check-in for subcommittee reports:  
-Website, placemaking strategies signage? (Carlene will update on all of the above.)  
-Events (Porchfest pre-planning from Jen.)  
-Public art campaign. (Murals update from Margot.)
- Adjourn.

Posted: 1/2/20